



2011 ANNUAL MEETING

September 20–22, 2011, New York City

PROGRAM SCHEDULE

Tuesday, September 20

REGISTRATION 7:00 AM - 9:00 PM • Hudson Market

Registration

PLENARY SESSION 8:30 AM - 9:45 AM • Metropolitan Ballroom, Second Floor

CGI Opening Plenary: Leaders Dialogue on Climate Change

The climate challenge has captured the attention of political leaders, corporate boardrooms, and individual citizens around the world, yet the need for sustained action is greater than ever. Looking ahead to the Durban summit and beyond, it is essential that governments, businesses, civil society, and the media work together to take action that enables global growth while preserving our planetary sustainability, particularly for the vulnerable populations most affected by climate change. How can efforts to address climate change help to create jobs, build new industries, and strengthen economic and ecological systems around the world? How do implementation strategies differ between developed and developing nations? Hosted by President Clinton and co-chaired by President Calderon and President Zuma, this session will bring together distinguished Heads of State to highlight opportunities for collaboration and share effective strategies for addressing the global climate challenge in the coming years.

Participants:

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

José Manuel D. Barroso, President of the European Commission

Felipe Calderón, President of the United Mexican States

Cissé Mariam Kaïdama Sidibé, Prime Minister of Mali

Sheikh Hasina, Prime Minister of the People's Republic of Bangladesh

Jens Stoltenberg, Prime Minister of the Kingdom of Norway

Danilo Türk, President of the Republic of Slovenia

Tillman Thomas, Prime Minister of Grenada

Jacob Zuma, President of the Republic of South Africa

10:30 AM - 11:30 AM • Metropolitan Ballroom, Second Floor

The World at 7 Billion: A Member Conversation with President Clinton

The Earth's population is projected to reach 7 billion later this year, and could exceed 10 billion by 2050. Yet the numbers alone hide much deeper demographic and economic challenges for both the developed and developing world. Amidst the economic downturn, many wealthy nations struggle to provide meaningful employment, education, health care, and safety nets for their increasingly aging populations, even as the world's poorest are faced with vicious cycles of high mortality and birth rates, scarce opportunities for youth, and environmental degradation. How can CGI members work across sectors and nations to generate sustainable growth on a planet that many biologists suggest is strained beyond its carrying capacity? This session will include insights from CGI members on commitment successes, as well as a unique question-and-answer exchange between President Clinton and the CGI community.

Moderator:

Nicholas Kristof, Columnist, The New York Times

Participants:

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

KEYNOTE LUNCHES 12:00 PM - 1:15 PM • New York East, Third Floor

Keynote Lunch: Innovative Partnerships: Developing Green Technology

Each keynote lunch (four simultaneous) will be comprised of one emcee and two speakers presenting diverse stories of action on complementary themes, followed by audience Q&A.

Master of Ceremonies:

Van Jones, Founder, Rebuild the Dream

Participants:

Thomas Hicks, Deputy Assistant Secretary of the Navy for Energy, U.S. Department of the Navy

Jonathan Wolfson, CEO and Co-founder, Solazyme

12:00 PM - 1:15 PM • Empire East, Second Floor

Keynote Lunch: Organizing for Change

Each keynote lunch (four simultaneous) will be comprised of one emcee and two speakers presenting diverse stories of action on complementary themes, followed by audience Q&A.

Master of Ceremonies:

Madeleine K. Albright, Chair, Albright Stonebridge Group

Participants:

Rye Barcott, Author, *It Happened on the Way to War*

Leymah Gbowee, Executive Director, Women Peace and Security Network - Africa

12:00 PM - 1:15 PM • Empire West, Second Floor

Keynote Lunch: Scalable Development in Post-conflict Zones

Each keynote lunch (four simultaneous) will be comprised of one emcee and two speakers presenting diverse stories of action on complementary themes, followed by audience Q&A.

Master of Ceremonies:

Riz Khan, International Journalist, Al Jazeera English

Participants:

Valentino Achak Deng, Founder and Director, The Valentino Achak Deng Foundation

Dave Eggers, Author; Co-founder, The Valentino Achak Deng Foundation and Voice of Witness

António Guterres, Former Prime Minister of the Portuguese Republic, United Nations High Commissioner for Refugees

12:00 PM - 1:15 PM • New York West, Third Floor

Keynote Lunch: Values-based Leadership

Each keynote lunch (four simultaneous) will be comprised of one emcee and two speakers presenting diverse stories of action on complementary themes, followed by audience Q&A.

Master of Ceremonies:

Michael Porter, Bishop William Lawrence University Professor, Harvard Business School

Participants:

Caroline Casey, Founder, Kanchi

Dov Seidman, Chief Executive Officer, LRN

ACTION NETWORK **2:00 PM - 3:15 PM** • Liberty 5, Third Floor

Democratic Republic of the Congo

The Democratic Republic of the Congo Action Network will address health, education, energy, economic empowerment, and conflict mineral issues in the Congo. This network will use a multi-sector approach to identify and implement collaborative and innovative solutions to address short- and long-term issues affecting the sustainable livelihood of the Congolese.

Moderator:

Heerad Sabeti, Co-founder and Convening Trustee, Fourth Sector Network

2:00 PM - 3:15 PM • Empire West, Second Floor

Rio + 20

Twenty years after the historic Earth Summit, which established the major frameworks for international environmental governance, the global community will reconvene in Rio de Janeiro, Brazil, in 2012. With a focus on the Green Economy in the context of sustainable development and poverty eradication, Rio + 20 will assess progress to-date and develop the sustainability agenda for the next decade. The private sector will serve as a critical voice in developing this agenda and will continue to be essential in achieving broad-based sustainability goals. This session will provide the opportunity for businesses and non-governmental organizations (NGOs) to discuss priority focus areas and to determine how the CGI community can catalyze action around the goals of this seminal meeting.

Moderator:

P.J. Simmons, Chairman, Corporate Eco Forum

Bridging the Gender Digital Divide: Women and Jobs in Technology Fields

While the digital divides between rich and poor, developed and developing nations have narrowed dramatically, the digital divide between the genders persists. In most regions of the world, girls and women have less access to and experience with digital technologies, less exposure to STEM education and fewer IT career opportunities than their male peers. Particularly because IT is an important growth sector in the developing world, it is imperative that the next generation of female workers possess the skills they need to compete in the job market and succeed. This session will provide a forum for discussing how to expand opportunities and representation of women in the technology jobs that will define the 21st century workplace.

Remarks:

William Brindley, CEO and Executive Director, NetHope, Inc.

Ann Cotton, Founder and Executive Director, Camfed International

Jonathan Kaplan, President, Walden University

Moderator:

Shelly Esque, President, Intel Foundation, Vice President, Corporate Affairs, Intel Corporation

2:00 PM - 3:15 PM • Liberty 3, Third Floor

Closing the Gap : The Global Health Worker Shortage

The current global shortage of approximately 4.2 million healthcare workers has created a critical gap in vital service provision, ranging from the distribution of vaccines to the treatment of non-communicable diseases. A cross-sectoral approach is needed to generate sustainable employment for a new generation of healthcare workers and improve the systems that educate, train, and support existing professionals. This session will provide an opportunity for members from all sectors to present innovative approaches to strengthening the global health workforce and improving access to quality health care for the global community.

Remarks:

Barbara Bush, President, Global Health Corps

Rajesh Panjabi, Executive Director, Tiyatien Health, Instructor in Medicine, Harvard Medical School

Jonathan Quick, President and CEO, Management Sciences for Health

Mubashar Sheikh, Executive Director, Global Health Workforce Alliance, World Health Organization

Moderator:

Paul Farmer, Co-founder, Partners in Health

2:00 PM - 3:15 PM • Riverside Suite, Third Floor

Engaging the Global Diaspora: Collaboration, Communication, and Community

The global diaspora of the 21st century is more mobile – often returning to home countries or moving between nations – and more connected to countries of origin than any previous diaspora generation. These global citizens, be they migrant farm workers or corporate executives, gain knowledge and generate wealth that can be used to benefit themselves, their countries of residence, and their home countries. This conversation will be an opportunity for members of the global diaspora and those interested in it to explore the unique ways that this community can generate positive change around the world.

Remarks:

Kris M. Balderston, Special Representative for Global Partnerships, U.S. Department of State

Suren Dutia, Senior Fellow, Ewing Marion Kauffman Foundation

Rana Kapoor, Founder, Managing Director and CEO, YES Bank Limited

Donna Karan, Founder, Urban Zen Foundation

Moderator:

Philip Auerswald, Associate Professor, School of Public Policy, George Mason University

2:00 PM - 3:15 PM • Carnegie West, Third Floor

Microfinance 2.0: Stability through Accountability

The last year, more than ever before, called into question the merits of microfinance as a constructive mechanism for business and economic growth in the developing world. Examples of improper oversight, financial illiteracy, and usurious practices contributed to a level of indebtedness that put clients even further into poverty. This session will examine what are the next steps for the microfinance industry, particularly an explicit movement towards client-focused banking—adopting client protection measures and shaping products around client need—in order to uphold microfinance as an effective poverty alleviation tool for the world's poor.

Remarks:

Anne H. Hastings, Chief Executive Officer, Fonkoze

Moderator:

Asad Mahmood, Managing Director, Global Social Investment Funds, Deutsche Bank Americas

2:00 PM - 3:15 PM • Liberty 1 & 2, Third Floor

Next Generation Place-based Job Growth: Supporting High-growth Entrepreneurship

From Israel to India, Austin to Amsterdam, new and growing businesses (NGB) have been shown to create more jobs in their communities than their larger counterparts. They also often reinvest more of their profits back into their communities, generating more local economic activity in the process. Place-based strategies – coordinated efforts between government, business, and educational institutions, tailored to the strengths of individual regions – have had great success in generating economic activity and job expansion by investing in NGBs. This group will explore how “next generation” strategies driven by the private and public sectors can foster the financial opportunities, business-friendly environment, global connections, leading-edge technologies, and internal capabilities that are critical for NGBs to prosper and serve as a powerful engine for job creation.

Remarks:

Fred Hochberg, President, Export-Import Bank of the United States

John Kao, Chairman, The Institute for Large Scale Innovation (ILSI)

Moderator:

Stuart L. Hart, S.C. Johnson Professor of Sustainable Global Enterprise, Cornell University, President, Enterprise for a Sustainable World

2:00 PM - 3:15 PM • Carnegie East, Third Floor

Using Global Grand Challenges to Engage Students in STEM

Encouraging more students to pursue a science, technology, engineering, and math (STEM) education – which many jobs now demand – will require more than just better schools and better teachers. Educators must also provide powerful experiences that make science and technology relevant to young people. Imagine introducing the basics of engineering and biomedical sciences by harnessing student interest in providing communities better access to clean water, a healthy food supply, adequate healthcare, and environmentally-friendly energy sources. This discussion will examine the use of the “global grand challenges” as a vehicle for increasing student interest and success in STEM fields.

Moderator:

Kumar Garg, Senior Advisor, White House Office of Science and Technology Policy

SPECIAL SESSION

3:45 PM - 5:00 PM • New York East, Third Floor

Special Session: From Response to Resilience: Effective Disaster Preparedness

Natural disasters strike both the developed and developing world without regard to economic status, race, religion, or culture. Economic and social conditions do, however, dramatically affect capacity to prepare, respond, and rebuild in the wake of such events. From the earthquakes in Haiti and Japan to the floods in Pakistan, there is a vital need for effective emergency management that balances short-term disaster relief with long-term recovery and prevention. Yet a lack of basic infrastructure and coordinated response mechanisms can make it significantly more difficult for communities to recover when their existing resources are already taxed. Faced with these constraints, how can communities work together across sectors to create effective, coordinated emergency response systems? This session will examine how NGOs, governments, companies, and citizens can develop the tools and infrastructure necessary to systematically prepare for and minimize the impact of future natural disasters.

Participants:

Valerie Amos, Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator, United Nations

LaTosha Brown, Founder, Saving Our Selves Coalition

Riz Khan, International Journalist, Al Jazeera English

Denis O'Brien, Chairman, Digicel Group

James Lee Witt, Chief Executive Officer, Witt Associates

JOBS, JOBS, JOBS BREAKOUT SESSIONS

3:45 PM - 5:00 PM • New York West, Third Floor

Financing Inclusive Jobs: Impact Investing and the Triple Bottom Line

In an increasingly connected global marketplace, “impact” and socially responsible investors (SRIs) are emerging as an ever-larger market force. Because these investors evaluate a company’s values as well as its profitability and product offering, they have become an important source of capital for triple bottom line businesses, particularly in the developing world. The segment of the potential impact investing market in developing economies is estimated to reach anywhere from \$400 billion to \$1 trillion over the next 10 years. As a result, many businesses that generate social good but have depended on traditional financing are now turning to impact investing as well. What kind of businesses could benefit from SRIs and impact investing, and how can governmental action support these inclusive businesses to help stimulate job growth? What are the opportunities for growth in this sector, and what realistic challenges remain? In this session, leading finance, business, and government voices will share success stories and discuss effective impact investing and inclusive business practices.

Participants:

Sanjiv Ahuja, Chairman and CEO, LightSquared

Adam Davidson, Co-founder and Co-host, Planet Money, NPR

Cheryl Dorsey, President, Echoing Green

Andrew Kassoy, Co-founder, B Lab

Christina Leijonhufvud, Head of Social Finance, JPMorgan Chase & Co.

3:45 PM - 5:00 PM • Empire West, Second Floor

Going Small for Big Results: Microfranchise and Entrepreneurial Growth

In the wake of the global recession, many countries are struggling to create employment opportunities for their populations. Even in nations where jobs are being created, opportunities for employment are spread unequally. Some promising inclusive microfranchise and microenterprise business strategies, however, are creating jobs and assisting business owners in low-income, marginalized communities where access to employment is the scarcest. Micro- and social enterprises expand entrepreneurship and are increasingly effective at building local capacity and generating job growth, while microfranchises allow individuals with little or no formal education to be trained to operate replicable, financially sustainable, ready-made business systems. These systems can create proven employment opportunities for franchisees, generate profit for both franchisee and franchiser, and deliver often-critical goods and services to the underserved. This panel will invite job creators to tell their stories, discuss the kinds of jobs they created, and detail how they attracted the financing to do so.

Participants:

Kebede Ayele, Country Director, iDE

Seema Aziz, Partner and Executive Director, Sefam, Chairperson, CARE Foundation

Elaine L. Edgcomb, Director, FIELD, The Aspen Institute

Mary Ellen Iskenderian, President and CEO, Women's World Banking

Manasseh Phiri, Executive Director, Society For Family Health

Morgan R. Tsvangirai, Prime Minister of the Republic of Zimbabwe

3:45 PM - 5:00 PM • Empire East, Second Floor

Transformative Tools for a Skilled Workforce

Around the world, millions of people are ill-prepared for the jobs available to them. Many young people and students lack marketable skills, and older workers can no longer count on lifelong employment at the same firm or in the same field as they once did. As technological transformation and globalization upend established markets, leaders around the world must consider how to empower current and future workers with new skills. Coordination between the private, public, and nonprofit sectors can create effective programs that close the gap between the skills potential workers have and those that the market requires. This panel will explore how workers can be trained regardless of age or environment, and will present examples of targeted job training, structured apprenticeships, and innovative partnerships that get people to work faster, saving businesses, and governments, money in the process.

Participants:

M'hammed Abbad Andaloussi, Chairman and CEO, Injaz Morocco

Amber Arrington, Arts Connect Program Graduate, Hilltop Artists

Angel Gavidia, Student, Cisco Networking Academy

Ayshah Maende, Field Officer, Digital Opportunity Trust, Kenya

Juliet Musabeyezu, Student, Girl Hub Rwanda

Reeta Roy, President and CEO, The MasterCard Foundation

Lakshmi Venkataraman Venkatesan, Founding Trustee and Executive Vice President, Bharatiya Yuva Shakti Trust (BYST)

PLENARY SESSION **5:30 PM - 6:30 PM** • Metropolitan Ballroom, Second Floor

Megacities, Mega Challenges

In 1800, only 3 percent of the world's population lived in urban areas. Now, half of us live in cities, and by 2050 over 70 percent of the global population is projected to be urban. Most of this urban growth will occur in less-developed countries, and will bring with it the many challenges associated with rapid urbanization: informal or illegal settlements, overtaxed education and infrastructure systems, chronic poverty, unemployment, and violence. Despite these challenges, cities can provide new residents with unprecedented opportunity, offering greater access to education, health care, and jobs than surrounding rural areas. Given the risks and promises of continued urbanization, what can governments do to ensure sustainable job growth in their cities? How can businesses take advantage of this growing workforce resource? How can city managers, private enterprises, and nonprofits work together to create healthy, prosperous urban communities? This panel will explore the challenges faced by global megacities, and will highlight innovative, effective strategies to catalyze sustainable employment and livable environments in the urban growth hot spots of the world.

Participants:

Maria Bartiromo, Anchor, CNBC

Carlos Slim Helú, Founder, Fundación Carlos Slim

Yang Jeichi, Minister of Foreign Affairs, People's Republic of China

James N. Mwangi, Managing Director and CEO, Equity Bank Limited

Gavin Newsom, Lieutenant Governor, The State of California

Janette Sadik-Khan, Commissioner, New York City Department of Transportation

Luis A. Ubiñas, President, The Ford Foundation

TOPIC DINNERS 7:00 PM - 9:30 PM Sign-up required

How America Can Still Do Big Things

Hosted by Duke Energy

Join a presentation and discussion on forming a consensus to tackle our nation's toughest challenges – energy, environment and the economy – with a historical perspective that shows how leaders have found a path forward despite overwhelming differences.

Moderator:

Jim Rogers, Chairman, President and CEO , Duke Energy

Participants:

Roberta Bowman, Senior Vice President and Chief Sustainability Officer, Duke Energy

Ron Brownstein, Editorial Director, National Journal

7:00 PM - 9:30 PM

Women + Technology: A 21st Century Solution

Hosted by ExxonMobil

As technology continues to define our era, the greatest challenge is to unlock its potential to advance women. This event will explore the power of technology to overcome barriers to women's progress in the developing world. Join Suzanne McCarron, ExxonMobil Foundation President to hear from Cherie Blair, The Cherie Blair Foundation for Women; Helene Gayle, CARE; Premal Shah, Kiva; Malika Saada Saar; The Rebecca Project for Human Rights; and, Bob Freling, Solar Electric Light Fund on how technology is critical to creating life-changing opportunities for women around the world. Join the conversation on Twitter #womentech.

Remarks:

Cherie Blair, Founder, Cherie Blair Foundation for Women

Suzanne McCarron, President, ExxonMobil Foundation

Participants:

Secretary Madeleine Albright, Chair, Albright Stonebridge Group

Bob Freling, Executive Director, Solar Electric Light Fund (SELF)

Helene Gayle, President and CEO, CARE

Malika Saada Saar, Founder and Executive Director, The Rebecca Project for Human Rights

Premal Shah, President, Kiva.org

7:30 PM - 11:00 PM Sign-up required

Brazil: Gateway to Emerging Markets and Beyond

Hosted by Brazilian Global Leaders

At the "Brazil: Gateway to Emerging Markets and Beyond" dinner, CGI participants from around the world will sit down with local players to discuss the future of Latin America's largest economy. Brazil is growing quickly and is rapidly becoming one of the handful of countries that global business, political, and cultural figures need to be familiar with. Brazilian participants invited by Grupo ABC - the country's largest communications group - will provide insights about the shape of the country's development, issues on the horizon, and the opportunities Brazil offers the world.

Participants:

Nizan Guanaes, Chairman, Grupo ABC

Guido Mantega, Finance Minister, Brazil

Luis Moreno, President, Inner-American Development Bank

7:45 PM - 9:30 PM Sign-up required

A Breakthrough in the Fight Against AIDS?!

Hosted by United Postcode Lotteries

The Breakthrough in the fight against AIDS?! Dinner is hosted by the United Postcode Lotteries, which raises funds for charities through a unique lottery system in The Netherlands, Sweden and the United Kingdom. One of the projects supported aims to eliminate all new HIV infections in Swaziland. STOP AIDS NOW! and the Clinton Health Access Initiative work together to reach this goal. When successful, it will be a major breakthrough in AIDS relief, possibly saving hundreds of thousands of lives in Southern Africa and beyond.

Participants:

Louise van Deth, Executive Director, STOP AIDS NOW!

Stephen Lewis, Co-Director, AIDS-Free World; CHAI Board Member, Former UN special envoy for HIV/AIDS in Africa

Marieke van Schaik, Managing Director, Dutch Postcode Lottery

7:45 PM - 9:30 PM [Sign-up required](#)

Achieving Food Security in Africa: Investing in Agricultural Development

Hosted by Barclays Capital

Conflict, political instability, natural disasters, increased global demand for agricultural products and related price volatility, have all placed greater emphasis on the importance of food security and investments in agriculture. Today, nearly 1 billion people go hungry; malnutrition severely impedes human and economic development. New challenges require new approaches to food security – from improvements in agriculture productivity, to infrastructure, market access, and risk management of environmental changes affecting agriculture yields. The dinner features representatives from the private sector, governments, agricultural specialists, and development agencies discussing collaboration between the public sector, private sector and civil society to drive innovation and investment to meet the challenges of creating sustainable food security.

Moderator:

Maria Bartiromo, Anchor, CNBC's Closing Bell and Anchor/Managing Editor of Wall Street Journal Report with Maria Bartiromo

Participants:

Bob Diamond, Chief Executive, Barclays PLC

Anne Itto, Former Minister of Agriculture and Forestry, Republic of South Sudan

Andrew Mitchell, Secretary of State for International Development (TBC)

Josette Sheeran, Executive Director, World Food Programme

7:45 PM - 9:30 PM [Sign-up required](#)

Doing Well and Doing Good: How to Partner to Save Lives while Driving Profitable Growth

Hosted by Procter and Gamble

Private sector investment and public private partnerships are critical to address poverty and provide sustainable development in the developing world. Primary challenges for the private sector are to generate new growth and attractive return on investment while the public sector must ensure their partnership efforts help benefit the most vulnerable. New business case studies have revealed some unique models to achieve both an attractive return on investment for the private sector while helping provide life-saving interventions for the those most in need.

Participants:

Matthew Bishop, The Economist

Lisa Jones Christensen, Kenan Flagler Business School, University of North Carolina-Chapel Hill

Gina Drosos, Group President—Global Female Beauty Procter & Gamble

Chris Hassall, Global External Relations Officer, Procter & Gamble

Linda Scott, SAID Business School, University of Oxford

7:45 PM - 9:30 PM [Sign-up required](#)

Growing a Healthier Generation: From Farm, to School, to Community

Hosted by Blue Cross and Blue Shield of North Carolina

A unique farm-to-table experience, including a menu harvested from fields within 100 miles of New York City, will highlight the importance of reconnecting with where our food comes from in order to address one of our most pressing health issues, childhood obesity. The discussion will feature Sam Kass who is at the center of First Lady Michelle Obama's efforts to combat childhood obesity; renowned James Beard award-winning chef and Time 100 selection Dan Barber; and Deb Eschmeyer co-founder of FoodCorps, a national service organization that places young leaders in limited-resource communities to develop school gardens and teach children about healthy food.

Participants:

Dan Barber, Executive Chef and Co-Owner, Blue Hill, Member, President's Council on Fitness, Sports and Nutrition

Debra Eschmeyer, Co-Founder and Program Director, FoodCorps

Sam Kass, White House Assistant Chef and Senior Policy Advisor for Healthy Food Initiatives

7:45 PM - 9:30 PM [Sign-up required](#)

Is College Worth It? An Unconventional Conversation about What's Up and What's Next

Hosted by The Bill & Melinda Gates Foundation

This topic dinner will feature a lively discussion on the value of college in America. Our panelists will debate how to define college in today's technologically driven economy, and lean into the latest innovations disrupting the status quo. What roles do government, the private sector, entrepreneurs and the higher education sector play in catalyzing new models of instructional delivery, making college more affordable, and balancing access and high quality instruction? The panel will include trailblazers, researchers and practitioners responsible for designing new systems that demonstrate value to the broader public.

Moderator:

Hilary Pennington, Director of Education, Postsecondary Success, and Special Initiatives, Bill and Melinda Gates Foundation

Participants:

Anthony Carnevale, Higher Education Researcher, Georgetown University

Anya Kamenetz, Fast Company, tech writer and author of *DIY U: Edupunks, Edupreneurs and the Coming Transformation of Higher Education*

Charlie Kolb, President, Committee for Economic Development

Gail Mellow, CUNY

Steve Shank, Former President, Capella University Online

7:45 PM - 9:30 PM [Sign-up required](#)

Widening Our Lens: Seeing Global Health as an Economic Investment

Hosted by Standard Chartered Bank

Poor health can have devastating impacts on the financial wellbeing and income potential of families, communities, and, ultimately, countries. Healthcare intervention can have significant effects, resulting in the decrease of widespread disease and chronic illness and increasing national productivity, helping to pave the road in breaking the cycle of poverty. This dinner will feature leaders in this movement who will both demonstrate that a return on investment that is possible from global health interventions, and direct the discussion on an issue that we cannot afford to ignore.

Participants:

Mandy Moore, Ambassador, Population Services International

Dr. Geoff Tabin, Co-Director, Himalayan Cataract Project

7:45 PM - 9:30 PM [Sign-up required](#)

Women in the Middle East: Building the Future through Economic Empowerment

Hosted by Goldman Sachs **10,000 Women**

At this historic moment in the Middle East, women's roles, much like institutional relationships across the region, are shifting. As research has demonstrated, women's participation in the labor force is critical to creating economic growth and opportunity. The evening's program will be an opportunity to discuss the central role women can and will play in the Middle East and how economically empowering women will help bring about a stronger and more prosperous future. In addition to hearing from a [Goldman Sachs 10,000 Women](http://www2.goldmansachs.com/citizenship/10000women/index.html) scholar from Cairo, Egypt, a high-level panel of distinguished experts will discuss the significance of the role women play and the many challenges still ahead.

Participants:

Wolf Blitzer, CNN Lead Political Anchor, CNN's The Situation Room with Wolf Blitzer

Isobel Coleman, Senior Fellow, Council on Foreign Relations

Maha Elshinnawy, Professor of Leadership and Ethics and Director of Goldman Sachs 10,000 Women Entrepreneurship and Leadership Program, American University in Cairo

Robert D. Hormats, Under Secretary, Economic, Energy, and Agricultural Affairs, U.S. Department of State

Anne Patterson, Ambassador to Egypt

Melanne Verveer, Ambassador-at-Large, Global Women's Issues

Wednesday, September 21

BREAKFAST 8:00 AM - 9:00 AM • Empire East

CGI America Networking Breakfast

REGISTRATION 8:00 AM - 9:00 PM • Hudson Market

Registration

PLENARY SESSION 9:00 AM - 10:00 AM • Metropolitan Ballroom, Second Floor

Conversations on Courage: Humanitarian Leadership in Action

CGI will convene separate one-on-one conversations with two of the most visionary peacebuilders of our time, Desmond Tutu and Aung San Suu Kyi. This session will begin with a conversation with Desmond Tutu, who will highlight a wide range of innovative human rights initiatives, including his recent work to end child marriage. Next, this session will feature a live, remote broadcast discussion with Aung San Suu Kyi, the General Secretary of the National League for Democracy. Drawing upon her own struggles for human rights, democratic governance, and ethnic reconciliation, Suu Kyi will highlight strategic actions that CGI members can take on these issues.

Moderator:

Charlie Rose, Host, Charlie Rose

Participants:

Aung San Suu Kyi, General Secretary, National League for Democracy

Archbishop Desmond M. Tutu, Chairman, The Elders

ACTION NETWORK 10:30 AM - 11:45 AM • New York West, Third Floor

Employee Engagement Action Network

Today, employees want to work for companies with values that reflect their own. This Action Network will explore how companies can develop human capital; impact global issues such as access to education, economic empowerment, and global health; and provide employees with opportunities to make a difference. The network will develop strategies for building connections between a company and its stakeholders while building employee skills, competencies, morale, and motivation. This meeting will continue the network's focus on partnering in an International Corporate Volunteering (ICV) project to pilot practices that support the development of in-house ICV programs and strategies.

Moderator:

Amanda Bowman, Director, Corporate Partner Relations, International Business Leaders Forum (IBLF)

Deirdre White, President and CEO, CDC Development Solutions

10:30 AM - 11:45 AM • Empire West, Second Floor

Investing in Girls and Women at Home and Abroad

This Action Network has met throughout 2011 to bring together business, government, and civil society to increase girls' and women's economic empowerment around the world. The network has worked on supporting existing commitments within the CGI portfolio focused on girls' and women's empowerment as well as catalyzing action through new partnerships. This network will focus on new areas to explore for commitment development. CGI has reviewed its extensive portfolio of commitments focused on girls and women and has identified the following areas to drive action and develop change: urban development, corporate supply chain, environment, entrepreneurship and economic empowerment, research, and new business models.

Moderator:

Farah Mohamed, President, The Belinda Stronach Foundation, Curator, G(irls) 20 Summit

Lisa Witter, Chief Strategy Officer, Fenton

10:30 AM - 11:45 AM • Liberty 5, Third Floor

Starting Off Right: Early Childhood Education

Access to high-quality early childhood education (ECE) is increasingly recognized as one of the most important components in a child's overall development and success in society. Children who are exposed to a culture of learning at an early age have a far greater chance of success and less need for expensive and less-effective interventions later in life. The need for quality ECE has no borders, and certain standards should be implemented globally for both boys and girls in accordance with guidelines set by Education for All (EFA). This Action Network will focus on exploring new areas for commitment development, particularly in addressing how to effectively reach children, technology's role in advancing educational outreach, and vital content material in ECE.

Moderator:

Jacob Lief, Co-founder and President, Ubuntu Education Fund

Eco-logic: Protecting Earth's Vital Systems

Forests, watersheds, and other biologically diverse Earth systems produce an estimated \$33 trillion in "free" goods and services for communities, and the global economy, and their long-term health is vital to long-term human security and economic priorities. Yet, most of these systems are in decline, as today's markets fail to value most services they provide. This discussion will explore options for "pricing the priceless" and incentivizing more rational, "eco-logical" decisions that do not jeopardize these vital systems for short-term economic gain.

Remarks:

Jim Fowler, President, The Fowler Center for Wildlife Education

Neil Hawkins, Vice President of Sustainability and EH&S, Dow Chemical

Judith Stewart, Chief Executive and Managing Director, Great Barrier Reef Foundation

Mark Tercek, President and CEO, The Nature Conservancy

Moderator:

M.A. Sanjayan, Lead Scientist, The Nature Conservancy

10:30 AM - 11:45 AM • Liberty 1 & 2, Third Floor

Energy and Consumption

To ensure long-term global energy security and to curb the effects of climate change, the global community must act to address the consistently high energy use in developed countries and rapid growth in energy demand among emerging economies. Business leaders are particularly poised to tackle the rampant consumption of fossil fuels. For the private sector, addressing energy consumption carries with it the challenge of adopting new practices, but, at the same time, creates opportunities for bottom-line savings. This session will explore strategies and initiatives developed by companies to diversify the sourcing of energy to include renewables and to adopt energy efficiency technologies and practices in the production and delivery of goods and services.

Remarks:

Amory Lovins, Chairman and Chief Scientist, Rocky Mountain Institute

Moderator:

Aimée Christensen, Chief Executive Officer, Christensen Global Strategies

10:30 AM - 11:45 AM • Carnegie East, Third Floor

Measuring True Cost: Building the Sustainable Business

Current pricing structures focus primarily on cash flow rather than quality of life and resources along the value chain. The burden of externalized costs – such as pollution, disease, and destruction of natural resources – often falls on the most fragile and disenfranchised people and ecosystems, resulting in products that are priced far below their collective impact on the planet. This session will seek to learn from two decades of experience in developing and applying corporate sustainability tools to address the urgent challenges of sustainable consumption. How can business and society reframe how value is created and measured? What new metrics would assist companies in adapting their business model to support sustainable consumption while growing profits?

Remarks:

Peter Blom, CEO and Chairman of the Executive Board, Triodos Bank, Chairman, Global Alliance for Banking on Values

Paul Rice, President and CEO, Fair Trade USA

Moderator:

Diane Osgood, Founder, Osgood Sustainability Consulting

10:30 AM - 11:45 AM • Carnegie West, Third Floor

Open Source Solutions: Technology for Sustainable Consumption

As more companies seek to source and produce with sustainable processes, it is increasingly important for business leaders to share innovations, best practices, data and intellectual property in order to solve inefficiencies and expand markets for new products. Open source solutions can serve as a tool for collaboration on research, supply chains, and design, which allows for development and maintenance by a greater community to encourage a sustainable economy. This session will explore technology's role in driving forward more sustainable product lines and consumption patterns through the use of open source tools.

Remarks:

Carlos Dominguez, Senior Vice President, Office of the Chairman & CEO, Cisco

Chuck Leitner, Chief Executive Officer, Greenprint Foundation

Caitlin Morris, Director, Strategic Initiatives, Nike Inc.

Moderator:

John Kao, Chairman, The Institute for Large Scale Innovation (ILSI)

10:30 AM - 11:45 AM • Liberty 3, Third Floor

Smart Cities: Solutions for an Urban Planet

In an age of rapid urbanization, cities around the world face increasing stress on their infrastructure and resource supply. What are some of the most promising examples of healthy, innovative, and sustainable cities? What are their commonalities? What sets them apart? This small group discussion will focus on building effective transportation, housing, infrastructure, and energy systems on an increasingly urban planet.

Remarks:

Rob Bernard, Chief Environmental Strategist, Microsoft

Ólafur Ragnar Grímsson, President of the Republic of Iceland

Moderator:

Lee Fisher, President and CEO, CEOs for Cities

10:30 AM - 11:45 AM • Riverside Suite, Third Floor

Sustainable Food Systems

As the food supply necessary to feed a growing global population increases, so too does the burden shouldered by the natural environment. Concurrently, as the effects of a changing climate, scarce resources, and infertile land undermine adequate harvests, farmers must shift to employ new strategies to mitigate these challenges. Though the crisis in the Horn of Africa has a multitude of causes, extreme drought, and devastating food shortages bring the need for more sustainable food systems that both empower local communities and preserve our natural environment into sharp focus.

Remarks:

Jacques Diouf, Director General, Food and Agriculture Organization

Stephan Habif, Vice President, R&D Operations North-America, Unilever

Nigel Harris, Chief Executive Officer, FARM-Africa

Martha Stewart, Founder, Martha Stewart Living Omnimedia

Moderator:

Tensie Whelan, President, Rainforest Alliance

SUSTAINABLE CONSUMPTION BREAKOUT SESSIONS 12:15 PM - 1:30 PM • Empire East, Second Floor

Form and Function: Designing for Humanity

Resource constraints and global competition are driving design processes that must account for limited material inputs, and consumers and producers must adapt to new definitions of value based on concept and quality instead of quantity. Consumption decisions are informed as much by utility, price, and convenience as they are by aesthetics. People across all socioeconomic strata consume in response to their needs as well as their tastes, and increasingly we are reforming and adapting our products, services, and built environments to make them healthier – and happier. This panel will be structured as a multimedia expo of design concepts, allowing for 4 to 5 innovative presentations highlighting design decisions that serve both form and function.

Participants:

Yves Behar, Founder and Chief Designer, fuseproject

Janine Benyus, President, The Biomimicry Institute

Jessica O. Matthews, Co-founder and CEO, Uncharted Play, Inc.; Co-inventor, sOcket

Debbie Aung Din Taylor, Co-founder, Proximity Designs

Mohammed Waheed, Vice President of the Republic of the Maldives

Jocelyn Wyatt, Co-lead and Executive Director, IDEO.org

12:15 PM - 1:30 PM • New York West, Third Floor

Securing Global Nutrition

While hunger and undernutrition remain persistent problems for the poorest populations of the world, inequities in food production and distribution have most recently been dramatically pronounced in the food crisis in the Horn of Africa. Events such as the drought that has ravaged livestock and crop production in East Africa will continue to create extreme nutrition shortfalls if the overarching challenges to food production and consumption are not addressed. Logistics, financing, and trade policy, as well as climate resilience, water, and agriculture technology should each be addressed as drivers of our collective ability to feed the world. Working to meet the needs for food distribution in times of emergency, it is essential that governments, businesses, and NGOs also collaborate for long-term nutritional security. Delivery systems that provide immediate relief in the form of fortified, high-nutrient food aid can be improved to support local production and market access for small farmers while ultimately reducing the devastating, long-term physical and developmental impacts of undernutrition. This session will investigate how methods to assuage short-term food crises might be strengthened to generate more nutritious foods with fewer inputs and create stronger, better networks for nutrition distribution. By highlighting long-term nutritional security and prioritizing more nutritious agricultural harvests and access to more affordable nutritious calories, we can ensure that the crucial link between food systems and public health is not lost.

Participants:

Vinita Bali, Managing Director and CEO, Britannia Industries Ltd

Gebisa Ejeta, Distinguished Professor of Agronomy, Purdue University

Yolanda Kakabadse, President, WWF International

Nicholas Kristof, Columnist, The New York Times

Rajiv Shah, Administrator, USAID

12:15 PM - 1:30 PM • New York East, Third Floor

Waste to Wealth

Every second, 52 tons of waste are deposited in landfills globally. This waste poisons the land and makes its way into the planet's rivers and oceans, threatening wildlife and aquatic habitats. It creates toxic environments for the estimated 15 million people around the world who earn their living by gleaning recyclable materials from garbage dumps. Furthermore, the waste is largely comprised of finite resources that could have been exempt from extraction or otherwise repurposed after first use. This panel will reveal ways that organizations are leveraging their collective resources and influence to challenge current thinking on waste management and envision creative approaches to reduce the amount of material entering the waste stream. It will highlight efforts to incorporate material re-use into products and profit from waste-to-energy initiatives, as well as incorporate the recycling power of waste pickers into the formal economy.

Participants:

John F. Williams, II, Senior Vice President, National Director, Sustainable Development, HDR, Inc.

Klaus Kleinfeld, Chairman and CEO, Alcoa Inc.

Thomas Nagy, Executive Vice President, COS, Novozymes

Albina Ruiz, President, Ciudad Saludable

Vikki Spruill, President and CEO, Ocean Conservancy, Inc.

PLENARY SESSION 2:00 PM - 3:15 PM • Metropolitan Ballroom, Second Floor

Sustainable Consumption: Redefining Business As Usual

More than ever before, the world's population – and its ever-increasing demand for products and services – is putting pressure on the planet. In an era of rapidly depleting and finite resources, businesses and society have the opportunity to reframe how value is created and how consumption acts as a driver for economic growth. At the most basic levels, companies must take responsibility for their environmental, economic, political, and social impact across their value chains and spheres of influence. Governments, businesses, and civil society must build participatory and accountable processes with stakeholders throughout their operations, and report on their impacts in a transparent manner. However, significant change can only occur if sustainability practices are incorporated into core business models, rather than simply remaining in the realm of corporate social responsibility. Design decisions at the highest levels will drive consumer choices, and innovative marketing and branding can encourage consumer demand to drive more sustainable supply. This panel will address these opportunities and challenges through the lens of the global food business. The current food system has resulted in high prices being paid by the natural environment and by consumer health; but the opportunity exists to redefine this system. How do we ensure sustainability in an unequal world? How can we evaluate what is driving consumption patterns to determine both ethical and profitable responses to these challenges?

Remarks:

President Barack Obama, 44th President of the United States

Participants:

Gro Harlem Brundtland, Former Prime Minister of the Kingdom of Norway

Bob Diamond, Chief Executive, Barclays

Viviane Victorine Kinyaga, Director, Desert Research Foundation of Namibia

Indra Nooyi, Chairman and CEO, PepsiCo

Paul Polman, Chief Executive Officer, Unilever

SPECIAL SESSION 3:45 PM - 5:00 PM • Empire East, Second Floor

Special Session: Sports as a Tool for Social Good

Sports can serve as a powerful, low-cost tool to engage youth, inspire community-building, and reach numerous development goals. Beyond their initial physical benefits, sports can establish bridges between groups in conflict, increase school attendance, expand health education, promote independence for people with disabilities, and even challenge gender norms. How have innovative athletic programs served as a launchpad for positive change, and how can such programs be scaled up further? This session will highlight the value of sports as a tool for social good and will explore how to mainstream such programs among existing development efforts. Panelists will highlight inspiring case studies and discuss opportunities for greater leadership and action among the CGI community on this issue.

Participants:

Astrid Aafjes, Founder and President, Women Win

Luis Moreno, President, Inter-American Development Bank

Dikembe Mutombo, Chairman and President, Dikembe Mutombo Foundation, Inc.

Robin Roberts, Co-anchor, ABC News and Good Morning America

Peter Sands, Group Chief Executive, Standard Chartered Bank

3:45 PM - 5:00 PM • New York East/West, Third Floor

Special Session: Voices for Change in the Middle East and North Africa

A complex set of local and regional factors has fueled recent political upheaval in the Middle East and North Africa. Highest among them are: the “youth bulge” of educated, technologically connected young people hungry for economic opportunity; the role of girls and women – covered and uncovered, secular and religious — who have stood shoulder to shoulder with men at the vanguard of protests; and the possibility of new governance after the pivotal change in power of traditional regional regimes. What can be done to improve employment options for young people across the region? How can we support the diverse roles that girls and women have played and must play in the future of their countries? How can we help these youth and women create accountable, stable and prosperous governance across the region? This plenary will address these three crucial issues in the Middle East and North Africa, and will explore ways that CGI members can support positive regional transformation.

Participants:

President Bill Clinton, Founding Chairman, Clinton Global Initiative, 42nd President of the United States

Mayyada Abu-Jaber, Chief Executive Officer, Jordan Career Education Foundation

Her Highness Princess Ameerah Al-Taweel, Vice Chairwoman of the Board, Alwaleed Bin Talal Foundation

Kazem Hemeida, Business Development Manager, Dreamers of Tomorrow Association

Saad Eddin Ibrahim, Founder and Chairman, Ibn Khaldun Center for Democracy Studies, Cairo

Muhtar Kent, Chairman and CEO, The Coca-Cola Company

ACTION NETWORK

5:15 PM - 6:45 PM • New York East/West, Third Floor

Haiti Action Network

CGI member organizations responded to President Clinton’s “Call to Action” in 2008 with more than \$100 million in commitments to help Haiti build back better and since then have renewed and scaled up their activities. In response to the January 2010 earthquake in Port-au-Prince, this network has intensified its efforts toward long-term development and promotes partnership between CGI members active in Haiti and around the world. Since the earthquake, CGI members have made 33 commitments valued at an estimated \$224 million in an effort to partner in Haiti’s recovery and growth.

Moderator:

Denis O'Brien, Chairman, Digicel Group

5:15 PM - 6:45 PM • Riverside Suite, Third Floor

Non-communicable Diseases: Next Steps for the Global Health Community

As communities in emerging economies have increasing access to global markets and patterns of consumption, many are adopting lifestyles that escalate the risk of non-communicable diseases (NCDs), including cardiovascular diseases, cancers, chronic respiratory diseases, and diabetes. Indeed, NCDs kill nearly 35 million people each year, making them an under-recognized and critical threat. Action Network participants will discuss CGI member initiatives, explore opportunities for collaboration, and engage in a forward-facing discussion of collective efforts to address NCDs.

Moderator:

Jeff Sturchio, Senior Partner, RabinMartin

5:15 PM - 6:45 PM • Empire West, Second Floor

Scaling Sustainable Buildings

The Scaling Sustainable Buildings Action Network was convened in 2010 to mobilize the considerable resources of CGI sponsor and member organizations toward the task of bringing sustainable technology, clean energy, and energy efficiency to scale in the built environment. During the last year, these organizations have been working within this Action Network to grow the greenbuilding movement. The first of two sessions of the Scaling Sustainable Buildings Action Network will be a working session aimed at building on past efforts at CGI America and throughout the year. Participants will continue to focus on particular areas of momentum, including the financing of commercial and residential retrofits, building and aggregating demand, promoting deep sustainability in the built environment, data standards and disclosure, and disaster resilience and rebuilding. Members will drill down on existing and potential flagship commitments while reassessing the goals of the Action Network for this year.

Moderator:

Rick Fedrizzi, President, CEO and Founding Chair, U.S. Green Business Council

Bracken Hendricks, Senior Fellow, Center for American Progress

5:15 PM - 6:45 PM • Empire East, Second Floor

Social and Emotional Learning

Social and emotional learning (SEL) is the process of developing social and emotional skills, such as problem solving, empathy, and self-awareness in safe, caring, and participatory environments. School-based SEL strategies, backed by 20 years of research and recent advances in neuroscience, provide results in the form of reduced violence, positive engagement, and improved academics. Participants will explore ways to support the integration of SEL into education in the U.S. and in the developing world.

Moderator:

Robert F. Sherman, Ph.D, Director, Initiative for Social and Emotional Learning, NoVo Foundation

NETWORKING EVENT 5:30 PM - 7:30 PM • Metropolitan Ballroom, Second Floor

CGI Exchange

CGI Exchange is a forum for members to showcase the progress of their commitments at the Annual Meeting. This exhibition event is an ideal opportunity to explore partnerships, learn about commitments, and network with other members and attendees. All members are welcome and encouraged to attend CGI Exchange and can gain entry with a member credential badge. Cocktails and hors d'oeuvres will be served.

SPECIAL EVENT 8:30 PM - 10:30 PM

An Evening at the MoMA

A reception in honor of our members and the 2011 Annual Meeting Wednesday, September 21, 2011 8:30 P.M. – 10:30 P.M. The Museum of Modern Art (MoMA) 11 West 53rd Street, New York City All members must enter MoMA via West 53rd Street between 5th and 6th Avenues Business or cocktail attire

Thursday, September 22

REGISTRATION 8:00 AM - 9:00 PM • Hudson Market

Registration

PLENARY SESSION 9:00 AM - 10:00 AM • Metropolitan Ballroom, Second Floor

Engaging Boys and Men as Allies for Long-term Change

In individual households, in the workforce, and in local and national governments, male allies are critical to the sustainable empowerment of girls and women worldwide. From the classroom to the boardroom, girls and women require the support of enlightened males who not only affirm the inherent rights of their female colleagues, wives, sisters, and daughters, but also recognize the positive results they can bring to the bottom line. CGI has identified this aspect of girls' and women's empowerment as one where men, when included, educated, and encouraged, can be pivotal in scaling programs that work to empower girls and women. This panel will explore: how to better incorporate boys and men into existing projects focused on girls and women so that they both support and encourage results; how to create "tipping points" for boys and men to relate to and support an experience different from their own; and how to empower male allies who are comfortable with their role to serve as examples for others in their community. This panel will highlight transitional moments from men who were "converted" based on personal experiences and compelling data and results of women's empowerment. Furthermore, it will explore how to move from transformative moments to fundamentally changing the way men make decisions and allocate resources.

Remarks:

Melanne Verveer, Ambassador-at-Large for Global Women's Issues, U.S. Department of State

Participants:

Michelle Bachelet, Former President of the Republic of Chile

Gary Thomas Barker, International Director, Instituto Promundo

Paul Kagame, President of the Republic of Rwanda

Karim Khoja, Chief Executive Officer, Roshan

Muhammad Yunus, Chairman, Yunus Centre

ACTION NETWORK 10:30 AM - 11:45 AM • New York East, Third Floor

Investing for Social and Environmental Impact

The Investing for Social and Environmental Impact Action Network first convened in 2009 just as the term "impact investing" was becoming mainstream. During the past two years, this nascent industry has generated impressive momentum, not only in the social sector, but also across traditional financial institutions. The group will again convene with a focus on the successes of the past year and discuss the next steps in leveraging the current enthusiasm for impact investing into further action. Specific topics for discussion will include new product development, emerging private-public partnerships, catalyzing capital, measuring performance, and building investment-ready opportunities.

Moderator:

Ron Cordes, Co-founder, Ron Cordes Foundation

Amit Bouri, Director of Strategy and Development, Global Impact Investing Network (GIIN)

10:30 AM - 11:45 AM • Riverside Suite, Third Floor

Multifaith Dialogue

The events of September 11 heightened and revealed tensions between various religious groups in the United States. Ten years on, in the face of the increasing American Muslim population and rising awareness of religious extremism, the promotion of interfaith understanding is essential to peaceful development of urban communities. This Action Network will bring together CGI members with an interest in multifaith dialogue and collaboration with an aim to exchange information, share best practices, and discuss recent developments in this area.

Moderator:

Zeenat Rahman, Deputy Director, Office of Faith-Based and Community Initiatives, U.S. Agency of International Development

10:30 AM - 11:45 AM • Liberty 1 & 2, Third Floor

Scaling Sustainable Buildings

The Scaling Sustainable Buildings Action Network was convened in 2010 to mobilize the considerable resources of CGI sponsor and member organizations toward the task of bringing sustainable technology, clean energy, and energy efficiency to scale in the built environment. During the last year, these organizations have been working within this Action Network to take grow the green building movement. The second session of the Scaling Sustainable Buildings Action Network will begin with a brief panel discussion among leaders in the real estate industry and NGO community that will focus on key emerging commitments and the state of the green building industry. This will allow participants to talk strategically about the direction this movement should take and how CGI can continue to facilitate action in this space.

Moderator:

Rick Fedrizzi, President, CEO and Founding Chair, U.S. Green Business Council

Bracken Hendricks, Senior Fellow, Center for American Progress

SMALL GROUP DISCUSSIONS

10:30 AM - 11:45 AM • Liberty 5, Third Floor

Drilling Down on Data Indicators

Pronounced gender inequities carry high economic and social costs in both developing countries and advanced economies. Moreover, there is growing recognition that gender-sensitive policies may not translate to practice and enforcement, an inconsistency that continues to suppress the empowerment of girls and women. Referencing prominent measures of gender inequality, members will address how key metrics and data can be used to develop, implement and scale up sustainable programs that target the most at-risk girls and women with the highest return on investment. Members will also discuss how to act on making the most relevant gender metrics and data more accessible and useful to the broader community of prospective commitment makers for girls and women initiatives.

Moderator:

Musimbi Kanyoro, Chief Executive Officer, Global Fund for Women

10:30 AM - 11:45 AM • Empire West, Second Floor

Early Interventions for the 12-year-old Girl

Adolescent girls in the developing world must confront a barrage of obstacles that threaten to prematurely terminate their educational careers. These obstacles include water collection duties, lack of access to latrines and sanitary pads, and complications that result from childhood marriage, such as early pregnancy and sexually transmitted diseases. Intervening before young girls are confronted by these obligations can prevent their further marginalization. Members in this session will develop evidence-based strategies to ensure that every 12-year old girl receives the investment and educational opportunities necessary for long-term success.

Remarks:

Nadine Heredia Alarcón, First Lady of the Republic of Peru

Sarah Kambou, President, International Center for Research on Women

John Oldfield, Managing Director, WASH Advocacy Initiative

Moderator:

Rosario Pérez, Chief Executive Officer, Pro Mujer

10:30 AM - 11:45 AM • New York West, Third Floor

Girls Not Brides: The Global Partnership to End Child Marriage

A staggering one in three girls in the developing world is married before the age of 18; one in seven before the age of 15. Grave consequences often ensue including the end of educational attainment and greater risk of domestic violence, sexually transmitted diseases, and death or injury during childbirth. These setbacks affect millions of girls, their children and their communities, perpetuating poverty and hindering achievement of 6 of the 8 Millennium Development Goals. Members in this session will discuss measures currently underway to reduce child marriage rates and examine ways to develop these efforts for more effective results.

Remarks:

Gro Harlem Brundtland, Former Prime Minister of the Kingdom of Norway

Moderator:

Mary Robinson, Former President of Ireland, President, Mary Robinson Foundation - Climate Justice

10:30 AM - 11:45 AM • Liberty 4, Third Floor [Sign-up required](#)

Human Trafficking and Slavery: Stemming the Demand

Human trafficking—the acquisition of people by improper means such as force, fraud or deception, with the aim of exploiting them—affects an estimated 12 – 25 million victims around the world, more than half of whom are women and children. Trafficking is driven by profit—globally, trafficked workers generate US\$ 32 billion each year. Yet trafficking remains a somewhat invisible crime, most victims are never identified and few offenders are ever convicted. This session will explore innovative approaches to consumer engagement to reduce demand for products and services linked to labor and sex trafficking, and offer practitioners in the field and others the opportunity to connect and share experiences and information.

Remarks:

Luis CdeBaca, Ambassador-at-Large, Office of Monitor and Combat Trafficking In Persons, U.S. Department of State

Sophie Gasperment, International Executive Chairman, The Body Shop

Moderator:

Melanne Verveer, Ambassador-at-Large for Global Women's Issues, U.S. Department of State

10:30 AM - 11:45 AM • Liberty 3, Third Floor

Preventing Violence Against Girls and Women in Urban Settings

Girls and women can be particularly vulnerable to urban security issues. The level of violence perpetrated against girls and women can be diminished through innovative prevention strategies, broader media coverage, greater community mobilization, private-sector engagement, and gender-informed municipal service provisions and responses. Members in this session will examine the utility of technologies and media approaches, and discuss the development of policies and programs that can make cities safer, more positive environments for women and girls.

Remarks:

Regina Benjamin, Surgeon General, U.S. Department of Health and Human Services

Jeanette Kagame, First Lady of the Republic of Rwanda

Pat Mitchell, President and CEO, The Paley Center for Media

Moderator:

Mary Ellsberg, Vice President, Research and Programs, International Center for Research on Women

10:30 AM - 11:45 AM • Empire East, Second Floor

Reproducing Success: Game-changing Interventions in Women's Health

Amidst persistently distressing statistics on women's health in low- and middle-income countries, there are stories of significant success. Through the leadership and collaboration of many organizations and individuals executing the right ideas (some of which have been very simple), a handful of countries have demonstrated that challenges to the health of women are not insurmountable. How do we work to replicate and grow these models for success? This session will acknowledge the urgency of women's health issues while focusing on proven solutions and promising new ideas for the health, wellness and safety of women, and by extension, their families.

Remarks:

Mark Feinberg, Vice President, Medical Affairs and Policy, Merck & Co., Inc.

Elizabeth Maguire, President and CEO, Ipas

Milton Ochieng', Co-founder, Lwala Community Alliance

Moderator:

Jill W. Sheffield, Founder and President, Women Deliver

10:30 AM - 11:45 AM • Carnegie East, Third Floor

Women as Agents in Driving Climate and Environmental Solutions

Women play an increasingly significant role in propelling environmental protection and restoration efforts and combating climate change. This session will explore best practices that engage women to confront climate and environmental issues, including technological and traditional solutions. Members will discuss the role of women in restoration efforts, forestry, agricultural and agroforestry innovation, repair and maintenance of technologies, and leadership in technological innovation.

Remarks:

Jane Madgwick, Chief Executive Officer, Wetlands International

Sarah Otterstrom, Executive Director, Paso Pacifico

Moderator:

Kathleen Rogers, President, Earth Day Network

SPECIAL SESSION 12:15 PM - 1:30 PM • Empire East, Second Floor

Special Session: From Conflict to Creativity: Reducing Violence through the Arts

In countries around the world, the problem of youth violence is pervasive, cyclical and deadly. At-risk youth are often drawn into gangs or the violent drug trade, and those who are incarcerated often return to their communities with even poorer conflict resolution skills than when they left. In schools, juvenile justice systems, and religious and community institutions around the world, creative leaders have learned that targeted arts interventions can save lives and reduce violence. When incorporated into programs for incarcerated youth, arts programs also reduce violations and recidivism, and have proven themselves to be more successful and cost-effective than many traditional programs for at-risk communities. Moreover, because these interventions foster valuable noncognitive skills like creativity, leadership and teamwork that are in high demand in the workplace, participation in these arts programs also leads to better and more consistent employment. This session will convene leaders from the business, government, and arts sectors to discuss how such innovative programming can serve as an effective tool for economic empowerment and conflict resolution among at-risk youth.

Participants:

Jaka Bizilj, Founder, Cinema For Peace

Irina Bokova, Director-General, United Nations Educational, Scientific and Cultural Organization (UNESCO)

Diana Falchuk, Arts Connect Director, Hilltop Artists

Gary E. Knell, President and CEO, Sesame Workshop

Alvaro Maldonado, Founder and Director, Ballet Teatro Internacional

GIRLS AND WOMEN BREAKOUT SESSIONS 12:15 PM - 1:30 PM • New York West, Third Floor

Designing Technologies for Economic Empowerment

Many simple and scalable technologies have great potential to enhance the daily lives of girls and women in the developing world, particularly when girls and women are taken into consideration from the beginning of the design process. It is not the products or programs themselves that are so powerful, but rather how these technologies afford girls and women more time, personal security, and connection to one another. Clean cookstoves afford women the opportunity to cook without the time, burden, and risk of collecting firewood; debit cards allow women to hold bank accounts with personalized pin numbers that others are unable to access; and computer training allows females entry into job markets and mechanisms to self-organize. Yet girls and women are often excluded from the design process, and their perspective is not always considered in the messaging and outreach that is essential to scaling such products. This session will explore how to successfully engage girls and women in the process of creating, adapting, and distributing relevant innovations, and it will examine how to harness media and markets to successfully take innovations to scale.

Participants:

Neil Bellefeuille, Chief Executive Officer, The Paradigm Project

Ángel Cabrera, President, Thunderbird School of Global Management

Chelsea Clinton

Geena Davis, Founder, The Geena Davis Institute on Gender in Media

Toshi Nakamura, Founder and CEO, The Kopernik

12:15 PM - 1:30 PM • Empire West, Second Floor

Girls, Women, and Water

Clean water and just watershed management are issues critical to healthy development that disproportionately affect girls and women. In most societies, women are responsible for collecting and managing the household water supply for cooking, cleaning, bathing, drinking, growing food, and raising livestock. Beyond the management of household water lie larger systemic issues, including unequal access to water supplies, lack of access to sanitation, lack of adequate facilities (particularly in schools), unequal land rights, and the inability to use water for large-scale food or livestock production. Similar to food allocation and money management, studies show that when women are in charge of water, water practices improve for all members of the family and community, and that projects designed and run with the participation of girls and women are more sustainable and effective than those that are not. This panel will explore how girls and women can tangibly improve outcomes for the health and productivity of households and ensure the long-term sustainability of water resources for entire communities. Furthermore, the session will focus on what can be scaled, and how to include girls and women in scaling efforts.

Participants:

Marta Echavarría, Founding Director, EcoDecision

Betty Kyazike, Branch Manager, Living Goods

Pat Mitchell, President and CEO, The Paley Center for Media

Mark Tercek, President and CEO, The Nature Conservancy

Keith Weed, Chief Marketing and Communications Officer, Unilever

12:15 PM - 1:30 PM • New York East, Third Floor

What to Scale; Where to Scale

At 2011 CGI Annual Meeting, the Girls and Women track is not focused on empowerment alone, but also on scaling what works. By what standards can we measure what works, and what are the most pressing issues where we should take efforts to scale? The Millennium Development Goals (MDGs) offer a set of benchmarks by which to examine global poverty alleviation efforts. From reducing infant mortality to achieving universal primary education, girls' and women's empowerment is central to virtually all of the MDGs. This panel will examine where efforts around empowering girls and women are moving the needle on the MDGs, and where more work is desperately needed. Specifically, this session will highlight key current indicators, including how long girls stay in school in different parts of the world and how global development efforts have made a difference in keeping girls in school; where women are being regularly voted into political office or decision-making roles in local communities and what efforts aided that inclusion; and why the spread of HIV has dramatically decreased for females in some regions more than others. This session will provide compelling quantitative framing to girls and women's issues and will give participants the data needed to effectively guide their efforts moving forward.

Remarks:

Judith Bruce, Senior Associate and Policy Analyst, Population Council

Participants:

Fazle Hasan Abed, Founder and Chairperson, BRAC

Geeta Rao Gupta, Deputy Executive Director, UNICEF

Jennifer Leaning, Director, FXB Center for Health and Human Rights, Harvard School of Public Health

Babatunde Osotimehin, Executive Director, United Nations Population Fund

Fredrik Reinfeldt, Prime Minister of the Kingdom of Sweden

SPECIAL SESSION **2:30 PM - 3:30 PM** • New York East/West, Third Floor

Special Session: Game-changing Innovation: Technologies for Building Social and Economic Value

The disruptive innovation that drives major technological breakthroughs is increasingly a product of engaging partners from all sectors throughout the global value chain. Companies from advanced and emerging markets alike are finding ways to design and deploy critical new life-improving technologies, while reinventing businesses and starting new ones. From portable healthcare clinics in India to smartphones that track crop prices in sub-Saharan Africa, how are groundbreaking new technologies expanding global economic opportunities and creating social value? How is the drive for game-changing innovation related to cross-sector collaboration, long-term job growth, investment in STEM education programs, and the adoption of double- and triple-bottom-line performance standards? This session will explore how global innovation opportunities can be brought to scale to build the triple bottom line and achieve new levels of prosperity in the years ahead.

Participants:

John Chambers, Chairman and Chief Executive Officer, Cisco

Tarja K. Halonen, President of the Republic of Finland

Andrew N. Liveris, Chairman and CEO, The Dow Chemical Company

Bob McDonald, Chairman, President and Chief Executive Officer, Procter & Gamble

Judith Rodin, President, The Rockefeller Foundation

Wale Tinubu, CEO and Managing Director, Oando PLC Group

CLOSING PLENARY SESSION **4:00 PM - 5:00 PM** • Metropolitan Ballroom, Second Floor

Closing Plenary with Summation

Participants:

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

Hillary Rodham Clinton, Secretary of State, U.S. Department of State

Chelsea Clinton

TASTES OF THE WORLD DINNER RECEPTION **5:30 PM - 7:30 PM** • Empire East/West, Second Floor

Tastes of the World Reception

Tastes of the World is a cocktail and dinner reception featuring international cuisine from top New York City restaurants, including Devi, ABC Kitchen, Nobu 57, The Dutch, Shake Shack, Buddakan, Balthazar, Red Rooster, Los Feliz, and Frankies 570.

CLINTON GLOBAL CITIZEN AWARDS **8:00 PM - 10:00 PM** • Metropolitan Ballroom, Second Floor

Clinton Global Citizens Awards

The Clinton Global Citizen Awards recognize extraordinary individuals who have demonstrated visionary leadership in solving pressing global challenges. The evening's program will include special appearances by individuals who, through their work, embrace the mission of an integrated, shared world.