



CLINTON GLOBAL INITIATIVE

# Delivering Results

April 2007 Newsletter



The Clinton Global Initiative is a non-partisan project of the William J. Clinton Foundation.

*“This Initiative is a global movement where every word spoken, every partnership discovered and every promise made can have a direct impact on the lives of millions of people across our planet for generations to come.”*

— NELSON MANDELA, FORMER PRESIDENT OF THE REPUBLIC OF SOUTH AFRICA



CLINTON GLOBAL INITIATIVE

## 2007 Annual Meeting

The Clinton Global Initiative Annual Meeting will be held in New York City from September 26-28, 2007. In 2007, our working groups will focus on:

- ★ Education
- ★ Energy & Climate Change
- ★ Global Health
- ★ Poverty Alleviation

Above, from left to right from top: **Ray Chambers**, Chairman of MCJ Foundation, former **President William J. Clinton**, **Jean Case**, CEO of the Case Foundation, **Steve Case**, Co-Founder of America Online, **First Lady Laura Bush**; **Sir Howard Stringer**, CEO of Sony Corporation, **Rupert Murdoch**, CEO of News Corporation; former **President Mary Robinson**; Nobel Laureate **Muhammad Yunus**; **President Paul Kagame**, **Bill Gates**, Chairman of Microsoft; former **UN Secretary Kofi Annan**, **King Abdullah II**, **Queen Rania Al-Abdullah**; **Senator John Glenn**, **Warren Buffett**, CEO of Berkshire Hathaway; **Tom Golisano**, Founder and Chairman of Paychex; former **Secretary of State Madeleine Albright**, **President Ellen Johnson Sirleaf**.

*All photographs on the cover of this newsletter come from CGI commitment makers. See inside back cover for photo captions.*



DEAR FRIENDS,

We are now in the third year of the Clinton Global Initiative. As I reflect upon the last two years, I am truly inspired by the progress our members have made in addressing some of the world's most pressing challenges.

Each year, at our annual meeting in September, I ask CGI members to make a specific commitment in one of our designated areas of focus. This year, we will work to combat climate change, advance education, improve global health and alleviate poverty. To date, commitments inspired by CGI are valued at over \$10 billion and are having a significant and meaningful impact on countless lives.

Yet the astounding results of these commitments cannot be quantified by their dollar value. To understand the true magnitude of their impact, we must consider other metrics, such as the number of lives saved by antiretroviral drugs, tons of greenhouse gases reduced, new financial instruments created or loans distributed. These results demonstrate the growing power of businesses, NGOs and individuals to lead the way forward toward a world of shared opportunity, shared responsibility and shared benefits.

At the Clinton Foundation, our focus is on strengthening the capacity of people throughout the world to meet the challenges of global interdependence. I continue to be moved by those CGI members who have come forward to support this goal by committing to take action in specific and creative ways. This newsletter celebrates the progress that our members have made on their commitments, especially those which have been completed.

We have accomplished so much, but there is still more to do. We have seen that CGI has the power to make a difference. Let's continue to work together to achieve even greater results.

SINCERELY,

A handwritten signature in blue ink that reads "Bill Clinton". The signature is written in a cursive, flowing style.

## Cisco's John Chambers on Technology and Climate Change

*Q: Cisco has answered President Clinton's call to collaboratively address key global issues and find sustainable solutions within a ten-year period. Which issues are particularly important to you?*

*John Chambers:* More than 15 years ago we made the statement that technology would increasingly change the way the world works, lives, learns and plays. We have seen this come true all over the world, in every facet of people's lives. So, when CGI approached us, we asked ourselves how technology could help solve another of today's most pressing problems—climate change.

We found the answer to that question in innovative urban planning, networked technologies and smart policy. With the Internet and broadband becoming pervasive, people no longer need to travel toward information, or even toward people—this same information and

these technologies enable employees to collaborate virtually instead of flying to meetings, while still accomplishing the same level of business results—and reducing our carbon footprint.

We are partnering with Amsterdam, Seoul and San Francisco on our second initiative, “Connected Urban Development.” This project aims at making the flow of information, knowledge, people and traffic more efficient through the development of urban communications infrastructures. We believe the movement of traffic on streets and roads can be just as efficient as the movement of traffic on the Internet. The cities we are working with are similar in that they all experience significant traffic congestion, are world-recognized ICT hubs with similar population lifestyles and are led by visionary mayors. Each city has implemented or is planning to implement a next-generation broadband infrastruc-



**John Chambers**, Chairman & CEO, Cisco Systems, Inc., accepts his CGI certificate of commitment from **President Clinton**.

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*“As one of the world's largest technology companies, I believe we have a responsibility to innovate and leverage technology to address critical issues like climate change.”*

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interaction can now easily be brought to people, virtually. We looked at how to leverage networks to do this without negatively impacting economic development and while positively impacting the environment. Our goal is to work internally and with partners to develop programs, methodologies and best practices that can be replicated globally to help address this issue.

*Q: At the 2006 CGI annual meeting, Cisco made two commitments in the area of energy and climate change. Please describe these commitments and their impact.*

*JC:* “Carbon to Collaboration” represents Cisco's commitment to reduce Cisco's total carbon footprint. We are working on this by reducing employee air travel through the use of networked technologies like TelePresence and Unified Communica-

ture that will manage traffic in a smarter, more efficient way; not only reducing congestion and therefore emissions, but also increasing productivity and quality of life.

*Q: Why is it important to Cisco to invest in the “Connected Urban Development” and “Carbon to Collaboration” initiatives?*

*JC:* We believe that the most successful companies should also be the best at giving back. Cisco's involvement in CGI and these commitments is aligned with our long history of innovation, giving back and being socially responsible. As one of the world's largest technology companies, I believe we have a responsibility to innovate and leverage technology to address critical issues like climate change. By addressing the causes of these problems, working hard to implement systematic solutions and using viable processes

that will work for the long term, we can increase productivity and the standard of living, improve the environment and make the world a better place for ourselves, our children and generations to come.

*Q: What progress has been made towards fulfilling these commitments? What are your next steps?*

*JC:* To achieve our “Carbon to Collaboration” goals, we are rethinking how we approach many areas of our business—from how we hold meetings and what we recycle, to how we build products and run our operations. For our “Connected Urban Development” initiative, we have already kicked off operational engagements with our three partner cities in the areas of Intelligent Transport Systems, Teleworking, Dynamic Traffic Management, Travelers Services and Connected Real Estate and Intelligent Homes. Each city is focusing specifically on one or two of these areas, as well as in reducing its own emissions. This summer we plan to begin pilot programs, and the full program rollouts should be launched in 2008. ★

## Cultivating Female Champions for Africa

After receiving a groundswell of cross-sector support at the 2006 Clinton Global Initiative annual meeting, the Vital Voices Global Partnership brought together 250 female leaders from 36 African countries for a summit in Cape Town, South Africa, entitled, “Vital Voices of Africa: A Leadership Summit for Women and Girls.” This week-long summit, convened in January 2007, gathered emerging and established leaders across nations and generations to address the increasingly complex challenges facing the continent. The summit included site visits, hands-on training sessions and an entrepreneurs’ marketplace. It tackled issues ranging from the HIV/AIDS epidemic to the seemingly intractable cycles of war and poverty, and equipped attendees with leadership skills, professional networks and a wide range of best practices from the field.

The Vital Voices Summit was a direct result of strategic corporate-NGO partnerships that were formed at the 2006 Clinton Global Initiative annual meeting. The Nike Foundation developed the

“Rising Voices: Leadership and Mentoring Program,” which enabled 50 African girls and young women to participate in the summit. The ExxonMobil Foundation’s “Educating Women and Girls” program also sponsored 50 emerging female leaders. Starbucks Coffee supported the participation of women from several countries. The Bill and Melinda Gates Foundation ensured that leaders with expertise in combating HIV/AIDS could participate. Standard Chartered Bank of England funded the attendance of eleven emerging female leaders from China in the fields of violence prevention, education and intellectual property. These corporate investors were also joined by the Coca-Cola Company, Eskom, Telkom and others.

As a result of the conference, a wide range of follow-up projects and partnerships were created. The African Advisory Council was formed by conference participants to create a formal advocacy network to support their continent’s need for leadership. The summit also inspired a host of future ventures: the implementation of an



**Safaa Adam**, Secretary General of Community Development Association from Sudan, speaks at *Vital Voices of Africa: A Leadership Summit for Women and Girls*. Photo Credit: Sharon Farmer/sfphotoworks

annual African Women’s Leadership Training Academy, the establishment of a new public-private partnership to combat human trafficking and the formation of an exchange program between African and Chinese women leaders representing business and civil society. In addition, the Vital Voices “Leadership Initiative for Women and Girls” was created as a permanent forum and network that will enable participants to bring the bold ideas beyond Cape Town and back to their own countries. ★

## CONFLICT AND DISASTER RELIEF

## Delivering Critical Information During Times of Emergency

Internews Network is dedicated to providing local-language news and information in poverty-stricken and war-torn regions around the world. With a \$2.5 million, three-year commitment announced at the 2006 Clinton Global Initiative annual meeting, Internews established its Humanitarian Media Assistance Program (HMAP), a global network of trained professionals that rapidly deploy crisis-management expertise, communication technology and skilled humanitarian reporters to assist local media in crisis zones.

From workshops on emergency response to the repair of local media infrastructure, HMAP is designed to provide assistance before, during and after a crisis. Internews was at the scene following the 2004 tsunami in Indonesia and Sri Lanka, the 2005 earthquake in Pakistan, and most recently, during the ongoing refugee crisis in Eastern Chad. They were on the ground,



In Kushgram village, Pakistan, Internews reporter **Sumeera Awan** records interviews from the quake zone for the daily lifeline information radio show, *Jazba A Tameer* (Desire to Rebuild). Photo Credit: Mark Edwards/Internews Network/Still Pictures

giving radios to the displaced, and launching daily, satellite-distributed programming produced by local journalists.

In addition, Internews acts as a crucial channel of communication between relief agencies and local media when it is needed most. For example, when UNICEF wanted to ensure that Darfuri children living

in refugee camps were attending schools, Internews programs promoted school attendance, especially among girls, and reports showed that school attendance increased following the programming, as compared to the previous year. When Doctors Without Borders was concerned that pregnant women were not coming to the refugee camp clinic in Iriba, Eastern Chad, to deliver their babies, a broadcast on the importance of prenatal care made the difference.

Seeking ways to allow information to travel as efficiently as possible, Internews is now partnering with Microsoft in Java and Southern Sudan to test mapping software and other wireless emergency communications equipment. Internews is not simply providing information alone: it is creating a forum for community discourse and informed participation through all stages of crisis management and recovery. ★

## Healthy Foods to Sustain and Empower Families Living with HIV/AIDS

Helen Keller International (HKI), a leading agency in innovative nutrition programs, has committed to bringing its expertise to the service of children and adults living with HIV/AIDS. As HKI pilots new projects and scales up existing ones, the agency is developing and strengthening relationships with a variety of partners, including local non-governmental organizations, international health and development agencies, government ministries and United Nations organizations.

At the 2006 Clinton Global Initiative annual meeting, HKI committed to providing nutritional care and support to children and adults living with HIV/AIDS in three countries—Cambodia, Côte d'Ivoire and Tanzania. In Cambodia, HKI supported the Homestead Food Production project, which consisted of training and educating 1,400 low resource households—50 of which are affected by

HIV/AIDS—about home gardening and poultry farming.

Prum Nimal, a widowed mother of three in Kompong Speu Province, Cambodia, has already experienced the transformative power of HKI's commitment. Two years ago, she lost her husband to AIDS and discovered she too was HIV positive. Today, on a small plot near her home, Ms. Nimal runs a model program growing more than 20 varieties of fruits, vegetables and herbs. Community members come regularly to buy seeds, seedlings and saplings and to be trained on how to grow them. Ms. Nimal earns between \$30-\$45 a month through these sales—an extraordinary salary for a rural farmer. With her profits, Ms. Nimal buys other foods, school supplies and clothing for her children.

The commitment also includes nutritional planning, counseling and care for families living with HIV/AIDS and



A mother works in a model garden supported by HKI.  
Photo Credit: Zaman Talukder, HKI-Cambodia

programs to prevent and treat childhood malnutrition. Recognizing a need beyond the three original target countries, HKI is planning to expand the program to Senegal, Mozambique and Zimbabwe as well. ★

## Children Across the World, Determined to Get an Education

At the Clinton Global Initiative in 2005, Bernard and Irene Schwartz committed \$350,000 to produce the second installment of *Time for School*, a twelve-year documentary series which is part of *Wide Angle*, PBS's global current-affairs series (produced by thirteen/WNET New York). The series follows seven children who are working, against all odds, to get a basic education. *Back to School* was nationally broadcast on September 5, 2006 on PBS. Nearly 2.5 million viewers tuned in.

*Back to School* contrasts the experiences of children in Afghanistan, Benin, Brazil, India and Kenya with students from Romania and Japan. The "graduation" film is planned for 2015 to coincide with the benchmark date of the Millennium Development Goal for primary education. These children's stories offer critical insight about the striking disparities around the world, and put faces on some staggering



Students at a school in Rajasthan, India.  
Photo Credit: Hervy Cohen, *Wide Angle*, thirteen/WNET New York

statistics: this year more than 100 million children are currently not attending school; of these, two-thirds are girls.

In addition to *Back to School*, three auxiliary events have been funded to discuss the enormous challenges in countries where child labor, poverty, war or regime changes destabilize even the best intentions to educate a child: a screening and panel discussion at Harvard University

organized by project advisor David E. Bloom, professor of economics and demography at the Harvard School of Public Health; a reception, screening and panel discussion organized by the World Affairs Council of Northern California and a screening event at the United Nations, scheduled for May 15th.

Since the broadcast, *Back to School* has truly inspired viewers. School children and adults were motivated to make donations, send books and become pen pals with students from the schools profiled. Teachers across the country changed their lesson plans to include the film. Screenings are taking place in every state and in nations throughout the world, and more are scheduled for the coming months. Today the film streams across the web and around the globe telling a story anyone who cares about breaking the cycle of poverty must hear. ★

# Completed CGI Commitments

CGI members are working together to forge viable solutions. Some of these commitments will take multiple years to come to fruition. The following list shows those CGI commitments that have now been fully completed. For a comprehensive list of all commitments, including those currently in development, please visit [www.clintonglobalinitiative.org](http://www.clintonglobalinitiative.org).

## COMPLETED COMMITMENTS

Commitment	Partners	Results	Year
1,000 Congregations for Climate	<b>Regeneration Project</b>	Enlisted 2,000 new congregations in the U.S. to cut greenhouse gas emissions and launched three new state programs to reduce climate change.	2005
2006 National Summit and Expansion of National Network	<b>Initiative for Global Development (IGD)</b>	Convened the 2006 IGD National Summit, gathering 241 business, civic and academic leaders to discuss global poverty and the steps for its elimination.	2005
Arab Entrepreneurship Initiative	<b>Young Arab Leaders; Dubai International Capital</b>	Created, launched and developed the Arab Entrepreneurship Initiative in 2006. Identified 200 business plans from across the region and a list of 20 that were fully developed into concrete business plans with the support of the Arab Business Angels Network.	2005
Arms are for Hugging: Basic Education in Mindanao	<b>Maria Luisa Haley; Department of Education (Philippines); Bangsamoro Development Agency; Parent-Teacher-Community Association of Inug-ug</b>	Built a permanent classroom at the Inug-ug Elementary School in Mindanao, Philippines.	2005
Awareness of Role of Business in Driving Development	<b>Anthony Simon, Former President, Marketing, Unilever Foods</b>	Actively promoted sustainable development among the private sector and international non-business communities.	2005
Back to School Global-Education Documentary Project	<b>The Bernard and Irene Schwartz Foundation, Inc.; Educational Broadcasting Corporation (Thirteen/WNET, New York)</b>	Donated \$350,000 to the Educational Broadcasting Corporation (Thirteen/WNET) to produce a 90-minute documentary film, <i>Back to School</i> . This documentary and its associated activities examined the inequities of global education and raised awareness about the social and economic benefits of educating children—especially girls—worldwide. <i>Back to School</i> was broadcast nationally on September 5, 2006.	2005
Best Business Practices for Disaster Relief	<b>McKinsey &amp; Company; Oxfam America; Tufts University, Feinstein International Famine Center</b>	Identified examples of private sector engagement that have made a positive contribution to the task of saving lives and rebuilding communities in the wake of international disasters. Report was completed in April 2006. Plans to distribute report to practitioners are underway.	2005
Best Practices in Latin America on Investments in Education	<b>J.P. Lemann Foundation; Jacobs Foundation; Gerdau Group</b>	Fostered socially responsible investments in education to ensure that young people in Latin America are prepared to meet the demands of the 21st-century labor market.	2005
Bicycle Distribution in Sri Lanka	<b>World Bicycle Relief; World Vision</b>	Provided more than 24,000 bicycles to selected men, women and children in tsunami-devastated areas in Sri Lanka. The project has exceeded its \$1 million fundraising target, reaching a total of \$1.5 million.	2005
Book Publishing and Outreach	<b>Zachary Karabell, EVP &amp; Chief Economist, Fred Alger Management, Inc.</b>	Published "Peace Be Upon You: The Story of Muslim, Christian and Jewish Coexistence", a book drawing attention to the ability of Muslims, Christians and Jews to live together constructively, and work together with groups dedicated to peace and ecumenical cooperation.	2005
Bush-Clinton Katrina Fund	<b>Tony Bennett</b>	Donated \$100,000 to the Bush-Clinton Katrina Fund and generated an additional \$150,000 in support through the auction of Mr. Bennett's original paintings at the CGI 2005 dinner gala.	2005

## COMPLETED COMMITMENTS

Commitment	Partners	Results	Year
Business Alliance for Food Fortification (BAFF)	<b>Global Alliance for Improved Nutrition (GAIN); Unilever Foods; Bill &amp; Melinda Gates Foundation</b>	Facilitated action by global, regional and national food companies to identify new financial mechanisms and business models to ensure sustainable food fortification interventions, leading to a dramatic increase in the coverage of deficient populations worldwide.	2005
Business Funds for Women Peace Builders	<b>Women for Women International</b>	Provided 20,000 women in troubled areas with start-up funds and/or loans to enable them to support their families and work towards the stabilization of their countries.	2005
Carbon Neutral Clinton Global Initiative	<b>Clinton Global Initiative; United Nations Development Programme (UNDP); Solar Electric Light Fund (SELF); Baker &amp; McKenzie; GreenOrder, Inc.; Native Energy</b>	Helped mitigate climate change by offsetting the greenhouse gas emissions caused by the Clinton Global Initiative Inaugural Meeting, including attendees' travel.	2005
Carbon Neutrality	<b>Creative Artists Agency</b>	Became a carbon neutral organization, and offset all carbon emissions by investing in renewable, non-carbon emitting energy sources.	2005
City Year Louisiana	<b>City Year, Inc.; Louisiana Serve Commission; East Baton Rouge Parish School; City of Baton Rouge; Corporation for National Service; Louisiana Lt. Governor's Office</b>	Engaged 50 young people of different racial, religious and socioeconomic backgrounds in a year of community service assisting Katrina victims.	2005
Climate Change and Environment Coalition	<b>Earth Council Foundation; Earth Voice/HIS</b>	Launched and developed a global awareness campaign designed to multiply the number of CGI commitments by convening an international meeting of NGOs, thereby mobilizing thousands of organizations in 25 countries to promote the mission of CGI.	2005
Climate Impact Review	<b>Empire Kosher Poultry</b>	Reviewed company portfolios for climate impact and eliminated approximately 13,000 pounds of freon by converting refrigeration and freezer systems to ammonia in its coolers, freezers, cook room, pack line and shipping dock.	2005
Climate Justice Corps	<b>Redefining Progress; The Environmental Justice &amp; Climate Change Initiative (EJCC); Energy Action Campus Climate Challenge Coalition</b>	Created a corps of 700 new leaders dedicated to the creation and implementation of just climate policies that are efficient and fair for citizens, consumers, and businesses.	2005
Concepts for Future Energy-Efficient Cities	<b>Energie Baden-Württemberg AG (EnBW)</b>	Generated effective urban planning concepts by setting benchmarks concerning energy efficiency, consumption and CO <sub>2</sub> emissions.	2005
Convening Stakeholders in Microfinance	<b>Omidyar Network; SEEP Network</b>	Convened microfinance stakeholders to address the challenges of growing the industry, and to enable economic self-empowerment for more people.	2005
Deploying \$1 Billion in Clean Technologies	<b>Ceres; INCR; United Nations Foundation</b>	Launched and expanded a drive to recruit the world's largest investors to deploy over \$1 billion in clean technologies to combat climate change. Also invited 50 new major institutional investors to attend a November 2005 briefing on the clean energy investment market.	2005
Developing an Interfaith Youth Movement	<b>Ron Kinnamon, Former Chair, Interfaith Youth Core</b>	Ron Kinnamon's service on the board of the Interfaith Youth Core has helped the organization bring together young people of all religions in service, and teach adults to reach out to people of other religions.	2005
Doc to Dock	<b>Dr. Bruce Charash, Founder &amp; CEO, Doc to Dock, Inc.</b>	Founded Doc to Dock, a non-profit established for collecting medical supplies and pharmaceutical products from doctors, hospitals and industry, to be shipped to health care providers in developing countries.	2005
Domini Fund for International Giving	<b>Domini Social Investments; United Nations Foundation</b>	Launched an innovative donor fund that offers investments that meet social and environmental standards and directs capital to underserved communities around the world and issues including children's health and nature.	2005

## COMPLETED COMMITMENTS

Commitment	Partners	Results	Year
Environmental Solutions for Cities	<b>Earth Pledge</b>	Created a public awareness campaign around the connection between nurturing nature and promoting healthy environments for city dwellers.	2005
Establishing HungerMovement.org	<b>Heifer International</b>	Launched HungerMovement.org, an innovative website to serve as a virtual community center for people and organizations concerned about or working to end hunger and poverty.	2005
Expanding Global Recruitment Efforts	<b>University of Arkansas; University of Arkansas at Fayetteville; University of Arkansas at Little Rock; University of Arkansas Medical Sciences</b>	Increased enrollment among students from developing countries to the Clinton School of Public Service, particularly among individuals preparing for careers in global leadership.	2005
Founding of New Resource Bank	<b>Lee A. McIntire, President and COO, CH2M Hill</b>	Founded New Resource Bank in California, a bank with expertise in environmental, social and economic balanced investments and focused on sustainable environmental projects.	2005
Funding for the "Holy Sites Initiative"	<b>S. Daniel Abraham, Center for Middle East Peace and Economic Cooperation; Search for Common Ground (SFCG)</b>	With financial support from S. Daniel Abraham, SFCG further implemented The Holy Sites Initiative, to help Muslim, Jewish and Christian leaders find common ground regarding the holy sites in the Mideast.	2005
Gaza/West Bank Political Risk Insurance	<b>Center for American Progress; The Portland Trust Ltd.; Fried, Frank, Harris, Shriver &amp; Jacobson LLP; other CGI members</b>	Drafted the first iteration of a business plan for launching an entity that would offer two specific types of political risk insurance, trade and business interruption, for Palestinian businesses in the West Bank and Gaza Strip.	2005
Global Futures: Scaling Up Women's Leadership	<b>Vital Voices Global Partnership; University of Miami</b>	Held a Latin American women's leadership summit in Miami, Florida, which was attended by 30 women leaders from ten Latin American nations. Participants are working to shape the face of progress in their countries.	2005
Global Poverty and National Security	<b>Susan E. Rice, Senior Fellow, The Brookings Institution</b>	Conducted outreach activities and speaking engagements on several college and university campuses and at public forums, concerning the national security rationale for increasing U.S. actions to eliminate global poverty.	2005
Global Sullivan Principles	<b>The Leon H. Sullivan Foundation</b>	Increased by 50 the number of companies who endorse the Global Sullivan Principles, which strive to enhance good governance, transparency and accountability across the world.	2005
Grants for Healthy Ecology	<b>Compton Foundation, Inc.; Redefining Progress; California Climate Action Registry; Western Resource Advocates</b>	Provided a grant of \$25,000 to the California Climate Action Registry; a grant of \$30,000 to Redefining Progress, for their Environmental Justice and Climate Change Initiative; and a grant of \$20,000 to Western Resource Advocates, for their Western Utilities Emissions Reduction Project, all aimed at reducing the U.S. impact on global climate change.	2005
Grassroots Network	<b>U.S. Global Leadership Campaign</b>	Engaged business, civic, and government leaders in a public discussion with the U.S. Congress and the Administration, to recognize the critical importance to U.S. security, economic, and humanitarian interests of meeting the global challenges of the 21st Century.	2005
Green Schools Conference	<b>U.S. Green Building Council; Turner Construction; Haverford College</b>	Sponsored a series of green-building conferences promoting sustainable design and construction in education.	2005
Greenhouse Gas Emissions Trading	<b>SwissRe Company; Chicago Climate Exchange</b>	Swiss Re joined the Chicago Climate Exchange, enabling the company to assist clients with greenhouse gas emissions through transactions on the exchange.	2005
High-Level Commission on Capacity for Program Delivery	<b>Dalberg—Global Development Advisors</b>	Convened the High-Level Commission on Capacity for Program Delivery, in order to create a clear and concentrated focus on improving the efficiency and effectiveness of development programs' implementation. The report was released in September 2006.	2005

## COMPLETED COMMITMENTS

Commitment	Partners	Results	Year
Houses for Sri Lankan Tsunami Victims	<b>The Stassen Group</b>	Built 96 houses and supported additional community building for victims of the 2004 tsunami in the southern and eastern regions of Sri Lanka. Also provided relief services to refugees.	2005
How-to Make a Commitment Short Film	<b>Harlem Films</b>	Created a film explaining what a commitment is and illustrating how a CGI commitment is made, to encourage and aid viewers to join the process.	2005
Insurance and Climate Change	<b>Ceres</b>	Worked with insurers and regulators to increase the availability of information on the impact of man-made greenhouse gas emissions and on the affordability of insurance for individuals and businesses.	2005
Internet Delivery of Aid to the Poor	<b>FXB (Francois-Xavier-Bagnoud) International; United Nations Foundation</b>	Convened a meeting of key economic leaders to determine how internet technologies can best be utilized to effectively deliver aid to the world's poorest people. Confirmed plans to review the "FXB village model" as the case study.	2005
Israeli-Palestinian Peace and Reconciliation	<b>S. Daniel Abraham, Center for Middle East Peace and Economic Cooperation; Insight on Incitement Project, Queens College, CUNY</b>	Supported research and recommendations generated by the <i>Insight on Incitement</i> Project at Queens College, CUNY.	2005
IT Services for Sustainable Development	<b>CGNET Services International, Inc.; SITIA</b>	Mobilized people, and offered technology and funds from customers, internal resources and donors, to pilot new IT services for organizations promoting sustainable development in Africa and Asia.	2005
Join the Board of Directors of Friends of the World Food Program	<b>Dan Glickman, President &amp; CEO, Motion Picture Association of America; United Nations World Food Programme</b>	Dan Glickman, Former Secretary of Agriculture, helped increase awareness about global hunger, mobilize support for hunger relief programs and generate resources for the World Food Programme (WFP) by joining the board of the Friends of WFP.	2005
Journeys for Peace	<b>Peres Children's Foundation for Peace; University of Pennsylvania; Universidad Iberoamericana; Universidad Anahuac; Tecnologico de Monterrey; Universidad de las Americas; University of Melbourne; New South Wales University; Children's Museum Mexico; Plaza Loreto Mexico; Vertebra</b>	Helped nearly 3,000 school children around the world to appreciate diversity through the international "Journeys for Peace" program.	2005
Leaders' Guide to Sustainable Globalization	<b>Booz Allen Hamilton</b>	Authored and published the book, "A Leader's Guide to Sustainable Globalization", in which President Clinton is featured.	2005
Leadership Dialogues	<b>Walter H. Shorenstein, Founder, Shorenstein Company; The Conference Board; International Business Leaders Forum at the Kennedy School of Government, Harvard University; Corporate Social Responsibility Initiative</b>	Created partnerships to collect practical examples and to host a series of senior executive discussions that will encourage initiatives by multinational companies to generate economic opportunity in the emerging economies in which they invest.	2005
Matching Contributions to the Acumen Fund	<b>Cisco Systems, Inc.; Sapling Foundation</b>	Cisco Systems and the Sapling Foundation matched dollar for dollar contributions made to the Acumen Fund during the CGI Annual Meeting, for a total of \$1 million.	2005
Mobilizing Jewish Community to Alleviate Darfur Suffering	<b>Michael (Mickey) Bergman, Deputy Chair, Mitigating Religious and Ethnic Conflict, Clinton Global Initiative</b>	Raised \$50,000 for the International Medical Corps to build a health center in Am Nabak, Chad. Launched in September 2006, the center treats 3,000 Darfuri refugees and 1,500 Chadians monthly.	2005
Music Rising	<b>Gibson Guitar Corporation; MTV Networks; Guitar Center Music Foundation; Musicares Foundation; Conn-Selmer, Inc.; VH-1 Network; Ticketmaster; SpinCo; Kennedy and Marshall Company; AEG; HOB Concerts; Netherlander; Live Nation; Musician's Friend</b>	Donated time and materials totaling \$1 million to manufacture guitars for musicians in the Gulf Coast, as well as committing another \$1 million to be financed through the sale of exclusive Epiphone Music Rising guitars. The project has assisted over 2,000 musicians from the region.	2005

## COMPLETED COMMITMENTS

Commitment	Partners	Results	Year
Muslim-Western Common Ground News Service (CGNews)	<b>Search for Common Ground (SFCG)</b>	Strengthened constructive reporting on Muslim-Western relations in the print media by expanding Common Ground News Service, including the addition of new editors, and three new language editions.	2005
Office Space for Clinton Global Initiative	<b>Calyon CLSA</b>	Facilitated the year-round work of the Clinton Global Initiative by donating office space.	2005
Operation Hope: Banking on our Future Harlem Initiative	<b>Operation HOPE, Inc.;</b> <b>New York Stock Exchange Inc.;</b> <b>New York City Department of Education;</b> <b>Boys and Girls Harbour</b>	Taught financial literacy skills to 300 low-income young people in New York City, with volunteer support and a \$100,000 financial contribution from the NYSE.	2005
PAN Network	<b>Young President's Organization (YPO);</b> <b>World President's Organization (WPO);</b> <b>Jim Horntal, <i>Venture Partner</i>, CMEA Ventures;</b> <b>Nancy Aossey, <i>President &amp; CEO</i>, International Medical Corps;</b> <b>Elizabeth C. Funk, <i>CEO</i>, Dignity Fund;</b> <b>Steven Funk, <i>Founder &amp; CEO</i>, Grand Marais Investments Ltd.;</b> <b>Dick Simon, <i>Chairman</i>, WPO Presidents Action Network;</b> <b>Robert Sager, The Sager Family Foundation;</b> <b>George J. Goldsmith, <i>Chairman</i>, Tapestry Networks Inc.</b>	Brought together a group of influential religious leaders from various regions to share insights and catalyze measurable actions aimed at making a difference in areas of conflict and need.	2005
Peace is Possible Conference of World Religious Leaders	<b>Keith &amp; Rose-Lee Reinhard</b>	Partially funded a week-long meeting of The Peace Council, in New York, bringing together internationally known religious and spiritual leaders dedicated to the proposition that "Peace Is Possible." Some 2,500 participants attended including His Holiness the Dalai Lama.	2005
Peace Parks	<b>Peace Parks Foundation;</b> <b>DaimlerChrysler Fund</b>	The DaimlerChrysler Fund donated \$500,000 to the Peace Parks Foundation in support of its mission to promote regional peace and stability, sustainable economic development and conservation of biodiversity, through the establishment of Peace Parks (trans-frontier conservation areas) throughout the world.	2005
Playing for Peace, Middle East	<b>Playing for Peace; Right to Play;</b> <b>Peres Center for Peace</b>	Created a year-round, sustainable sports program through which Israelis and Palestinians can discover common ground, form friendships, develop leadership skills, and serve as role models for peace by playing basketball together on a regular basis.	2005
Policy-Based Mitigation under Clean Development Mechanism (CDM)	<b>Center for Sustainable Development in the Americas</b>	Worked with Latin American countries to design high-impact, policy-based mitigation activities under the CDM, and to identify the requirements for implementing them widely.	2005
Producing 25% of U.S. Energy from Renewable Resources	<b>Energy Future Coalition; University of Tennessee;</b> <b>25x25 Work Group; RAND Corporation</b>	Sponsored the 25x25 Initiative, to set a national goal for America to produce 25% of its energy from renewable resources by 2025.	2005
Program grant to AVANCE	<b>Bernard Rapoport, <i>Chairman Emeritus</i>,</b> <b>American Income Life Insurance;</b> <b>Texas State Board of Directors</b>	Supported AVANCE's pioneering Parent-Child Education Program in Waco, Texas.	2005
Promoting Climate Change Solutions	<b>Medline Industries, Inc.;</b> <b>University of Michigan, Environmental Sciences Program</b>	Promoted solutions for climate change through the establishment of a scholarship program to support student fieldwork, and to encourage students to devise climate change remedies in their postgraduate careers, through the funding of national environmental advocacy groups.	2005
Promoting Smart Buildings in the Developing World	<b>Winrock International</b>	Promoted the increased use of green design and smart buildings—environmentally sound, energy-efficient and cost-effective building techniques—in the developing world by bringing together international experts and developing a building partnership.	2005
Quality Seeds Access Partnership for Africa	<b>Monsanto Company</b>	Created a partnership with the Millennium Villages, shipping enough seed to Malawi and Kenya to reach 190,000 poor families.	2005

## COMPLETED COMMITMENTS

Commitment	Partners	Results	Year
Realizing Pro-Poor Multiple Use Water Services	<b>Winrock International</b>	Gathered a high-level group of private and public water sector leaders to accelerate efforts to design, finance and pilot pro-poor community-managed water systems.	2005
Reducing Disease and Suffering that Women Face	<b>International Medical Corps</b>	Assisted an estimated 16 million women and children by delivering supplies and funds to relieve the disproportionate burden of disease and suffering that affect women in developing countries.	2005
Regeneration Project and Creation Care Study Program	<b>Restoring Eden—Christians for Environmental Stewardship; Creation Care Study Program (CCSP); Energy Action; Floresta; Evangelical Environmental Network</b>	Launched a campaign to reach young adults engaged with the Evangelical Church, on issues of environmental stewardship and human justice as they intersect with global warming, U.S. energy policies and consumer issues.	2005
Renewable Energy Certificates: Green Power Partnership	<b>The Coca-Cola Company; U.S. EPA Green Power Partnership; Green Strategies; 3 Phases Energy Services; Native Energy</b>	Offset 2% of the electricity consumption of Coca-Cola's entire manufacturing operations in the U.S., Canada and Puerto Rico with Green certified renewable energy certificates from wind energy sources.	2005
Renewable Energy Technologies & Economic Development	<b>Tenerife Island Government</b>	Hosted an international conference that brought together technical experts, government officials, renewable energy industry executives and economic development specialists from around the world to talk about scientific breakthroughs, technological trends, best practices and case studies pertaining to renewable energy.	2005
Reproductive Health Peer Counseling University Program	<b>Pathfinder International; Makerere University Medical School (Kampala, Uganda)</b>	Created a network of trained peer counselors to help decrease sexual and reproductive health problems among university students in Kampala, Uganda.	2005
Revenue Watch	<b>Open Society Institute; Dutch Ministry of Foreign Affairs; Government of Norway—Oil for Development Program; World Bank; William and Flora Hewlett Foundation</b>	Launched the Revenue Watch Institute (RWI) and supported implementation of the Extractive Industries Transparency Initiative, to help ensure that natural resource wealth is used for broad public benefit. RWI works with media, policy-makers and companies to improve transparency and management of natural resource revenues in developing and transitional countries.	2005
Skills Building for Religiously Motivated Peacemakers	<b>Tanenbaum Center for Interreligious Understanding</b>	Provided ongoing skill building for religiously motivated men and women from around the world who are working to resolve armed conflicts at great risk to their lives and freedom through an annual Peacemaker in Action award, bi-annual international skill-building retreats and internet resources.	2005
SmartTransportation.org and Clean Air Taxi Initiatives	<b>Jack D. Hidary Foundation; Natural Resources Defense Council; League of Conservation Voters (LCV); American Lung Association; U.S. Department of Energy (DOE)</b>	Helped reduce U.S. dependence on foreign oil by working to pass laws in New York and Chicago, and a mayoral declaration in San Francisco, to permit and increase incentives for using hybrid and alternative fuel vehicles as taxicabs.	2005
SMASH and IDEAL at the Level Playing Field Institute	<b>The Mitchell Kapor Foundation</b>	Instituted a \$1 million challenge grant to increase the number of IDEAL and SMASH Scholars over the next five years, thus aiding more high-caliber students from historically underrepresented minorities, and encourage them to pursue studies and excel in math, technology, engineering, or science at top colleges and graduate schools.	2005
Societal Understanding of Dynamics of Poverty in Guatemala	<b>Institute for Strategic Clarity; CARE</b>	Developed a collaborative, systems approach to understanding the dynamics of poverty in Guatemala City.	2005
Support for Neve Shalom/Wahat al-Salam (Oasis of Peace)	<b>S. Daniel Abraham, Center for Middle East Peace and Economic Cooperation; American Friends of Neve Shalom/Wahat al-Salam (Oasis of Peace);</b>	Provided funding for the Neve Shalom/Wahat al-Salam community, aimed at demonstrating the possibility of Jews and Palestinians Arab Citizens of Israel living together peacefully and equally in a community of mutual acceptance, respect and cooperation.	2005
Support to City Year South Africa	<b>The Floyd and Delores Jones Foundation; City Year, Inc.</b>	Contributed to the launching of the second City Year South Africa corps, 200 strong, in Johannesburg. City Year placement rates climbed to 83%, exceeding their commitment of 70%.	2005

## COMPLETED COMMITMENTS

<b>Commitment</b>	<b>Partners</b>	<b>Results</b>	<b>Year</b>
Tällberg Forum 2006	<b>Tällberg Foundation</b>	Organized the Tällberg Forum 2006, which provided leaders in business, government, and civil society a chance to discuss global governance and worldwide sustainable development.	2005
The Greening of the Gables Fund	<b>Americas Group; The Coral Gables Community Foundation</b>	Established the Greening of the Gables Fund, under the umbrella of the Coral Gables Community Foundation, aimed at expanding green areas in Coral Gables, Florida.	2005
The Interfaith Youth Core	<b>Jenesis Foundation; The Interfaith Youth Core</b>	Enhanced the Interfaith Youth Core's capacity to build an international movement of religiously diverse young people cooperating to serve the common good, as a result of a \$100,000 commitment by The Jenesis Foundation	2005
The Katrina Reconstruction Summit	<b>Equity International</b>	Organized The Katrina Reconstruction Summit in the U.S. Senate, bringing together more than 300 leaders from government, business and public service organizations dedicated to the long-term economic recovery of the Gulf Coast.	2005
UN Millennium Campaign	<b>Y&amp;R Advertising, WPP; Wunderman; H&amp;K; MEC; Kinetic</b>	Created a multi-media campaign for the UN's anti-poverty agenda, through the "Stand Up Against Poverty" event. The event took place in October 2006.	2005
Uncommon Leadership for Common Values	<b>Madeleine K. Albright, <i>Principal</i>, The Albright Group; Senator Sam Brownback (R-KS); Aspen Institute; International Rescue Committee; International Justice Mission; Freedom House; Global Grassroots; United States Memorial Holocaust Museum; International Crisis Group</b>	Mobilized bipartisan support for U.S. leadership on international human rights and humanitarian issues.	2005
Universal Monitoring Scale/Training of Birth Attendants	<b>Christian Children's Fund</b>	Launched and implemented programs designed to measure child development and to give first-aid training to traditional birth attendants around the globe.	2005
Van Mujeres	<b>Governor Manuel Andrade, Tabasco State, Mexico; Instituto Estatal de las Mujeres; Secretary of Agriculture, Forestry and Fishing, State of Tabasco; Secretary of Economic Development and Tourism, State of Tabasco; The Economic Transformations Group</b>	Launched a state-funded microfinance program to support 15,000 poor women in forming savings and loan groups, and starting individual and joint small businesses.	2005
Women's Opportunity Centers	<b>Women for Women International</b>	Enabled women in troubled areas to be more self-sufficient and to participate in the reconstruction and reconciliation of their countries through vocational training and assistance provided via Women's Opportunity Centers.	2005
Build a School in Nicaragua	<b>Andrew Tobias; Charles Nolan</b>	Provided funding to "Building with Books" in order to build a School in Nicaragua.	2006
Carnegie Endowment for International Peace Commitment	<b>The George Family Foundation; Carnegie Endowment for International Peace</b>	Provided \$250,000 to the Carnegie Endowment's New Vision plan to transform itself into an international think tank that includes plans to create active centers of research, collaboration and dialogue in Beijing and Beirut.	2006
Citigroup Global Community Day	<b>Citigroup, Inc.</b>	On November 18, 2006, Citigroup employees around the world joined together to engage in volunteer activities that support community organizations and service entities in 100 countries. From Baltimore to Beijing, employees worked side by side to lift a hammer, share a meal and lend a hand.	2006
Fighting Neglected Tropical Diseases	<b>The Bill &amp; Melinda Gates Foundation</b>	Distributed four grants totaling \$68.2 million to help accelerate research on neglected tropical diseases, support the development of vaccines and better drugs, and contribute to the launch of a new medical journal.	2006
International Interfaith Youth Exchange	<b>Al Saud Investment Company; Interfaith Youth Core</b>	Provided funding for an exchange program between interfaith groups in Amman, Jordan and Chicago, IL in partnership with Her Majesty Queen Rania's office and the Interfaith Youth Core.	2006

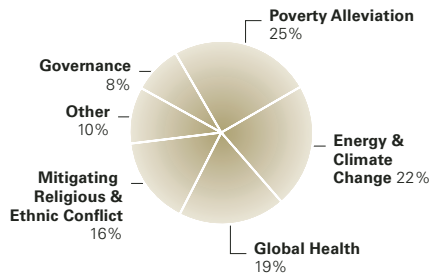
## COMPLETED COMMITMENTS

<b>Commitment</b>	<b>Partners</b>	<b>Results</b>	<b>Year</b>
Jonathan M. Tisch College of Citizenship and Public Service	<b>Jonathan M. Tisch, Chairman &amp; CEO, Loews Hotels</b>	Donated \$40 million to Tufts University, to strengthen the civic engagement activities of universities in the U.S. and around the world and prepare students in all fields of study for lifetimes of active citizenship.	2006
Madrid II Peace Conference	<b>Search for Common Ground; Government of Spain; Toledo International Centre for Peace</b>	In partnership with the Toledo International Center for Peace, Search for Common Ground held a commemorative conference in Spain on the 15th anniversary of the original Madrid Peace Conference. Financial and political support was provided by the Government of Spain.	2006
Offsetting CGI Carbon Emissions	<b>SwissRe Company</b>	Partnered with CGI to help mitigate climate change by neutralizing carbon emissions caused by travel emissions to and from the CGI Annual Meeting. Carbon credits were prospectively retired in June 2006.	2006
Pan-African Leadership Summit for Women & Girls	<b>Vital Voices Global Partnership; ExxonMobil; Nike Inc.; Standard Chartered Bank; Starbucks Coffee</b>	Together with its corporate partners, Vital Voices brought together 250 emerging women leaders and girls from throughout Africa for the "Vital Voices Pan-African Leadership Summit for Women & Girls". The week-long event was held in Cape Town in January 2007, and addressed some of the issues facing the continent today such as HIV/AIDS, and the intractable cycles of poverty and conflict.	2006
Stopping Mass Atrocities: An International Conference on Responsibility to Protect (R2P)	<b>Darian Swig, Co-Chair, Darian &amp; Rick Swig Philanthropic Fund; Center for American Progress; Amnesty International; STAND; International Crisis Group; World Federalist Society; Genocide Intervention Network; Human Rights Watch; Human Rights Center, University of California at Berkeley; Humanity United</b>	Launched the Responsibility to Protect Campaign on the West Coast by convening the "Stopping Mass Atrocities" conference at UC Berkeley, which examined the framework of the Responsibility to Protect doctrine against genocide and other mass atrocities and advanced R2P from principle to practice.	2006
Support for Children's Heartlink	<b>The George Family Foundation; Children's Heartlink</b>	Donated \$5,000 to Children's Heartlink, investing in equipment and supplies, technical support and patient funding, for pediatric heart programs in China, India, Kenya, Malaysia, Ukraine and South Africa.	2006
Supporting the Launch of Clinton Climate Initiative	<b>The Streisand Foundation</b>	The Streisand Foundation selected the Clinton Climate Initiative (CCI) as the first recipient to benefit from the charitable giving Barbra Streisand generated from her national concert tour. The Foundation donated \$1 million.	2006
The Citigroup Microentrepreneurship Awards	<b>Citigroup Foundation</b>	Established the Citigroup Microentrepreneurship Awards in 24 countries, recognizing the achievements of outstanding micro-entrepreneurs and microfinance institutions as growth catalysts of their economies around the world. The successful launch of the program supported the development of an international network of Citigroup employees and leaders who are dedicated to microfinance.	2006
Unarmed Peacekeeping and Training	<b>The George Family Foundation; The Nonviolent Peaceforce</b>	Provided \$10,000 to the Nonviolent Peaceforce to double the number of members in Sri Lanka, select a site for a second peacekeeping field project and broaden the peaceforce's visibility and leadership role in the international community.	2006
Yes on Proposition 87	<b>Stephen Bing, Shangri-La Entertainment</b>	Contributed \$40 million toward Californians for Clean Energy to reduce the state's dependence on petroleum-based gasoline and diesel fuels.	2006

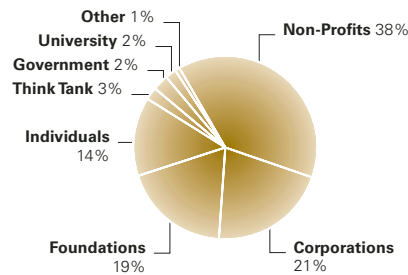
# CGI Commitments by Category

(as of April 15, 2007)

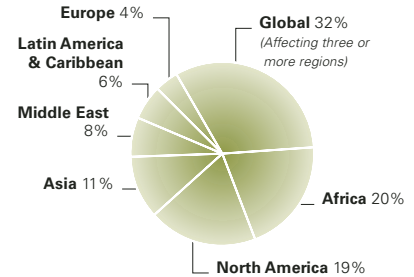
## Areas of Focus



## Committing Entities



## Geographic Scope



To date, CGI has inspired 570 commitments in over 100 countries. These commitments attest to the growing power of businesses and NGOs to lead the way forward toward a world of shared opportunity, responsibility and benefits. Commitments often enlist the help of partners in multiple sectors. At least 144 public-private partnerships have been forged to help fulfill commitments.

## CGI COMMITMENTS IN ACTION / COVER, FROM LEFT TO RIGHT:

### FIRST ROW:

- ★ Hansa Ben lives in Chitrod, a village that is working with Hong Kong business executives taking part in the **Global Young Leaders Programme (YLP)**. The YLP is designed by the **Global Institute for Tomorrow**, a pan-Asian organization that addresses the challenges of globalization in Asia. *Photo Credit: Law Kit-fong*
- ★ Nigerian children pose for a picture while their parents participate in an awareness campaign against human trafficking. *Photo Credit: Jessica Sewall Ebbeler, The Advocacy Project*
- ★ A client of SKS, a **Unitus** partner in Hyderabad, India. *Photo Credit: Mike Murray*
- ★ A refugee student participates in a photo camp and art therapy project conducted by **International Medical Corps** and **National Geographic Society** in a refugee camp in Southwestern Uganda. 60 kids, ages 12-20, recently "graduated" from the workshop, gaining a new skill and using their photos as a therapeutic tool to tell their stories. *Photo Credit: Margaret Aguirre, International Medical Corps*

### SECOND ROW:

- ★ A borrower is provided with a microfinance loan by SKS, a **Grameen Foundation** partner in India. With a global network of microfinance partners, Grameen Foundation is helping over 3 million families in 22 countries to lift themselves out of poverty through microfinance loans. *Photo Credit: SKS, India*
- ★ Schoolboys show off their new Lapdesks designed by **Endeavor** entrepreneur Shane Immelman. The child-proof, ergonomically designed Lapdesk, addresses the lack of infrastructure experienced by schools across Africa, and provides a working space for children to follow their dreams and empower themselves through education. *Photo Credit: 1 Time Airline*
- ★ At a health clinic in northern Ghana, a girl carries home her new anti-malaria bed net courtesy of **UNICEF**. *Photo Credit: U. S. Fund for UNICEF/Mia Brandt/Ghana/2006*

### THIRD ROW:

- ★ Herdsman Jevraj Bhai speaks up at a meeting hosted by the **Global Young Leaders Programme** in his home village of Chitrod in Gujarat state, north-western India. *Photo Credit: Law Kit-fong*
- ★ A still from Rockhopper TV's film "Being Indian", voted by BBC World TV viewers as the Best Documentary of 2006. Rockhopper TV makes health documentaries for BBC World TV that are broadcast to a global audience. *Photo Credit: Rockhopper TV*
- ★ Operators at the **OneRoof** store in Tixkokob near Merida, Mexico. *Photo Credit: Felice Swapp, OneRoof Inc.*

### FOURTH ROW:

- ★ Muslim women prepare food for volunteers building the Inug-ug Elementary School in conflict-affected Mindanao, Philippines. One classroom was constructed as the result of **Maria Luisa Haley's** commitment to **Community and Family Services International**. *Photo Credit: Vladimir Hernandez, Director for the CFSI Philippine Programme*
- ★ Through **Mickey Bergman's** fundraising efforts, the **International Medical Corps** was able to build a health center in Am Nabak, Eastern Chad, to treat 3,000 Darfuri refugees and 1,500 locals monthly. *Photo Credit: Marin Tomas, International Medical Corp*
- ★ **Helen Keller International (HKI)** helps local communities in Cambodia establish Village Model Farms—a critical way for people living with HIV/AIDS to improve their nutrition. Here, Heng Savooun harvests nutritious leafy greens with her daughter at a model farm in Choeur Teal, a village in the Kampong Spue Province. *Photo Credit: Zaman Talukder, HKI-Cambodia*
- ★ With **UNICEF** support, Rockhopper TV makes a film about households headed by girls who have lost their parents to HIV. *Photo Credit: Rockhopper TV*

# CGI Planning Retreat at White Oak

Last month, former President Clinton convened the first Clinton Global Initiative strategic planning retreat at White Oak, near Jacksonville, Florida. Members of CGI's advisory boards and other innovative thinkers with expertise across each of CGI's four focus areas—*education, energy & climate change, global health and poverty alleviation*—met in the natural surroundings of the Howard Gilman Foundation's extraordinary 7,400 acre private resort and wildlife conservation center. The group assessed how CGI could mobilize the greatest amount of action to effect change and discussed ways to proactively engage CGI members, on a year-round basis, in developing meaningful commitments.

Participants offered imaginative approaches and new insights, including ways to encourage multiple project partners to work together with poor



communities in pursuit of comprehensive development solutions; creating social networking models to connect entrepreneurs in developing countries with interested investors; ways to address "brain drain" and training deficiencies in developing countries; and measuring



energy commitments by energy saved, rather than dollar values exclusively. Among the questions that were explored by the group:

How can CGI members make commitments and take actions to...

- ★ best contribute to clean energy investment in the developing world?
- ★ encourage governmental leadership in addressing global warming?
- ★ help ensure that the quest for rapid expansion of access to education is achieved in a way that reaches the most disadvantaged children and ensures quality education with real learning outcomes?
- ★ help ensure that education for millions of children living in fragile states, refugee and conflict situations does not fall through the cracks?
- ★ work to address the ongoing and debilitating gaps in the health care infrastructure and delivery system, with a particular focus on caregivers?

- ★ better help raise attention to—and thoughtfully prevent, prepare for and care for—the growing incidence and costs of the world's rapidly expanding chronically ill population?
- ★ better facilitate both the creation of new financing instruments and access to established financing instruments to help entrepreneurs in the developing world who seek more capital than is available through micro-finance, but less than is usually provided through capital markets?
- ★ encourage more investors to adapt their business models to include the poor?

The results of these discussions will help inform and shape the efforts of each CGI working group in preparation for the 2007 CGI annual meeting, to be held September 26-28 in New York City.

More detailed descriptions of CGI's four working groups can be found at [www.clintonglobalinitiative.org](http://www.clintonglobalinitiative.org). ★



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