

2014 WINTER MEETING

FEBRUARY 20, 2014 ★ NEW YORK CITY

PROGRAM SCHEDULE

Agenda as of 02/19/14 - subject to change.

ORIENTATION 11:00 AM - 12:00 PM

CGI Orientation Session

Recommended for first time participants

Remarks:

Chelsea Clinton, Vice Chair, Clinton Foundation

NETWORKING EVENT 12:15 PM - 1:15 PM

Track Networking Lunch

BREAKOUT SESSIONS 1:30 PM - 3:30 PM

From Cancer Care to Contraceptive Choice: Solutions for Women's Health

Tracks: Global Health, Girls & Women

What if income or birthplace did not determine women's access to quality health education and services? What if the highest impact interventions for women's health were available to all? Each year, millions of women in low-and middle-income countries are disproportionately affected by inadequate access to reproductive healthcare, safe birth and post-partum care, cancer prevention and treatment, and many other basic standard-of-care services despite the fact that low-cost, high-impact solutions exist. This session will bring together experts, implementers, and advocates to discuss opportunities to strengthen, scale, and replicate women's health solutions.

Session Objectives:

- Discuss prominent topics in international women's health—including maternal health, fistula, family planning and reproductive health, and women's cancers and screening—and identify the areas of greatest need
- Engage CGI members and session participants already working in this area and examine the effectiveness of current programs
- Form partnerships and stimulate commitments that will generate affordable health care solutions for women

Participants:

Sally Cowal, Senior Vice President, Global Health Programs, American Cancer Society

Philippe Douste-Blazy, Chairman, UNTAID

Mark Feinberg, Vice President and Public Health Officer, Merck & Co., Inc.

Karl Hofmann, President and CEO, Population Services International (PSI)

1:30 PM - 3:30 PM

Green Growth: Investing in Sustainable Jobs, Infrastructure, and Economies

Tracks: Built Environment, Energy, Market-Based Approaches

How can global leaders turn the tremendous challenges posed by climate change into opportunities for prosperity? Hundreds of billions of dollars in green investment is needed annually to reduce greenhouse gases and build critical infrastructure. Striving for resilient green growth—with an emphasis on energy, water, and transportation infrastructure—can ensure long-term economic prosperity in communities around the world.

Session Objectives:

- Explore cross-sector approaches and opportunities for collaboration to advance green growth
- Engage CGI members and session participants already working in this area and examine the effectiveness of current programs
- Form partnerships and stimulate commitments that support green investment

Participants:

General Wesley K. Clark, President and CEO, Wesley K. Clark Associates

1:30 PM - 3:30 PM

Improving the Integration of Women Suppliers Into Global Value Chains

Tracks: [Girls & Women](#), [Market-Based Approaches](#)

Are women business owners ready to compete for large contracts? This session will address the challenges, failures, and potential of a specific intervention designed to improve the integration of women suppliers into global value chains. Participants will work together to determine what actions should be taken to promote more sourcing from women business owners globally.

Session Objectives:

- Explore how CGI members and session participants are identifying high growth women business owners and developing their capacity to compete
- Determine how CGI members and session participants can leverage their purchasing power with women suppliers
- Evaluate how CGI members and session participants can work with governments and NGOs to create a more enabling environment for inclusive sourcing

This session will feature a diverse range of experts—representing the private, nonprofit, and public sectors—who are working together to leverage \$1.5 billion of spend on women business owners within five years.

Participants:

Kellie Kreiser, Executive Director, Thunderbird for Good, Thunderbird School of Global Management

Kathleen Matthews, Executive Vice President and Chief Global Communications and Public Affairs Officer, Marriott International, Inc.

Alyse Nelson, President and CEO, Vital Voices Global Partnership

Sarah Thorn, Senior Director, Federal Government Relations, Wal-Mart Stores, Inc.

Elizabeth A. Vazquez, Co-founder and CEO, WEConnect International

1:30 PM - 3:30 PM

Linking Human and Natural Capital: Market Solutions for Sustainability

Tracks: [Environmental Stewardship](#), [Market-Based Approaches](#)

How can corporate and public-private partnerships bridge the divide between environmental conservation and economic growth? For sustainability initiatives to have lasting impact, companies need to better understand, leverage, and value the complex linkages between people and the planet. This session will focus on the apparel and health and beauty industries.

Session Objectives:

- Explore how small- to medium-sized companies can maximize natural and human capital sustainability efforts in their supply chain decision-making processes
- Learn about CGI members' and session participants' current efforts to integrate biodiversity and ecosystem integrity into core business practices
- Consider how the goals of biodiversity, economic development, and corporate profit can be realized in tandem

During this session, participants will explore these objectives through a series of discussions, drawing from two specific CGI commitment examples.

Participants:

Olivier Behra, Chief Executive Officer, Man And Nature

Jill Dumain, Director of Environmental Strategy, Patagonia, Inc.

1:30 PM - 3:30 PM

Mapping Risk: Strengthening Community Resilience

Tracks: [Response & Resilience](#)

As natural disasters increase in frequency, severity, and cost, how can these events be better anticipated? How can specific tools and resources be used to strategically prepare communities and build resilience? To address this growing challenge, the private sector and humanitarian organizations need to coordinate to improve emergency preparedness and prevent the costly impacts associated with natural disasters.

Session Objectives:

- Learn about the resources available to identify and map risk
- Explore ways to better invest in and prepare communities for likely disasters and their potential impacts, such as the outbreak of waterborne diseases and the loss of livelihoods
- Discuss how informed preparation can strengthen response efforts for a smoother recovery

During this session, experts will describe lessons learned from recent events and participants will engage in an interactive group discussion.

Participants:

Nancy Aossey, President and CEO, International Medical Corps

Robert Muir-Wood, Chief Research Officer, Risk Management Solutions

1:30 PM - 3:30 PM

Skills Development for Enterprise, Entrepreneurship, and Employment

Tracks: [Technology, Education & Workforce Development](#), [Global Health](#), [Market-Based Approaches](#)

How can a growing, changing workforce become better equipped to deal with the challenges of an evolving global economy? How can relevant employment opportunities be made available for young people? According to the International Labour Organization, global unemployment has risen by 28 million since 2007, a trend that disproportionately affects youth. New and available jobs often require skills that the unemployed do not possess. To address this crisis and keep pace with a changing economy, education providers and employers should implement strategies that enable people to enter the workforce and remain productive throughout their careers.

Session Objectives:

- Discuss successful strategies for responding to the evolving demands of the workforce, paying particular attention to gaps in the technology, health, and agriculture sectors
- Learn how technology can be a tool and a strategy for developing workforce skills outside of the formal education framework
- Explore opportunities for scaling best practices through sector-specific collaboration or partnerships between businesses, education providers, and the public sector

Participants:

Ervin Blair Holladay, Executive Vice President and CEO, American Society for Clinical Pathology

Lauren Woodman, Chief Executive Officer, NetHope, Inc.

1:30 PM - 3:30 PM

The Strategic Value of Investment in Global Education

Tracks: [Education & Workforce Development](#), [Market-Based Approaches](#)

How can private and thoughtful investment in the global education system reduce funding shortfalls, deliver superior learning outcomes, and increase the pool of highly-skilled individuals in the global workforce? Increasing this pool is a strategic imperative for the private sector and, as the working age population in emerging economies continues to grow, the global education system will be centrally important in developing talent and creating shared prosperity. Innovative financing mechanisms could serve a critical role in reducing funding gaps and delivering significant social and economic returns.

Session Objectives:

- Explore the rationale for private investment in education and identify opportunities for pursuing projects of this type
- Address the complexities and challenges of leveraging innovative financing mechanisms in the global education system
- Establish the business case for investment in education and identify the desired outcomes for such investments

Participants:

Gib Bulloch, Global Managing Director, Accenture Development Partnerships

PLENARY SESSION 3:45 PM - 5:00 PM

Reimagining Impact

Over the years, the CGI community has developed Commitments to Action that engage the public sector, private sector, and civil society to address the complex challenges we face today.

As CGI approaches its 10th Annual Meeting, members will explore how to better measure and assess the outcomes of their commitments and build new approaches to support people in living their best life story.

This Plenary Session will reimagine the way we impact the world by exploring the following questions:

- How can CGI members assess their operations and investments to create greater economic, social, and environmental value?
- How can technology and big data be used to help identify and define traditionally non-quantifiable results?
- How is the private sector in particular redefining its critical role in generating sustainable change as well as profit?

Moderator:

President Bill Clinton, Founding Chairman, Clinton Global Initiative, 42nd President of the United States

Participants:

Vincent A. Forlenza, Chairman, President and CEO, Becton, Dickinson and Company

Erika Karp, Founder and CEO, Cornerstone Capital Group

David Miliband, President, International Rescue Committee

Durreen Shahnaz, Founder and Managing Director, IIX and Shujog