

# REIMAGINING IMPACT

## 2014 CGI ANNUAL MEETING

SEPTEMBER 21-24 ★ NEW YORK CITY

### Program Schedule

#### Sunday, September 21

##### NETWORKING EVENT

3:00 PM - 4:00 PM

#### Navigating the Annual Meeting

CGI makes every effort to ensure that first-time Annual Meeting attendees are prepared to navigate its many features in order to have a successful and meaningful experience. This session will also provide an opportunity to ask questions and network with CGI staff, and will include the following topics:

- Program and Session Types: A review of some of the most exciting highlights to look out for during the 2014 Annual Meeting
- Commitments to Action: An introduction to commitment-making and how they shape the overall CGI experience
- Networking: Information on the many on-site services and opportunities to engage with fellow attendees throughout the meeting

##### CLINTON GLOBAL CITIZEN AWARDS

6:00 PM - 8:00 PM

#### Clinton Global Citizen Awards

Established in 2007, the Clinton Global Citizen Awards embody President Bill Clinton's call to action by honoring outstanding individuals who exemplify global citizenship through their vision and leadership. These citizens have proven that diverse sectors of society can work together successfully to devise solutions that effect positive, lasting social change.

Nominated by Clinton Global Initiative (CGI) members and other global leaders, honorees are chosen based on their innovative approaches, and on the demonstrated results and sustainability of their work. Through their uncommon abilities to strengthen civil society, these visionaries inspire us all to take action and to become true global citizens.

The 2014 Clinton Global Citizen Awards will be presented during a special ceremony at the CGI Annual Meeting, on the evening of September 21. The evening's program will include special appearances by individuals who embrace the mission of an integrated, shared world.

This year, musical entertainment will include: The Roots, Aloe Blacc, Natalie Merchant, Harlem Samba, Jeremy Ellis, Randy Jackson, Jason Mraz with Special Guest Raining Jane.

##### Host:

Seth Meyers, *Host, Late Night with Seth Meyers, NBC*

##### Honorees:

Greg Asbed, *Co-founder, Coalition of Immokalee Workers*

Lucas Benitez, *Co-founder, Coalition of Immokalee Workers*

Leonardo DiCaprio, *Founder, Leonardo DiCaprio Foundation*

Irwin Mark Jacobs, *Founding Chairman and CEO Emeritus, Qualcomm Incorporated*

Atifete Jahjaga, *President of the Republic of Kosovo*

Hayat Sindi, *Founder and CEO, i2 Institute for Imagination and Ingenuity*

##### Appearances by:

Madeleine K. Albright, *Chair, Albright Stonebridge Group*

Nnamdi Asomugha, *Former All-Pro NFL Player, Chairman & Co-Founder, The Asomugha Foundation*

Eva Longoria, *Founder, The Eva Longoria Foundation*

Carter Roberts, *President and Chief Executive Officer, World Wildlife Fund*

Bunker Roy, *Founder, The Barefoot College*

#### Monday, September 22

##### SPECIAL EVENT

9:00 AM - 10:30 AM

#### Reimagining Finance for Social Impact: Planning for Scale

Breakfast hosted by Western Union

SESSION FEATURES: PRE-REGISTRATION REQUIRED

Tracking the efficiency and effectiveness of international development funding can prove challenging—while the focus has traditionally been placed on the impacts resulting from vital programs, assessing the broader systems that make these programs possible is of equal importance. Today, research indicates that getting funds securely and quickly across borders and to hard-to-reach places is a burden experienced up to 80 percent more by NGOs than by comparable for-profit multinationals, inadvertently constraining social impact. What would it take to co-create the more robust systems needed by the global community to solve the worlds' most pressing challenges? At this interactive breakfast, CGI members will imagine new approaches to finance that promote transparency, collaboration, security, and the

development of new technologies to address complex global and financial issues. The resulting feedback will be shared with the broader CGI community and used to plan the scaling up of Western Union's existing Commitments to Action made through CGI.

**Remarks:**

Hikmet Ersek, *President, CEO and Director, The Western Union Company*

**Participants:**

Nancy Aossey, *President and CEO, International Medical Corps*  
Mary Ellen Iskenderian, *President and CEO, Women's World Banking*  
Sean Lowrie, *Director, The Start Network*  
Michael Schlein, *President and CEO, ACCION*  
Cathy Stewart, *Finance Director, Rare*  
John Wood, *Founder, Room to Read*

**NETWORKING EVENT**

9:00 AM - 11:00 AM

## Girls & Women Strategy Session

Since 2009, the progress CGI has made in supporting the empowerment of girls and women (G&W) around the world is a result of the dedicated work of the CGI community overall. Over the past several years, girls and women have been strategically integrated into CGI's programming and various platforms, leading to an increase in CGI member Commitments to Action that take this perspective and issue into account in their design and implementation. This strategy session provides an opportunity for members to network with industry leaders and special guests, and take in the panel conversation "5 Years On: Engaging Men as Allies to Promote Women's Empowerment." Members are then invited to participate in a town hall discussion on issues related to girls' and women's empowerment through CGI commitments.

**Remarks:**

Hillary Rodham Clinton, *Former U.S. Secretary of State and U.S. Senator from New York*

Lilianne Ploumen, *Minister for Foreign Trade and Development Cooperation, Kingdom of the Netherlands*

**OPENING PLENARY SESSION**

12:00 PM - 1:30 PM

## Reimagining Impact

Brunch will be available at 11:00 AM in the Member Lounge and Second Floor Hallway

Since 2005—through great imagination, partnerships, and hard work—CGI members have tried, sometimes failed, and most often succeeded in turning their ideas into action to tackle global challenges. To accomplish this, they have designed better and more ambitious Commitments to Action, and mobilized their resources and partnerships to form creative networks of collaboration across the world. For CGI's 10th Annual Meeting, the 2014 annual theme of Reimagining Impact will:

- highlight and celebrate the transformative ideas and actions of CGI members over the last decade
- explore how members measure and assess the outcomes of their commitments
- imagine bold ideas for CGI members to achieve even greater impact going forward

**SPECIAL EVENT**

1:30 PM - 3:30 PM

## Operation Change: Amplifying Impact Through Partnerships and Storytelling

Commitments Spotlight hosted by Starkey Hearing Foundation

SESSION FEATURES: OPEN HOUSE • NETWORKING • INTERACTIVE

Successful leaders in business, philanthropy, and policy value the power of partnerships to drive global impact, and the rapid growth of social media and digital content has created a unique opportunity to effectively harness that power. This Commitments Spotlight will showcase real-life stories and explore successful partnerships at the intersection of storytelling and technology, with a special focus on Operation Change, a 10-part documentary television series and an interactive web platform that highlights the power of philanthropic partnerships around the globe. Brief clips from the series will be followed by a live discussion featuring Starkey Hearing Foundation's William Austin and Steven Sawalich, as well as Starkey partners Donna Karan and Barbara Bush. CGI members are encouraged to stop by this Commitments Spotlight before attending their chosen breakout session to discover ways that their organizations can inspire action by telling their stories and fostering meaningful, sustainable partnerships.

**Moderator:**

Barry Eugene Avery Johnson, *Principal, 32 Advisors, LLC, Co-founder, Global Act, Inc*

**Participants:**

Bill Austin, *Founder, Starkey Hearing Foundation*  
Barbara Bush, *Co-founder and CEO, Global Health Corps*  
Donna Karan, *Founder, Urban Zen*  
Steven Sawalich, *Senior Director, Global Media and Philanthropy, Starkey Hearing Technologies*

**BREAKOUT SESSIONS**

2:00 PM - 3:30 PM

## Can we fail faster, bigger, and better for greater impact?

SESSION FEATURES: DEBATES • INTERACTIVE • GROUP DISCUSSION

The light bulb, the polio vaccine, and the Internet—some of the most transformative achievements in recent history have resulted from efforts that initially failed, but were then re-envisioned to achieve success. Forward-thinking organizations embrace challenges and 'failures' as integral to innovation and iterative improvement, acknowledging that big impact can only be achieved through big bets. In this session, CGI members will debate the following questions:

- Can we promote an openness to failure in the social impact sector when investments are at stake and incentives do not promote higher risk-taking?
- Can we create conditions that allow for shorter turnaround time and better foster innovation in the development of products, services, and programs?
- Can we fail often enough at the scale necessary to lead to significant progress?

**Remarks:**

Ólafur Ragnar Grímsson, *President of the Republic of Iceland*

**Moderator:**

Alexander Grashow, *Founder and CEO, The Adaptist, The GIIFT*

**Participants:**

Musimbi Kanyoro, *Chief Executive Officer, Global Fund for Women*  
 Dymphna van der Lans, *Chief Executive Officer, Clinton Climate Initiative*  
 Christopher Mikkelsen, *Founder and Co-CEO, Refugees United*  
 Hans Vestberg, *President and CEO, Ericsson*

2:00 PM - 3:30 PM

## CGI Conversation hosted by PBS's Charlie Rose Leadership That Matters

SESSION FEATURES: FILMED FOR BROADCAST • PANEL

The quality of leaders in today's complex global economy will depend on their vision, strategy, and capacity to adapt rapidly. In this session, filmed by CGI's 2014 broadcast partner PBS and moderated by host Charlie Rose, CGI members will hear guests share their perspectives on addressing systemic economic, social, and environmental challenges. Speakers will share their views on how members can best leverage partnerships with the private sector, civil society, and government to achieve the greatest impact in their efforts.

**Moderator:**

Charlie Rose, *Anchor and Executive Editor of "Charlie Rose" and "Charlie Rose: The Week", Co-Anchor of "CBS This Morning"*

2:00 PM - 3:30 PM

## How can smallholder farmers and fishers increase their economic opportunities?

SESSION FEATURES: DESIGNING IDEAS • INTERACTIVE • GROUP DISCUSSION

Over 80 percent of the food consumed in the developing world comes from 500 million smallholder farmers and 60 percent of the global fish catch is hauled by smallholder fishers. However, while smallholder farmers and fishers play a major role in feeding the world, they sometimes struggle to feed their own families and communities. Lack of tools, resources and opportunities prohibits smallholder farmers and fishers from scaling their production and increasing their income. In this session, CGI members will reimagine how to:

- support farmers and fishers in scaling their production while protecting forests and oceans
- increase access to financing opportunities, technical assistance, and business skills to achieve higher market value for smallholders' yields
- invest in women, who are the majority in the agricultural and fishery labor force, to close the gender-based gap and improve livelihoods

**Remarks:**

Mark Gunton, *Chief Executive Officer, Clinton Giustra Enterprise Partnership*

**Moderator:**

Jocelyn Wyatt, *Co-Lead and Executive Director, IDEO.org*

**Participants:**

María José González, *Executive Director, Mesoamerican Reef Fund*  
 Howard-Yana Shapiro, *Chief Agricultural Officer, Mars, Incorporated; Senior Fellow, Plant Sciences, University of California, Davis; Distinguished Fellow, World Agroforestry Centre, Nairobi, Mars, Incorporated*

SMALL GROUP DISCUSSIONS

2:00 PM - 3:30 PM

## Franchising Global Health Systems

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

Many of the most innovative and effective global health interventions have been proven through successful pilot programs, yet subsequently failed to reach scale. Meanwhile, the private sector has developed efficient and effective models for expanding businesses worldwide.

This session will bring together CGI members—specifically business leaders with expertise in franchising and global health innovators—to share scale and replication strategies which can be applied to global health delivery.

**Participants:**

Agnes Binagwaho, *Minister of Health, Republic of Rwanda*  
 Thomas J. Bollyky, *Senior Fellow for Global Health, Economics, and Development, Council on Foreign Relations*  
 Karl Hofmann, *President and CEO, Population Services International (PSI)*  
 Chuck Slaughter, *President and Founder, Living Goods*

2:00 PM - 3:30 PM

## Scaling Effective Educational Interventions

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

For every project that improves access to and the quality of education, questions related to scalability naturally emerge. Expanding educational interventions to reach broader populations is a goal of many organizations involved in these efforts—as success is achieved, the immediate focus is shifted to scaling up. However, challenges frequently materialize when attempting to bring these interventions to scale and if implemented, many face mixed results.

This session will focus on the variables that determine if an educational intervention is ready to be scaled. Specific successes in educational interventions will be highlighted and CGI members will consider the feasibility of bringing these interventions to scale.

**Participants:**

Gib Bulloch, *Executive Director, Accenture Development Partnerships*  
 Rajkamal Saxena, *Founder and President, Hillary Clinton Nursing School and Bill Clinton School; Founder and President, Ramrati Institute of Technology, Vinod Gupta Charitable Foundation*  
 George Srour, *Chief Dreamer, Building Tomorrow, Inc.*  
 Rebecca Winthrop, *Senior Fellow and Director, Center for Universal Education, The Brookings Institution*

2:00 PM - 3:30 PM

## Scaling Sustainable Buildings Action Network

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

Established in 2010, the Sustainable Buildings Action Network brings CGI members together to collaborate on a range of topics including healthy buildings and materials, green schools, affordable green housing, developing energy and water positive buildings, and energy-efficiency. The Action Network engages various organizations from fields such as construction, education, and public health to ensure the generation of comprehensive solutions—facilitated by the sharing of best practices, exchange of ideas, and the creation of additional partnerships and cooperation in the subject area.

This session will allow CGI members to discuss new Commitments to Action in development, share progress on existing commitments, and identify opportunities for future collaboration. It will place a special emphasis on technology and financing, energy efficiency, healthy buildings, and the related Commitments to Action that are being launched at the 10th Annual Meeting.

2:00 PM - 3:30 PM

## The Modern Business Imperative: LGBT Rights Around the World

**SESSION FEATURES:** COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

Today's business environment reflects the great momentum among companies to prioritize lesbian, gay, bisexual, and transgender (LGBT) equality as a business imperative, particularly in the United States. Many companies signed the amicus brief urging the U.S. Supreme Court to strike down the Defense of Marriage Act or issued a public statement celebrating its defeat. Large consumer brands have experienced increased consumer support from ads or political statements supporting marriage equality. Simultaneously, however, the issue of gay rights is still a divisive political issue in the United States and in more than 80 countries around the world, homosexual acts are punishable by law.

In this session, CGI members will learn about current efforts underway to build inclusive communities and corporate workplaces, as well as discuss how to widen the scope of these approaches to support LGBT rights internationally.

### Participants:

Daniel Duty, *Vice President, Global Affairs, Target*

Tom Malinowski, *Assistant Secretary of State for Democracy, Human Rights and Labor, U.S. Department of State*

Kathleen Matthews, *Executive Vice President and Chief Global Communications and Public Affairs Officer, Marriott International*

Xiaogang Wei, *Executive Director, Beijing Gender Health Education Institute*

2:00 PM - 3:30 PM

## The Syrian Crisis: Supporting Refugees and Host Communities

**SESSION FEATURES:** COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

As the Syrian conflict enters its third year, the waves of refugees crossing borders into Jordan, Lebanon, Iraq, Egypt, and Turkey continues unabated. The UNHCR reports that, of the 3 million people that have fled Syria, women and children make up the vast majority and approximately 85 percent reside within host communities—differentiating this crisis from others and placing particular strain on the resources of host countries, specifically in the sectors of energy, livelihoods, health, and education.

Following President Clinton's "Call to Action" to galvanize support for Jordan as it manages the influx of refugees, and given the worsening refugee situation in Lebanon and Turkey, this session will explore strategies for engaging the broader region in mitigating the negative impacts of one of the largest forced migrations of the 21st century. A high-level discussion including regional experts will focus on Commitments to Action providing cross-sector support for host

communities as they integrate refugees, as well as promoting economic development in the region.

### Participants:

António Guterres, *United Nations High Commissioner for Refugees, United Nations High Commissioner for Refugees (UNHCR)*

Majid Kaddoumi, *Vice President and Managing Director – Middle East, Africa & Turkey, Medtronic*

Benoit Kalasa, *Director of the Regional Office for West and Central Africa, United Nations Population Fund*

Carolyn Miles, *President and CEO, Save the Children*

Elias Bou Saab, *Minister of Education and Higher Education, Lebanon*

Ibrahim Saif, *Minister of Planning and International Cooperation, Hashemite Kingdom of Jordan*

## PLENARY SESSION

4:00 PM - 5:15 PM

## Confronting Climate Change is Good Economics

Tackling climate change head-on presents the greatest opportunity we have ever had to shift the world's economy toward sustainable growth and long-term stability. To become smarter about managing the planet, the private sector, public sector, and civil society should double-down on proven solutions that provide economic opportunities and strengthen vital ecosystems. In this session, key leaders across sectors will reimagine how CGI members can:

- implement strategies that finance forest conservation, bolster ocean resilience, and support smallholder farmers
- support mainstream investors in their efforts to unlock the capital required to accelerate investments toward a low-carbon economy
- reinforce the critical role of women in promoting sustainable livelihoods and adapting to climate change, locally and globally

### Remarks:

Parker Liautaud, *Expedition Leader, Willis Resilience Expedition*

### Moderator:

Judith Rodin, *President, The Rockefeller Foundation*

### Participants:

Peter Agnefjäll, *President and CEO, IKEA Group*

Agnes Kalibata, *Interim President, Alliance for a Green Revolution in Africa (AGRA)*

Henry M. Paulson Jr., *Chairman, The Paulson Institute*

Helle Thorning-Schmidt, *Prime Minister of Denmark*

## SPECIAL EVENT

7:00 PM - 9:45 PM

## Women in Leadership: Measuring What Matters

Dinner hosted by Barclays

**SESSION FEATURES:** OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Women are significantly under-represented in corporate executive leadership, comprising less than 17 percent of boards of directors of Fortune 500 companies—a statistic that has not improved meaningfully in the last decade. Yet, a growing body of research shows that companies with more gender-diverse leadership may outperform those with less diversity. The increasing demand for socially responsible investing ("SRI") has increased significantly in recent times, fueling investor interest in the theme of corporate gender diversity. The evening

will feature an informative and thought-provoking agenda on the topic of women in leadership including a discussion led by a panel of leading industry specialists. Attendees will include representatives from leading US corporations, investors and thought leaders.

**Moderator:**

Kelly Evans, *Co-anchor, "Closing Bell", CNBC*

**Participants:**

Mohamed El-Erian, *Chief Economic Adviser of Allianz SE, Chair of the President's Global Development Council, Former CEO and Co-CIO of PIMCO*

Antony Jenkins, *Group Chief Executive, Barclays*

Anne Sheehan, *Director of Corporate Governance, California State Teachers' Retirement System (CalSTRS)*

Anne-Marie Slaughter, *President and CEO, New America Foundation, Professor Emerita of Politics and International Affairs, Princeton University*

7:45 PM - 9:30 PM

## Beyond the MDGs: Leveraging Creative Partnerships to Solve Global Health Challenges

Dinner hosted by Procter & Gamble

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

The United Nations Millennium Development Goals (MDGs) have been a driving force behind improving the lives of the world's most vulnerable populations. Three of the MDGs are focused on health, and significant progress has been made to achieve their targets through cross-sector collaboration. This type of coordinated effort and partnerships combining resources from diverse actors can be leveraged to address all global health challenges, generating more lasting and meaningful impact. At this dinner, a panel discussion will demonstrate how partnerships among governments, civil society organizations, and the private sector can provide solutions with depth and economies of scale that sustainably impact global health.

**Moderator:**

Derek Yach, *Executive Director, Vitality Institute*

**Participants:**

Deborah Birx, *Ambassador at Large and U.S. Global AIDS Coordinator, PEPFAR*

Derek Mitchell, *U.S. Ambassador to the Republic of the Union of Burma, U.S. Department of State*

Ariel Pablos-Mendez, *Assistant Administrator for Global Health, USAID*

7:45 PM - 9:30 PM

## Bridging the Opportunity Divide for 300 Million Youth

Dinner hosted by Microsoft

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

While economies around the world are showing signs of recovery, recent data indicates that lasting effects from the global economic crisis are continuing to create challenges for youth. This includes a persistent "opportunity divide," a gap between those who have the skills, training, and access to opportunities to achieve success and those who do not. Microsoft YouthSpark—the company's Commitment to Action—focuses on closing this gap for 300 million young people by 2015 by partnering closely with youth, government, nonprofit and business leaders. Despite tough economic circumstances, a number of programs are successfully helping young people gain skills and training, secure employment, and create businesses. This dinner will feature an interactive conversation with youth who are benefiting from

these programs, and will discuss the actions we can collectively take to continue the progress made in bridging the "opportunity divide" for youth.

**Participants:**

Eric Gertler, *Executive Vice President and Managing Director, Center of Economic Transformation, New York City Economic Development Corporation*

Lori Forte Harnick, *General Manager, Citizenship and Public Affairs, Microsoft Corporation*

Marshall Davis Jones, *Spoken Word Artist*

Varun Kashyap, *Social Entrepreneur, Let's Endorse*

Arabia Simeone, *High School Student*

Yvonne Thomas, *Senior Manager, Global Programs, Microsoft Corporation*

Joshua Uwadiae, *IT Manager, eCourier*

7:45 PM - 9:30 PM

## Combatting Wildlife Crime: Saving the Rhino from Extinction

Dinner hosted by United Postcode Lotteries

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

The United Postcode Lotteries—together with the Peace Parks Foundation and the World Wildlife Fund (WWF) Netherlands—commit at this year's CGI Annual Meeting to tackle rhino population decline using a multi-pronged, systems-based approach implemented through the new and innovative African Rhino Protection Programme. This approach includes fighting rhino poaching criminal syndicates head on, as well as providing habitat and species protection support to southern African countries and their conservation agencies. A panel of experts and advocates will share their experiences protecting the animals, both on the ground and globally, in the fight against highly-organized wildlife crime syndicates.

**Moderator:**

Marieke van Schaik, *Managing Director, Dutch Postcode Lottery*

**Participants:**

Joaquim Chissano, *Former President, Government of Mozambique, Joaquim Chissano Foundation*

Bandile Mkhize, *Chief Executive Officer, Ezemvelo KZN Wildlife*

Christopher Shepherd, *Director, TRAFFIC*

7:45 PM - 9:30 PM

## Feeding 9 Billion, Together: Sustainable Food Production in a Changing Climate

Dinner hosted by Monsanto

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Over the next 50 years, societies around the world will have to generate more food than they did in the past 10,000 years combined in order to meet the needs of the growing global population. And this food will need to be produced in ever-evolving environments that are facing some serious challenges, from extreme weather to the availability and sustainability of natural resources. No single entity can solve these issues alone, and it is imperative for farmers, corporations, NGOs, and government agencies to work together to develop creative solutions. This dinner will feature a compelling panel discussion exploring ways to improve sustainable food production in the face of climate change, population growth, and resource constraints.

**Remarks:**

Hugh Grant, *Chairman and CEO, Monsanto Company*

**Moderator:**

Marc Gunther, *Editor-at-Large, Guardian Sustainable Business US*

**Participants:**

Robb Fraley, *Executive Vice President and Chief Technology Officer, Monsanto Company*

Kathleen McLaughlin, *President, Walmart Foundation, Senior Vice President, Sustainability, Walmart*

Peter Seligmann, *Chairman and CEO, Conservation International Foundation*

7:45 PM - 9:30 PM

## Our Generation's Greatest Challenge: Winning the Race to a Clean Energy Future

Dinner hosted by NRG

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

By inspiring consumers to be passionate about how we use and produce energy, we can spur a consumer-led movement that compels a clean energy future. Through collaboration and solutions driven by a shared purpose, we can create positive environmental and economic outcomes unprecedented in scale and ambition—securing the futures of people, the economy, and the planet. Challenged to shift our mindsets toward achieving this goal through creative cooperation at last year's Annual Meeting, this dinner will bring together corporate leaders to accelerate the race to a clean energy future and fight our generation's greatest challenge: climate change.

**Moderator:**

Trish Regan, *Anchor, Bloomberg Television*

**Participants:**

David Crane, *President and CEO, NRG Energy, Inc.*

Peter H. Diamandis, *Chairman and Founder, X PRIZE Foundation*

7:45 PM - 9:30 PM

## Starting From Zero: The Unrivaled Importance of Early Childhood

Dinner hosted by Blue Cross and Blue Shield of North Carolina

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

At no other time do humans develop as rapidly as they do from birth through age five. During this time, a critical foundation is established, profoundly impacting an individual's entire life. For young children to thrive, they need loving caregivers, supportive communities, holistic education, and healthy environments to promote lifelong positive development. This dinner will feature an expert-led discussion examining the inexorable link between a child's earliest experiences and his or her future outcomes—highlighting the responsibility we share in supporting the success of generations to come.

**Remarks:**

Brad Wilson, *President and CEO, Blue Cross and Blue Shield of North Carolina*

**Moderator:**

Nicholas Kristof, *Columnist and Author, The New York Times*

**Participants:**

Allyson Crawford, *Executive Director, Room to Grow*

Neil Izenberg, *Founder and Chief Executive, Nemours Center for Children's Health Media, Creator, KidsHealth.org*

Uma Thurman, *Founding Board Member, Room to Grow, Award-winning Actress*

Rosemarie T. Truglio, *Senior Vice President, Global Education Content, Sesame Workshop*

# Tuesday, September 23

### PLENARY SESSION

9:30 AM - 10:30 AM

## Valuing What Matters

GDP and financial profits have not been able to sufficiently assess and drive the long-term prosperity of businesses and societies around the world, yet they remain the standard for measuring progress.

Governments, civil society, and businesses need to redefine value to address not just the economic but the social and environmental challenges of the 21st century. In this session, key leaders across sectors will reimagine how CGI members can:

- identify which indicators and measurement systems can be implemented to drive progress for the public, private, and non-profit sectors
- assess and internalize externalities and non-quantifiable outcomes to provide a broader picture of impact
- utilize big data to capture, analyze, and drive results in both real time and over the long term

**Moderator:**

Chelsea Clinton, *Vice Chair, Clinton Foundation*

**Participants:**

Mary Barra, *Chief Executive Officer, General Motors Company*

Jack Ma, *Executive Chairman, Alibaba Group*

Ngozi Okonjo-Iweala, *Finance Minister, Federal Republic of Nigeria*

Darren Walker, *President, Ford Foundation*

### BREAKOUT SESSIONS

11:00 AM - 12:30 PM

## CGI Conversation hosted by CNBC's Becky Quick

Do Consumers Care?

SESSION FEATURES: FILMED FOR BROADCAST • PANEL

The global economic crisis that took hold six years ago and the subsequent recession raised new hopes, expectations, and fears about the relationship between corporations and consumers. While more than 50 percent of consumers worldwide say that they are willing to reward companies that give back to society, they often still pick the easy and affordable options that provide short-term gratification and convenience. Corporations are exploring how to produce meaningfully sustainable products and services that are better for consumer health, fairer to those who produce them, and cleaner for our planet, while also helping consumers navigate an abundance of choices. As the relationship between business and consumers continues to reset after the economic crisis, CEOs in this panel discussion will:

- identify the role consumers expect corporations and their leaders to play in moving society and economic opportunity, as well as innovation, forward
- explore the value of socially-responsible corporate efforts to investors and which social benefits all stakeholders expect corporations to provide

• determine ways for CGI members to promote transparency and understanding between business and society, enabling consumers to make educated purchasing decisions that are in their long-term interests

**Moderator:**

Becky Quick, *Co-anchor, Squawk Box, CNBC*

11:00 AM - 12:30 PM

## Scalable Ideas: Pitching for Partnerships

SESSION FEATURES: COMMITMENT PITCHES • INTERACTIVE • NETWORKING

Commitment-makers “pitch” their Commitments to Action to an expert panel, then network with the audience to rethink their current strategies, identify potential resources, and establish innovative partnerships. This session will highlight commitment-makers’ work in the built environment and environmental stewardship, with an emphasis on sustainable sourcing.

**Moderator:**

David Sandalow, *Inaugural Fellow, Center on Global Energy Policy, Columbia University*

**Speakers:**

Patrick Awuah, *President, Ashesi University*

Caryl Levine, *Co-founder and Co-owner, Lotus Foods, Inc.*

Eric Olsen, *Group Executive Vice President of Operations, Lafarge*

Sarah Otterstrom, *Founder and Executive Director, Paso Pacifico*

Nick Reding, *Executive Director, S.A.F.E.*

Sean Willmore, *President and Managing Director, The Thin Green Foundation/International Ranger Federation*

José A. Zaglul, *President, EARTH University*

**Panelists:**

Afsaneh Beschloss, *Founder, President, and CEO, The Rock Creek Group*

Allison Duncan, *Founder and CEO, Amplifier Strategies*

Luis Alberto Moreno, *President, Inter-American Development Bank*

### SMALL GROUP DISCUSSIONS

11:00 AM - 12:30 PM

## Delivering Low-Cost Degrees to 40-million People

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

There is an increasing need to expand the talent pool around the world to meet the professional challenges of the 21st century. However, access to and the affordability of higher education continue to widen the gap between those seeking to become career-ready and the employers seeking skilled talent to fill current and future workforce demands. Massive open online courses (MOOCs) have enormous potential to provide access to high-quality coursework to tens of millions of students around the world, and offer an untraditional pathway to attaining employable skills critical to diminishing the existing skills gap.

In this session, CGI members will learn strategies for harnessing this innovative learning model—with the support of third-party accreditation—to build a highly-skilled global workforce.

**Remarks:**

Anant Agarwal, *Chief Executive Officer, edX*

Tim Bozik, *President, Higher Education, Pearson*

**Moderator:**

Zoë Baird, *CEO and President, Markle*

11:00 AM - 12:30 PM

## Market Mechanisms as Tools in the Fight Against Human Trafficking

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

Increasingly, anti-slavery advocates are employing market-based industry incentives such as investment, capacity building, and market access to companies in high-slavery-risk industries willing to transform their practices. The end goal is a better product made by happier—and safer—workers.

This session will garner lessons from several Commitments to Action made by CGI members that utilize this approach, in industries ranging from agriculture to household goods. Members will discuss successful market interventions, examine strategies for replicating and scaling innovative initiatives, and identify potential new partnerships in this space.

**Remarks:**

Greg Asbed, *Co-founder, Coalition of Immokalee Workers*

Lucas Benitez, *Co-founder, Coalition of Immokalee Workers*

Cheryl Queen, *Vice President, Communication, Compass Group USA*

11:00 AM - 12:30 PM

## Mobile Partnerships for Financial Inclusion

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

One person out of every three in the world lacks access to the most basic financial services provided by banks and insurance companies. Serving this population—namely those living at the bottom of the pyramid—through micro-lending, micro-savings, and micro-insurance initiatives has proven successful in achieving pathways to economic stability and more sustained prosperity. Mobile technology in particular has given rise to new and innovative ways to deliver those services to the people who need them most, yet this population remains largely untapped.

In this session, CGI members will discuss why large, established financial service providers across the globe often struggle to work with consumers at the bottom of the pyramid, and how the development of new partnerships with organization more adept at operating in the sector—from NGOs to telecommunications companies—can lead to greater empowerment, stability, and economic gains for all.

**Participants:**

Cherie Blair, *Founder, Cherie Blair Foundation for Women*

Arjuna Costa, *Investment Partner, Omidyar Network*

Lawrence Yanovitch, *President, GSMA Mobile Development Foundation*

11:00 AM - 12:30 PM

## Proving the Interdependence of Conservation, Profitability, and Economic Growth

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

CGI members—from key business leaders to local NGOs—have made significant strides in developing operational and financial frameworks and tools for conserving, restoring, and using

nature sustainably. Developed as core business priorities, as part of economic development plans, or as conservation-focused initiatives, these cross-sector efforts recognize the value of linking the economy and nature to ensure the long-term viability of the world's ecosystems.

This session will highlight specific examples that illustrate this relationship across industries, issues, and geographies. CGI members will identify potential pathways to hasten the adoption of tools that prioritize both economic and environmental value. Advances in wild sourcing, ecosystem services valuation, human and environmental health, response and resiliency, ocean and terrestrial conservation, and the role of women in promoting environmental stewardship will be examined.

**Participants:**

Patrick Bergin, *Chief Executive Officer, African Wildlife Foundation*  
Michelle Fox, *Wild Sky Rancher, American Prairie Reserve*  
Sean Gerrity, *President, American Prairie Reserve*  
Nate Hurst, *Global Director of Environmental & Living Progress, HP*  
Gonzalo Castro de la Mata, *Member of the Supervisory Council, Wetlands International*  
Shannon Schuyler, *Corporate Responsibility Leader, PwC*  
Nigel Stansfield, *Chief Innovations Officer, Interface, Inc.*

**11:00 AM - 12:30 PM**  
**The Business Case for Preparedness**

**SESSION FEATURES:** COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

Since 1970, the number of people exposed to large-scale floods and tropical cyclones has doubled. In addition to the humanitarian toll, the cost of international humanitarian aid rose 430 percent between 2004 and 2013. The economic implications of natural disasters extend to businesses, driving up internal expenditures and creating challenges for their customers. Typically, large-scale disasters prompt spontaneous participation of the private sector in emergency response—but business can play a much larger role in helping to enhance an at-risk country's preparedness before a disaster strikes. A region that is increasingly attracting investors and business operations, Southeast Asia, also has a history of vulnerability to natural disasters, including the 2004 Indian Ocean Tsunami, and most recently, Typhoon Haiyan in the Philippines in November 2013.

In this session, CGI members will draw on lessons learned in the aftermath of the typhoon as well as other past disasters, and explore strategies that leverage the business community's capacities for continuity and resiliency planning aimed at reducing vulnerability while increasing their competitive advantage.

**Moderator:**

Dennis Walto, *Vice President of Program Innovation and Performance, International Medical Corps*

**Participants:**

Eric Cesal, *Executive Director, Architecture For Humanity*  
Joe Gebbia, *Co-founder and Chief Product Officer, Airbnb, Inc.*  
Eduardo Martinez, *President, The UPS Foundation*  
Tae Yoo, *Senior Vice President, Corporate Affairs, Cisco Systems Foundation*

**11:00 AM - 12:30 PM**

**Women's Sexual and Reproductive Health Strategies**

**SESSION FEATURES:** COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

Protecting women's sexual and reproductive health is paramount to truly empowering women, and is essential to poverty alleviation. However, various challenges to maternal and neonatal health remain, and are further compounded by vague support systems. For example, fistula, a condition resulting from prolonged obstructed labor or sexual violence, often leads to the marginalization of women by their societies, stigmatizing them and sentencing them to a life of dependency. Despite being a preventable and treatable condition, approximately 2 to 4 million women in Africa, Southeast Asia, and the Middle East remain untreated.

This session will bring together CGI members who are employing holistic solutions to address maternal health challenges—from tackling structural systems that increase the prevalence of child marriage or access to human papillomavirus (HPV) vaccinations, to empowering those living with fistula to regain their health and financial independence. Members will explore new opportunities for creative collaboration to protect the sexual and reproductive health and rights of all women.

**Remarks:**

John Fair, *Chief Commercial Officer, Evofem*  
Benoit Kalasa, *Director of the Regional Office for West and Central Africa, United Nations Population Fund*

**Participants:**

Molly Melching, *Executive Director, Tostan*

**PLENARY SESSION**

**1:00 PM - 2:15 PM**  
**Cities as Labs of Innovation**

Lunch will be served at 12:30 PM

Today, half of the world's population lives in cities—and by 2030, there will be five billion urban dwellers. With an estimated five million migrants moving to cities each month, the rapid pace of urbanization globally has left many with limited access to essential services, most notably affecting the one billion people living in slums. Despite this, urban dwellers have built a \$10 trillion informal economy. They have used their cities as laboratories of innovation and entrepreneurship, and have worked to create solutions that bridge gaps in the provision of financial services, health care, and transportation. In this session, key leaders across sectors will reimagine how CGI members can:

- identify tools that can be used to unlock the inherent innovation occurring in cities, helping residents drive business and economic growth
- build networks of collaboration to scale up and replicate solutions at the national and global levels

**Moderators:**

Mohammad Parham Al Awadhi, *Co-founder, Peeta Planet*  
Peyman Parham Al Awadhi, *Co-founder, Peeta Planet*



## Participants:

Uridéia Andrade, *Alumna, Gastromotiva*  
Emmanuel Chiezie, *Project Co-ordinator, Dr. Aloy & Gesare Chife Foundation*  
Gesare Chife, *Executive Director, Dr. Aloy & Gesare Chife Foundation*  
Matt Damon, *Co-founder, Water.org*  
David Hertz, *Founder and CEO, Gastromotiva*  
Gary White, *CEO and Co-founder, Water.org*

## BREAKOUT SESSIONS

2:30 PM - 3:45 PM

### CGI Conversation hosted by CNN's Fareed Zakaria

#### The Pulse of Global Progress

SESSION FEATURES: FILMED FOR BROADCAST • PANEL

Solving the world's greatest challenges requires vision, commitment, and leadership. Join prominent journalists and their guests—world leaders, business executives, philanthropists, and others—in a series of dynamic broadcast conversations about leading solutions to the world's most pressing issues. In this session, filmed by CGI's 2014 broadcast partner CNN and moderated by host Fareed Zakaria, world leaders will discuss current affairs, innovative solutions, and the positive partnerships that will drive progress in the world forward.

#### Moderator:

Fareed Zakaria, *Host, Fareed Zakaria GPS, CNN*

2:30 PM - 3:45 PM

### How can 2.5 billion people living without toilets gain access to sanitation?

SESSION FEATURES: DESIGNING IDEAS • INTERACTIVE • GROUP DISCUSSION

Lack of sanitation diminishes people's overall health, education, and safety—it results in an estimated \$260 billion worth of lost productivity, increases healthcare costs, and leads to premature death. Notably, poor sanitation and hygiene result in diarrheal diseases which kills 1.8 million people annually, 90 percent of which are children under five years of age. Further, poor sanitation disproportionately impacts women—for example, more than 50 percent of girls worldwide attend schools without sanitation systems leading to increased absenteeism during menstruation. In this session, CGI members will reimagine how to:

- support NGOs and private enterprises in building sanitation infrastructure for both urban and rural environments
- assist entrepreneurs in providing sanitation solutions to their local communities
- design sanitation services to keep girls safe and in school

#### Remarks:

Martin Riant, *Executive Sponsor, Global Sustainability and Group President, Global Baby, Feminine & Family Care, Procter & Gamble*

#### Moderator:

Sandy Speicher, *Associate Partner and Managing Director, Education, IDEO*

#### Participants:

Jay Gould, *President and Chief Executive Officer, American Standard Brands*  
Raya, *"Cleaner, Happier, Healthier" Campaign, Sesame Street*

2:30 PM - 3:45 PM

### Scalable Ideas: Pitching for Partnerships

SESSION FEATURES: COMMITMENT PITCHES • INTERACTIVE • NETWORKING

Commitment-makers "pitch" their Commitments to Action to an expert panel, then network with the audience to rethink their current strategies, identify potential resources, and establish innovative partnerships. This session will highlight commitment-makers' work in global health and on girls' and women's issues.

#### Moderator:

Pat Mitchell, *Executive Vice Chair, The Paley Center for Media*

#### Speakers:

Gary Barker, *International Director, Promundo-US*  
Ulrick Gaillard, *Founder and CEO, Batey Relief Alliance, Inc.*  
Jensine Larsen, *Chief Executive Officer, World Pulse*  
Alisa Miller, *President and CEO, Public Radio International*  
Alison Pavia, *Executive Director, Peter C. Alderman Foundation*  
Jonathan Quick, *President and CEO, Management Sciences for Health*

#### Panelists:

Latondra Newton, *Group Vice President and Chief Social Innovation Officer, Toyota Motor North America, Inc.*  
V. Shankar, *Chief Executive Officer, Europe, Middle East, Africa and Americas, Standard Chartered Bank*

## SMALL GROUP DISCUSSIONS

2:30 PM - 3:45 PM

### Driving the Early Childhood Development Agenda

SESSION FEATURES: NETWORKING • INTERACTIVE

The early years of a child's development are critical building blocks that set the foundation for future success. Investing in high-quality early childhood development (ECD) initiatives generates economic growth by improving health, education, and workforce outcomes. Building on the momentum of current research and other Annual Meeting sessions focused on ECD, CGI is interested in identifying members' ECD priority areas.

In this session, CGI members will be provided with an analysis of the current state of ECD Commitments to Action. Members will engage in an interactive strategy session to identify the current critical needs of children, gaps, new ideas, and opportunities for collaboration to set the course of CGI's future ECD efforts.

#### Participants:

Pia Britto, *Senior Advisor, Early Childhood Development, UNICEF*

2:30 PM - 3:45 PM

### Elephants Action Network

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE • COMMITMENT DEVELOPMENT

Members of the Elephant Action Network will come together to discuss their CGI Commitments to Action—and the immediate next steps for 2015—needed to halt the poaching and killing of African elephants and to curb the rising demand for their ivory. In this session, CGI members will examine the progress made over the last year and efforts currently underway, focusing specifically on the following topics:

- Stop the Poaching: What are the available resources in areas of advanced technology, training, and capacity building to support anti-poaching efforts?
- Stop the Trafficking: How can we achieve better intelligence gathering through technology and training to cripple ivory supply chains in Africa and Asia?
- Stop the Demand: Who is purchasing ivory in China, how do we halt the rise in ivory purchases, and how can we use available data to develop and implement more efficient demand reduction strategies?

2:30 PM - 3:45 PM

## Networking for the Middle East and Africa

SESSION FEATURES: NETWORKING • COMMITMENT DEVELOPMENT • INTERACTIVE

The Middle East and Africa have been experiencing profound social and economic changes over the past several decades—fostering a favorable environment for creative cooperation and innovation to achieve prosperity. By joining forces, the private sector, government, and civil society can mobilize efforts to help overcome some of the region’s most pressing challenges, such as access to quality education and natural resource management.

This session will bring together CGI members from, or with interests in, the Middle East and Africa to exchange ideas and network around how to best utilize the CGI community to generate solutions.

2:30 PM - 3:45 PM

## Non-Communicable Diseases Action Network

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE  
• COMMITMENT DEVELOPMENT

The global burden of non-communicable diseases (NCDs)—including cardiovascular diseases, cancers, chronic respiratory diseases, and diabetes—currently accounts for 63 percent of global deaths. Of these fatalities, 80 percent occur in low- and middle-income countries, significantly impacting global productivity and well-being.

This session will bring together CGI members from both the public and private sectors to identify new partnership opportunities and Commitments to Action aimed at curbing the rise of NCDs. Members will build on the progress made by the NCD Action Network since 2011, and focus on solutions including the prevention of chronic disease risk factors and improved access to quality treatment.

### Participants:

Sally G. Cowal, *Senior Vice President, Global Health, American Cancer Society, Inc.*

Nalini Saligram, *Founder and CEO, Arogya World*

Jeffrey L. Sturchio, *President and CEO, Rabin Martin*

Derek Yach, *Executive Director, Vitality Institute*

2:30 PM - 3:45 PM

## The Democratic Republic of Congo Action Network

SESSION FEATURES: NETWORKING • COMMITMENT DEVELOPMENT • INTERACTIVE

The Democratic Republic of Congo (DRC) has the potential to be the breadbasket of Africa—however, political instability, civil conflict, and lack of investment has hindered the economic trajectory of the country.

Agricultural production has fallen 40 percent since 1990, and nearly 70 percent of the country’s 68 million people are classified by the United Nations as under-nourished. These nutritional and employment challenges can be alleviated by sustainable efforts including agricultural investment.

In this session, CGI members will learn about the DRC Action Network while further exploring long-term solutions, as well as hear from current commitment-makers and identifying potential partnerships.

### Participants:

Ertharin Cousin, *Executive Director, United Nations World Food Programme*

Willy Foote, *Founder and CEO, Root Capital*

## PLENARY SESSION

4:15 PM - 5:30 PM

## Putting Education to Work

Globally, nearly 75 million or 13 percent of young people are unemployed. In the Middle East and North Africa region, this number rises to more than 28 percent. The issue is compounded when factoring in the over 127 million adults worldwide who are also unemployed. Meanwhile, 40 percent of employers in the United States, 65 percent of Brazilian employers, and 64 percent of Indian employers report they are unable to fill job vacancies, potentially causing billions of dollars in losses. Connecting youth and adults to a value chain stretching from education to job opportunities is essential for achieving long-term economic growth and unlocking the human talent that drives the prosperity of businesses. In this session, key leaders across sectors will reimagine how CGI members can:

- collaborate across sectors—specifically companies, government, education, and training providers—to create real education-to-employment journeys for young people, as well as skills conversion for adults
- eliminate the barriers that keep those traditionally left behind from gaining meaningful employment opportunities

### Moderator:

Nicholas Kristof, *Columnist and Author, The New York Times*

### Participants:

John Chambers, *Chairman and CEO, Cisco*

Reem Al Hashimy, *Minister of State, United Arab Emirates*

Nisreen Mitwally, *Alumna, Education For Employment (EFE)*

Ashish Thakkar, *Founder, Mara Group; Founder, Mara Foundation*

## SPECIAL EVENT

6:30 PM - 9:00 PM

## The Future of Global Economic Growth: Proving the Case for Women Entrepreneurs

Hosted by Goldman Sachs 10,000 Women

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Hosted by CGI Sponsors, Topic Dinners provide a forum to discuss challenges and opportunities within specific focus areas, and allow CGI members to meet others with similar interests. Pre-registration is required.

#### Participants:

Lloyd Blankfein, *Chairman and CEO, The Goldman Sachs Group, Inc.*  
Valerie Jarrett, *Senior Advisor to the President, The White House*  
Phumzile Mlambo-Ngcuka, *Under-Secretary-General and Executive Director, UN Women*  
Melanne Vermeer, *Executive Director, Institute for Women, Peace and Security, Georgetown University*

7:30 PM - 10:30 PM

### Hult Prize Award Dinner

Join President Clinton and a panel of judges as regional business school finalists pitch their solutions to address non-communicable diseases in urban and peri-urban communities, while competing for \$1 million in start-up capital.

#### Participants:

Fadi Ghandour, *Founder and Vice Chairman, Aramex*  
Sanjay Gupta, *Chief Medical Correspondent, CNN*  
Paul Polman, *Chief Executive Officer, Unilever*  
Kathleen Rogers, *President and CEO, Earth Day Network*  
Ashish Thakkar, *Founder, Mara Group,; Founder, Mara Foundation*  
Muhammad Yunus, *Chairman, Yunus Social Business - Global Initiatives*

7:45 PM - 9:30 PM

### Does Business Back Education? The Role of the Private Sector in Supporting Education

Dinner hosted by The Varkey GEMS Foundation

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Globally, more than 58 million children are out of school, millions more are in education but not learning, and huge disparities remain between what many children do learn and the skills they need to succeed in life and work. By failing to nurture the talent of young people, poor education systems are holding back economic expansion and productivity. A third of CEOs globally are concerned that this skills shortage will negatively impact their companies' ability to innovate. Inequalities in educational opportunity also weaken the social and political stability needed for businesses to thrive. Business Backs Education is a global advocacy campaign that encourages businesses to more proactively increase their investment in educational initiatives in areas of greatest need. Launched at the Global Education & Skills Forum 2014 by the Varkey GEMS Foundation—with partners UNESCO and the Coalition for Business Engagement—the program's primary goal is for businesses to commit at least 20 percent of corporate social responsibility, social impact, or sustainability budget toward educational initiatives by 2020. They are encouraged to achieve this by actively engaging with and supporting the public sector in supporting education outcomes.

#### Moderator:

Fareed Zakaria, *Host, Fareed Zakaria GPS, CNN*

#### Participants:

Hugh Grant, *Chairman and CEO, Monsanto Company*  
Tony James, *President and COO, Blackstone*  
Vikas Pota, *Chief Executive Officer, Varkey GEMS Foundation, Group Director, Corporate Affairs, GEMS Education*  
Hans Vestberg, *President and CEO, Ericsson*

7:45 PM - 9:30 PM

### How Higher Education Can Ensure That All Students Are College and Career Ready

Dinner hosted by The Bill & Melinda Gates Foundation

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Nearly 9 out of 10 community college leaders say students arrive unprepared for college-level work, and more than a third of four-year college leaders say the same. Today, more and more higher education leaders are stepping up with solutions to tackle the problem, including promoting the Common Core State Standards which outline the learning goals that each student should have attained by the end of each grade. In fact, no one is better positioned than higher education to help Americans understand that rigorous standards like these are necessary for students to succeed in high school, through college, and into their careers. At this dinner, a panel of thought leaders and practitioners will explore higher education's responsibility to partner with K-12 and early learning, define its role over the education cycle, and highlight best practices from cooperative efforts already underway.

#### Remarks:

Rehema Ellis, *Correspondent, NBC News*  
Muriel Howard, *President, American Association of State Colleges and Universities*  
Nivine Megahed, *President, National Louis University*  
Gavin Payne, *Director, Policy & Advocacy, Bill and Melinda Gates Foundation*  
Nancy L. Zimpher, *Chancellor, The State University of New York*

7:45 PM - 9:30 PM

### Partnerships to Scale Sustainability Engagement for the Environment and the Economy

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Residential energy use has significant repercussions on environment and economic situations locally and globally—for example, today in the United States, \$241 billion is spent annually on residential home energy. Between 1999 and 2010, home energy consumption increased by 32 percent, driving up costs dramatically. Simultaneously, private sector wages dropped 7.5 percent between 2008 and 2010. Home energy savings can lower costs by hundreds of dollars while reducing carbon emissions and protecting the environment. As a result, local governments and the private sector are finding new and innovative ways to help individuals and families adapt energy efficient retrofits to their homes. This dinner will share best practices in emerging models that use employee energy benefits to further sustainability engagement, and will identify partnerships that can help these models scale in the U.S. and globally.

#### Participants:

Aimee Christensen, *Chief Executive Officer, Christensen Global Strategies, LLC*  
Ólafur Ragnar Grímsson, *President of the Republic of Iceland*  
Dymphna van der Lans, *Chief Executive Officer, Clinton Climate Initiative*  
Amory Lovins, *Chairman Emeritus and Chief Scientist, Rocky Mountain Institute*  
Gerry Mato, *Chief Executive Officer, Capital Financing, Americas, HSBC*

## Wednesday, September 24

PLENARY SESSION

8:45 AM - 10:30 AM

## Equality for Girls and Women: 2034 Instead of 2134?

When women participate in the economy and politics, the positive effects ripple across entire societies. Imagine a world where women make up half of CEOs, executives, government officials, and landowners, and whose salaries equal men's. What if this world also ensured that girls and women were as educated and as healthy as men, and were free from violence, trafficking, and abuse? While tremendous progress has been made over the last 20 years in achieving equality for girls and women around the world, the pace of change needs to be significantly accelerated. For example, with current projections, women will not comprise half of the world's elected representatives until 2065 or half the world's leaders until 2134. In this session, key leaders across sectors will reimagine how CGI members can:

- examine the progress that has been made since the 1995 Fourth World Conference on Women in Beijing, and what challenges remain
- build the foundation for women's equality and societies' prosperity through increased access to finance and land, while addressing socio-cultural norms
- utilize transformative levers, such as social media and data, to accelerate progress

### Remarks:

ShinzÅ? Abe, Prime Minister of Japan

### SMALL GROUP DISCUSSIONS

11:00 AM - 12:00 PM

## Taking Charge of Girls' Education

SESSION FEATURES: NETWORKING • INTERACTIVE

The number of children attending primary school has significantly increased in the past two decades, and the gap between boys' and girls' attendance has narrowed in many countries. However, there are still far fewer girls than boys in secondary school in many regions, and girls face additional barriers to completing secondary school with the skills they need to succeed—including threats to their safety and inadequate quality and learning opportunities. A new consortium commitment aims to address these "second generation" issues, particularly in some of the most difficult to reach and marginalized communities across the globe. The consortium will: ensure that girls can attend and complete primary and secondary school; make schools safer and more secure; improve the quality of learning for girls; support the transition to higher education and employment; and cultivate local country leaders to champion this work at the grassroots level.

This session will build off the momentum of this collaborative effort by more than 20 companies, civil society, multilateral organizations, and governments. CGI members are encouraged to join in the discussion to learn more about the consortium and to explore partnership opportunities across the CGI community to improve learning and leadership opportunities for young women around the world.

### BREAKOUT SESSIONS

11:00 AM - 12:30 PM

## CGI Conversation hosted by CNN's Erin Burnett

The Tenth Meeting: Turning Ideas into Action

SESSION FEATURES: FILMED FOR BROADCAST • PANEL

President Bill Clinton began CGI in 2005 with the idea that leaders across sectors often discussed great solutions worth testing, but needed help moving from ideas to action. Since CGI's inception, participants have made more than 2,900 commitments, which are already improving the lives of more than 430 million people in over 180 countries. As CGI kicks off its tenth year, join President Clinton, CNN's Erin Burnett, and a series of celebrities, business and government leaders, and philanthropists in a retrospective conversation on lessons learned since CGI was founded. Guests will discuss:

- progress made on major global challenges since 2005
- lessons learned in the designing and implementing of social change programs across the world
- critical issues driving the next decade's agenda for action

### Moderator:

Erin Burnett, Anchor, Erin Burnett OutFront, CNN

### Participants:

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

Her Majesty Queen Rania Al Abdullah, Queen of the Hashemite Kingdom of Jordan

Tony Blair, Former Prime Minister, United Kingdom

Ashley Judd, Actor, Author, Advocate, Population Services International

Zainab Salbi, Founder, Executive Producer and Co-Creator, Women for Women International; The Trials of Spring

11:00 AM - 12:30 PM

## Haiti 2025

SESSION FEATURES: DEBATES • INTERACTIVE • GROUP DISCUSSION

Since the formation of the Haiti Action Network in 2008, CGI members have galvanized more than \$500 million for Commitments to Action when fully funded and implemented. As Haiti continues to recover from the devastating 2010 earthquake, foreign aid is waning while local and international businesses are increasing investments, supported by the government of Haiti. This session will highlight the work of the Haiti Action Network and debate the following questions:

- Can CGI members continue designing and implementing Commitments to Action that build local capacity and have clear exit strategies to enable Haiti to prosper far into the future?
- Can direct investments supporting Haitian entrepreneurship and business growth replace philanthropy?
- Can the critical lessons learned from Haiti be applied to similar settings that have been impacted by natural disaster, conflict, and poverty?

### Moderator:

Adam Davidson, Co-founder, NPR's Planet Money

### Participants:

Nemdia Daceny, HELP Graduate, Haitian Education & Leadership Program

Paul Farmer, Co-founder and Chief Strategist, Partners In Health, Kolokotronis University Professor, Harvard Medical School

Laurent Lamothe, Prime Minister, Republic of Haiti

#### SMALL GROUP DISCUSSIONS

11:00 AM - 12:30 PM

### Coding for Opportunity: Engaging Underrepresented Groups in Computer Science

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE  
• COMMITMENT DEVELOPMENT

Computer science (CS) is a key driver of technological innovation, bolstering economic competitiveness and job creation across industries and sectors. Expanding and strengthening CS learning opportunities along the educational pipeline is a business imperative, required to build a highly qualified workforce for the future. Foundational digital literacy is also essential for individuals to achieve full participation in the 21st century. Despite this, wide disparities exist in access to and engagement in CS education opportunities, namely for women and other underserved communities who are largely underrepresented in the field.

In this session, CGI members will learn about current research on inequality in CS education—including innovative approaches that companies, NGOs, and advocacy groups are taking to lower barriers to entry and broaden participation. Members will examine strategies for scaling and replicating these successes around the world through collaborative action.

#### Moderator:

Kumar Garg, *Assistant Director for Learning and Innovation, White House Office of Science and Technology Policy*

#### Participants:

Joy Buolamwini, *Founder, Zamrize: Turning Dreamers into Creators*

Shelly Esque, *Chair, Intel Foundation and Vice President, Corporate Affairs, Intel Corp*

Jacquelline Fuller, *Director, Google.org*

André J. Gudger, *Director, Office of Small Business Programs and Acting Deputy Assistant Secretary of Defense, Manufacturing and Industrial Base Policy, U.S. Department of Defense*

Telle Whitney, *Chief Executive Officer, Anita Borg Institute*

11:00 AM - 12:30 PM

### Investing in/Connecting Impact Entrepreneurs

SESSION FEATURES: NETWORKING • INTERACTIVE

As an increasing number of organizations are working to identify and cultivate entrepreneurs across the world, incubators and accelerators are being used as aggregation points for technical assistance, competitions, market linkages, and possible impact investments. This session will explore how CGI members are successfully helping to grow regional entrepreneurial ecosystems where risk-taking is encouraged, failure is accepted, and beta efforts are supported and scaled. How can we better connect impact entrepreneurs with earlier-stage investors to help them reach proof of concept and become investment-ready for larger investors or markets?

#### Participants:

Randall Kempner, *Executive Director, Aspen Network of Development Entrepreneurs*

11:00 AM - 12:30 PM

### Myanmar Action Network

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE  
• COMMITMENT DEVELOPMENT

Myanmar—a nation of 60 million people and one of the most exciting frontier markets in the world—has seen a dramatic increase in investment and activity resulting from an ambitious economic growth agenda. Opportunities abound to address critical social, economic, and environmental challenges while fueling growth. As the future of this emerging economy unfolds, inclusive efforts to design and invest in solutions that support enterprise development, expand educational opportunity, build the agricultural sector, enhance public health, improve critical infrastructure, and ensure financial inclusion will be essential.

This session will serve as an opportunity for CGI members representing corporations, nongovernmental organizations, and social enterprises to explore strategies for responsible and inclusive investment in the social and economic development of the country.

#### NETWORKING EVENT

12:30 PM - 1:30 PM

### Lunch

This informal networking opportunity will provide a dedicated space for members to enjoy lunch while making connections with fellow meeting attendees.

#### BREAKOUT SESSIONS

1:30 PM - 3:00 PM

### Can impact investing prioritize profit, people, and the planet?

SESSION FEATURES: DEBATES • INTERACTIVE • GROUP DISCUSSION

The impact investment market is currently estimated to hold around \$40 billion in capital, and projections suggest that by 2020, the sector could reach \$400 billion to \$1 trillion. As new vehicles—such as development impact bonds and retail bonds—hold great promise for future scale, gaps remain. Notably, in the wake of unprecedented climate change disruptions and escalating global resource constraints, environmental value has failed to be addressed equally alongside social and financial gains. In this session, CGI members will debate the following questions:

- Can impact investing preserve its original intent to create social and environmental returns, while accounting for scale and financial gains?
- Can the field of environmental impact investing grow by addressing the challenges and opportunities of measurement and long-term sustainability?
- Can bonds bridge the gap between financial gains and environmental and social returns for all stakeholders?

#### Moderator:

Elizabeth L. Littlefield, *President and CEO, Overseas Private Investment Corporation*

### Participants:

Robert A. Annibale, *Global Director, Citi Microfinance and Community Development*

Amy Bell, *Executive Director, Social Finance, JPMorgan Chase & Co.*

Tammy Newmark, *President and CEO, EcoEnterprises Fund*

Nick O'Donohoe, *Chief Executive Officer, Big Society Capital*

Mark Tercek, *President and CEO, The Nature Conservancy*

1:30 PM - 3:00 PM

## CGI Conversation hosted by CNN's Sanjay Gupta

### The Science of Success: Investing in Babies' Minds

SESSION FEATURES: FILMED FOR BROADCAST • PANEL

A baby's mind develops into an incredible intelligence machine—from zero to five years old, 700 new neural connections are formed every second. In this critical stage of life, parents and caregivers play a huge part in building their babies' brains, fostering the abilities that will help them succeed in learning and working. Investing in early childhood development garners phenomenal returns—improving the future health, education, and income of children and creating higher-skilled workers whose increased level of productivity benefits their local economies and society as a whole. This conversation will guide CGI members in reimagining how to:

- equip parents across the world with the tools necessary for providing their children with the best early start in life
- identify proven early childhood interventions that reduce income inequality for individuals, increase economic opportunities for countries, and grow profits for businesses

### Moderator:

Sanjay Gupta, *Chief Medical Correspondent, CNN*

### Participants:

Geoffrey Canada, *President, Harlem Children's Zone*

Hillary Rodham Clinton, *Former U.S. Secretary of State and U.S. Senator from New York*

Nadine Burke Harris, *Founder and CEO, Center for Youth Wellness*

Cindy McCain, *Founding Member, Eastern Congo Initiative*

Rosemarie T. Truglio, *Senior Vice President, Global Education Content, Sesame Workshop*

1:30 PM - 3:00 PM

## How can communities prevent and resolve the double burden of malnutrition?

SESSION FEATURES: DESIGNING IDEAS • INTERACTIVE • GROUP DISCUSSION

Today, 925 million people globally suffer from hunger and undernutrition, the greatest risk factors leading to disease, mostly in low- and middle-income countries. Simultaneously, developing countries are grappling with the onset of obesity, driven by the overconsumption of unhealthy calories. Mexico, for example, has surpassed the United States as the most obese country in the world, and China has transitioned from famine to obesity within one generation. The long-term and irreversible consequences of nutrition deficiency and obesity—including diabetes, heart disease, and other non-communicable diseases—affect 10 percent of adults and 30 million children worldwide. In this session, CGI members will reimagine how to:

- support countries and communities in avoiding the shift from food

scarcity to nutrition deficiency and overconsumption

- increase food availability and optimal nutrition among the malnourished, whether they are undernourished or obese
- promote better behaviors that result in healthier food choices and consumption

### Moderator:

Sandy Speicher, *Associate Partner and Managing Director, Education, IDEO*

### Participants:

Jay Naidoo, *Chair of Board of Directors and Partnership Council, Global Alliance for Improved Nutrition (GAIN)*

Lucy Martinez Sullivan, *Executive Director, 1,000 Days*

## SMALL GROUP DISCUSSIONS

1:30 PM - 3:00 PM

## Expanding Energy Access in Africa

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

Access to energy is a pressing challenge for the continent of Africa, where roughly 600 million people live without electricity. Partnerships aimed at deploying clean energy solutions and promoting universal electrification in Africa can help to bridge the gap in reliable access to energy.

This session will consider how to increase private investment in sustainable energy in Africa, as well as how social entrepreneurs can innovate low-cost energy solutions for impoverished and off-grid communities.

### Remarks:

Alfred Ahenkorah, *Executive Secretary, Ghana Energy Commission*

### Participants:

Ellen Morris, *Founding Partner, EMBARK Energy*

Francesco Starace, *Chief Executive Officer, Enel S.p.A*

1:30 PM - 3:00 PM

## Resilient Cities Action Network

SESSION FEATURES: NETWORKING • INTERACTIVE

Rising sea levels, droughts, and increased frequency of storms are just some of the effects of climate change that cities must now address when constructing and maintaining built structures. The Resilient Cities Action Network addresses the topic of resilient cities through five interrelated angles: 1) design, 2) investment, 3) risk management, 4) social fabric, and 5) technology.

This session will allow CGI members to assess the progress made on this topic since last years' Annual Meeting and define future priorities. Business leaders and key government officials will work together identify cross-sector opportunities for action and collaboration.

### Remarks:

Mitchell J. Landrieu, *Mayor, City of New Orleans*

Michael Nutter, *Mayor, City of Philadelphia*

1:30 PM - 3:00 PM

## Responding to Ebola: Report from West Africa

SESSION FEATURES: COLLECTIVE STRATEGIES • NETWORKING • INTERACTIVE

The current Ebola outbreak in West Africa is a defining global health challenge of our time. As death tolls mount, and the virus continues to spread to additional countries, tens of thousands of people are likely to be infected. The outbreak has put an enormous strain on already-vulnerable health systems in countries like Liberia, and many more lives are at risk as health centers close, health care workers perish, and people lose access to basic health services. An urgent, well-coordinated, extensive response is required to contain the outbreak, prevent further infections, avoid preventable deaths from causes other than Ebola, protect the health care workers caring for the sick, and strengthen public health systems to prevent future outbreaks.

In this session, CGI members will discuss current efforts underway and explore ways to leverage partnerships in response to the outbreak. How can resources be mobilized to deliver the staff, health commodities, and systems to stop the spread of Ebola?

**Participants:**

Chelsea Clinton, *Vice Chair, Clinton Foundation*

Paul Farmer, *Co-founder and Chief Strategist, Partners In Health, Kolokotronis University Professor, Harvard Medical School*

Raj Panjabi, *Co-founder and Chief Executive Officer, Last Mile Health, Associate Physician, Division of Global Health Equity, Harvard Medical School*

**CLOSING PLENARY SESSION**

3:30 PM - 4:45 PM

**Aiming for the Moon and Beyond**

Since 2005, CGI members have challenged the status quo by proposing bold and cutting-edge ideas, some never envisioned before, that led to disruptive breakthroughs. Going forward, how can CGI members continue to take worthwhile risks and accept that experiencing failure is a critical element to achieving success? How can they “dream big” in order to unlock innovation and drive social change?

This session will share the perspectives of forward-thinking leaders and innovators from across sectors, including a live conversation with the International Space Station on exploring new frontiers.

**Participants:**

President Bill Clinton, *Founding Chairman, Clinton Global Initiative; 42nd President of the United States*

Chelsea Clinton, *Vice Chair, Clinton Foundation*

Hillary Rodham Clinton, *Former U.S. Secretary of State and U.S. Senator from New York*

Cady Coleman, *Astronaut, NASA, Colonel, U.S. Air Force*

Peter H. Diamandis, *Chairman and Founder, X PRIZE Foundation*

Graça Machel, *Founder, Graça Machel Trust and Foundation for Community Development*

Reid Wiseman, *Astronaut, NASA, Commander, U.S. NAVY*