

THE FUTURE OF IMPACT

2015 CGI ANNUAL MEETING
SEPTEMBER 26–29 · NEW YORK CITY

Program Schedule

Saturday, September 26

NETWORKING EVENT

4:00 PM - 5:30 PM

Navigating the Annual Meeting

This session will kick off the Annual Meeting and offer an in-person orientation for both first-time and returning attendees seeking to maximize their experience on-site. To ensure the most successful and meaningful outcomes at the event and beyond, senior CGI staff and fellow members will provide an overview of ways that organizations can leverage the CGI community and utilize the model to enhance their work. Highlights from the meeting program will be shared and participants will have an opportunity for Q&A with the CGI leadership team, as well as networking with fellow members.

BREAKOUT SESSIONS

4:30 PM - 6:30 PM

The Economic Implications of Gender-Based Violence

SESSION FEATURES: GIRLS AND WOMEN STRATEGY SESSION

Gender-based violence severely hinders development globally by usurping the ability of girls and women to leverage their potential effectively. The World Health Organization estimates that more than one-third of women worldwide experience gender-based violence in their lifetimes—and productivity losses resulting from gender-based violence are estimated at up to 10 percent of GDP in some countries. In addition to negatively impacting businesses by significantly increasing costs from employee absenteeism, as well as raising health expenses for employees and their families, the larger-scale social norms that underlie gender-based violence limit a company's and a market's potential in a given geography.

Objectives:

- Explore strategies that encourage the economic independence of girls and women—which can act as a protective factor for violence—throughout the supply chain and highlight some of the

successes and challenges encountered when implementing such programs.

- Identify potential opportunities for collaboration through Commitments to Action focused on the prevention of gender-based violence.
- Provide an opportunity for networking and partnership building.

Remarks:

Gary Cohen, *Executive Vice President and President of Global Health and Development, Becton, Dickinson and Company*

Ashley Judd, *Ambassador, Population Services International*

Anu Madgavkar, *Senior Fellow, McKinsey Global Institute, McKinsey & Company*

Moderator:

Margaret Greene, *Chair, Promundo Board of Directors*

Participants:

Rohini Anand, *Senior Vice President and Global Chief Diversity officer, Sodexo*

Luis Alberto Moreno, *President, Inter-American Development Bank*

Beatriz Perez, *Chief Sustainability Officer, The Coca-Cola Company*

Tulika Srivastava, *Executive Director, South Asia Women's Fund*

SPECIAL EVENT

7:00 PM - 10:00 PM

Hult Prize Award Dinner

Join President Bill Clinton and a panel of judges as regional business school finalists pitch their solutions to address global challenges related to early childhood development, and compete for \$1 million in start-up capital. More than just education, early childhood development involves the physical, emotional, and social aspects of a child's life, as well as the ecosystem of caregivers surrounding the child—all of which coalesce to strongly influence a child's well-being and potential for lifelong achievement.

Participants:

Fadi Ghandour, *Founder, MENA Ventures*

Julia Gillard, *Former Prime Minister, Australia*

Mohamed Ibrahim, *Chairman, Mo Ibrahim Foundation*

Charles Kane, *Senior Lecturer, Massachusetts Institute of Technology*

Muhammad Yunus, *Nobel Peace Prize Laureate and Chairman, Yunus Social Business Global Initiatives*

Appearances by:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

7:15 PM - 9:30 PM

Accelerating the Energy Revolution

Dinner hosted by United Postcode Lotteries

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Despite the increased use of alternative energy sources, oil and electricity are still each responsible for 40 percent of all fossil carbon emissions. While new energy products are emerging across the industry and enabling consumers to make more environmentally conscious energy choices, there remains an urgent need to accelerate this conversion to alternative energies. The opportunity to both reduce carbon emissions and gain consumers should motivate businesses, philanthropies, and governments to participate in the new low-carbon energy market. However, their participation has not yet reached its full potential. Given these environmental and financial opportunities, how do we drive the developing energy revolution forward? At this Topic Dinner, speakers will share examples from their own experiences that can help accelerate the adoption of alternative energies.

Participants:

José María Figueres, *President, Carbon War Room*

Amory Lovins, *Co-Founder and Chief Scientist, Rocky Mountain Institute*

Marieke van Schaik, *Managing Director, Dutch Postcode Lottery*

Sunday, September 27

8:30 AM - 10:00 AM

From Education to Entrepreneur: Linking SME Success with Human Capital

Breakfast hosted by Western Union

SESSION FEATURES: PRE-REGISTRATION REQUIRED

Small- and medium-sized enterprises (SMEs) account for more than 90 percent of businesses and 50 percent of employment worldwide. Yet, upwards of two-thirds of SMEs fail within their first three years—often times due to an inability to find and hire qualified human capital. Many job seekers and potential entrepreneurs, particularly women and youth, do not have access to the relevant skills and training needed to tackle the multidimensional demands of small businesses. Ranging from business acumen to ‘soft skills’ like communication, leadership, and cultural sensitivity, equipping individuals with transferable expertise will help SMEs grow and compete in the global economy. This session will bring together SME owners, educational institutions, and NGOs to discuss strategies, programs, and opportunities to support SMEs. In addition, participants will develop recommendations for frameworks to guide future cross-sector collaboration in this space.

OPENING PLENARY SESSION

10:30 AM - 12:00 PM

The Future of Impact

To conclude CGI’s 10-year anniversary, the 2015 theme, The Future of Impact, builds on the achievements of CGI members over the past decade and highlights the necessary next steps for accelerating progress going forward by guiding members in:

- Expanding and replicating proven solutions to underserved

geographies, markets, and populations.

- Democratizing social and technological innovation to drive global and local impact.
- Making the required long-term investments to address global challenges and create opportunity for all.

In this session, global leaders will discuss shared priorities for the next decade, including empowering girls and women, advancing youth, alleviating poverty, and supporting technology access and use.

OPENING CONVERSATION:

Moderator:

Chelsea Clinton, *Vice Chair, Clinton Foundation*

Participants:

Tin Ma Ma Htet, *Teacher and Storyteller, Monastic Education Development Group, Myanmar Storytellers*

Yang Lan, *Chairman, Sun Media Group and Sun Culture Foundation*

Kailash Satyarthi, *2014 Nobel Peace Prize Laureate*

ONE-ON-ONE CONVERSATION:

Participants:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

Petro Poroshenko, *President of Ukraine*

PANEL DISCUSSION:

Moderator:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

Participants:

Kenneth Frazier, *Chairman and CEO, Merck & Co.*

Ellen Johnson Sirleaf, *President, Republic of Liberia*

BREAKOUT SESSIONS

12:30 PM - 2:00 PM

Emerging Markets: Balancing Growth with Equity and Sustainability

SESSION FEATURES: SPECIAL SESSION

The world population is set to grow to 10 billion people by 2050, and most of this growth will come from Africa and Asia. Emerging markets more broadly, including the Middle East and Latin America, will also be the drivers of global economic growth in the coming decades, lifting millions out of poverty and creating middle class consumers, entrepreneurs, and innovators. However, this growth needs to be balanced with sustainable consumption to curb greenhouse gas emissions and resource depletion, and needs to ensure the most vulnerable—namely rural populations, ethnic minorities, and women—are not left behind.

Moderator:

Gideon Rose, *Editor, Foreign Affairs*

Participants:

Afsaneh Beschloss, *Founder and CEO, Rock Creek*

Le Luong Minh, *Secretary-General, ASEAN*

James Mwangi, *Group Managing Director and CEO, Equity Group Holdings Limited*

Nalini Saligram, *Founder and CEO, Arogya World*

Sachi Shenoy, *Executive Director, Upaya Social Ventures*

12:30 PM - 2:00 PM

Haiti Action Network: Exploring Partnerships and New Opportunities

SESSION FEATURES: SPECIAL SESSION

In 2008, President Bill Clinton issued a Call to Action to address the pressing challenges Haiti faced in the aftermath of four devastating hurricanes. Resulting in the creation of the CGI Haiti Action Network seven years ago, significant progress has been made in the country to improve livelihoods, empower communities, and strengthen recovery initiatives—and there are numerous opportunities to continue these efforts. Going forward, the value of partnerships in the implementation of this work will remain critical—over 90 percent of CGI Commitments to Action in Haiti are made in collaboration, often engaging local partners.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Increase sustainable economic development and job creation in Haiti.
- Integrate girls and women further into solutions.
- Invest in important developing sectors like agriculture and energy.

Participants:

Alix Cantave, *Program Officer for Haiti, W.K. Kellogg Foundation*
Charles Castel, *Governor, Banque de la République d'Haïti (BRH) - Central Bank of Haiti*

David Crane, *President and CEO, NRG Energy, Inc.*

Adam Davidson, *Economics Writer, The New York Times*

Denis O'Brien, *Chairman, Digicel*

Marlène Sam, *Country Director of Internship Program, NetHope Academy*

12:30 PM - 2:00 PM

The Future of Housing

SESSION FEATURES: FUTURE LABS

A lack of adequate, affordable housing challenges the day-to-day survival of poor families in developed and emerging countries alike, leading them to forgo spending on basic needs. Globally, 1.1 billion urban residents live in homes without sanitation, electricity, and other essential services important to productivity, health, and safety. Providing decent, affordable urban housing to the projected 1.6 billion people who will reside in cities by 2025 requires an estimated \$16 trillion in spending and investment, presenting opportunities for the construction and finance industries to build resilient and empowered urban communities.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Develop public-private partnerships that increase the global supply of durable and affordable housing and building products.
- Scale and modernize the delivery of essential services to urban slums and informal settlements.
- Improve access to financial products that empower low-income urban populations to stabilize and improve their housing situations.

Participants:

George Guimaraes, *CEO, Project Concern International*

Elizabeth Hausler Strand, *Founder and CEO, Build Change*

SMALL GROUP DISCUSSIONS

12:30 PM - 2:00 PM

Hacking the Solution: Connecting Experts from Technology and International Development

As rapid advancements in technology make information and tools increasingly available, opportunities arise to apply these advancements to global challenges. Technology-based platforms, programs, tools, and services can be deployed to create efficiencies in and extend access to better health care, education, water management, and disaster response. But before this can happen, the international development community must be able to identify the entry points where such resources are applicable. Bringing together technologists, who have the tools, and development practitioners, who see the gaps, is critical to the process of identifying new areas for collaboration.

Objectives:

- Explore opportunities to adapt information and communications technologies for developing country contexts and build relationships with potential partners in the “tech for good” space.
- Learn about relevant Commitments to Action in which companies are applying their commercial products to global challenges, how the partnerships were formed, and what each partner brought to the table.
- Raise and answer questions, share best practices, and make resources visible to a wider audience.

Participants:

Lars Björk, *Chief Executive Officer, Qlik*

Ann Mei Chang, *Executive Director, U.S. Global Development Lab, USAID*

Githinji Gitahi, *Chief Executive Officer, Amref Health Africa*

Jake Porway, *Executive Director, DataKind*

Lila Tretikov, *Executive Director, Wikimedia Foundation*

12:30 PM - 2:00 PM

Smallholder Farmer Solutions: Getting Finance to the Field

Lending to rural farmers can be prohibitively risky. Despite a \$450 billion global demand for smallholder finance, risks related to information gaps, limited connectivity to formal markets, low professionalism, and lack of credit history and collateral make it difficult for financial actors and other value chain players to create appropriate financial solutions. In turn, lack of access to finance prevents smallholder farmers across the world from purchasing quality seed and fertilizer, storing their harvested crops safely, and making other investments they need in order to thrive.

Objectives:

- Highlight successful models for extending credit to smallholder farmers in developing countries.
- Showcase emerging, innovative tools for assessing farmer creditworthiness and capacity.
- Explore partnerships between financial actors, food value chain actors, and companies offering credit assessment services.

Participants:

Vicki Escarra, *Global Chief Executive Officer, Opportunity International*
James I. Mwangi, *Executive Director, Dalberg Group*
Lucas Simons, *CEO and Founder, SCOPEinsight*
Eugene Ubalijoro, *Managing Director, Heineken Caribbean and Americas Export*

12:30 PM - 2:00 PM

Youth Speak: Pivotal Moments That Encourage Positive Youth Development

Whether it is a primary school teacher, soccer coach, parent, or a scholarship, there are key experiences and influencing factors that set the course for a young person's positive personal growth. In 2013, 75 million young people aged 15–24 were unemployed worldwide, an increase of more than 700,000 over the previous year. Additionally, one in eight young people in OECD countries are not engaged in employment, education, or training, reflecting the rise of a disconnected generation. By sharing best practices and learning directly from young people about the catalytic moments that have influenced their life trajectories, CGI members can work together to support and empower youth.

Objectives:

- Learn from young people about the factors and experiences that have been influential to their positive life outcomes.
- Collaborate to identify specific, youth-informed interventions that aim to support young people throughout the education to workforce continuum.
- Provide members with an opportunity to share best practices and next steps for action.

Participants:

Holly Carter, *Founder and Executive Director, BYkids - Their World, Their Films*
Khalil Fuller, *Chief Executive Officer, Learn Fresh*
Barang Phuk, *Wedu Rising Star/Undergraduate Student, Wedu*
Shazia Ramzan, *Student, Malala Fund*

PLENARY SESSION

2:30 PM - 3:45 PM

Investing in Prevention and Resilient Health Systems

The recent Ebola crisis in West Africa highlights the need for strong health infrastructure and primary care systems, including a sufficient amount of health care workers, to mitigate infectious disease outbreaks. Strong health systems are also essential to curbing maternal and child mortality and non-communicable diseases (NCDs), such as cardiovascular diseases and diabetes, which account for 63 percent of deaths worldwide. The economic impacts of these health crises are significant—it is estimated that the Ebola crisis may cost up to \$25 billion in lost GDP for West Africa in 2015 alone and NCDs will lead to approximately \$30 trillion lost in economic opportunity globally over the next 20 years. Investing in prevention and health systems will help ensure access to quality health services for all and reduce long-term health care costs, and is key to building resilient and prosperous communities.

In this session, leaders from the private, public, and civil society sectors will discuss how CGI members can:

- Promote incentives for businesses and countries alike to make long-term investments in health infrastructure and human resource capacity.
- Build public-private partnerships and innovative financing mechanisms that ensure access to preventative and effective health services, products, and technologies.
- Empower communities and individuals with the knowledge and resources necessary to invest in their own health care and healthier lifestyles.

Moderator:

Betsy McKay, *Senior Writer, Global Health, The Wall Street Journal*

Participants:

Michel Liès, *Group CEO, Swiss Reinsurance Company*
Ngozi Okonjo-Iweala, *Chair-Elect, GAVI; Former Finance Minister of Nigeria*
Paul Polman, *Chief Executive Officer, Unilever*
Charlize Theron, *Founder, Charlize Theron Africa Outreach Project; United Nations Messenger of Peace*

ONE-ON-ONE CONVERSATION:

Participants:

Bill Gates, *Co-chair and Trustee, Bill & Melinda Gates Foundation*
Michael Gerson, *Policy Fellow, The ONE Campaign*

BREAKOUT SESSIONS

4:00 PM - 5:00 PM

Emerging Pioneers: Millennials Transforming the Future Through Social Innovation

SESSION FEATURES: SPECIAL SESSION

As the largest generation living on the planet, millennials will be critical drivers of social and economic progress in the years to come. While the world's leaders are launching the United Nations' Sustainable Development Goals (SDGs) that aim to end poverty by 2030, many young innovators and social entrepreneurs are already addressing these challenges head-on.

This session—co-hosted by GOOD—will bring together dynamic young voices to discuss how this generation is:

- Helping to achieve social innovation goals in more nimble and creative ways.
- Leveraging new tools, design methods, collaborations, and storytelling to produce breakthrough ideas for social impact.
- Partnering with established organizations worldwide to scale proven concepts that can transform the future.

Participants:

Ayah Bdeir, *Founder and CEO, littleBits*
Kanyi Maqubela, *Partner, Collaborative Fund*
Juliana Rotich, *Executive Director, Ushahidi*
Abuzar Royesh, *Founder, One Two Three Project*
Max Schorr, *Co-Founder and Board Member, GOOD Magazine*

4:00 PM - 5:30 PM

Ministers Meeting on Achieving Resilient Health Systems

SESSION FEATURES: CALLS TO ACTION

In continuation of the Plenary Session “Investing in Prevention and Resilient Health Systems,” this session will dive deeper into national health priorities for improving capacity to mitigate future infectious disease outbreaks and increase access to preventive and life-saving primary care. Ministers of health will discuss their challenges in and priorities for improving access to quality health care within their countries and highlight the importance of country-specific plans that are supported by the private, public, and nongovernmental sectors.

In this session, ministers of health from several African nations will discuss ways CGI members can:

- Coordinate to support ministries of health in achieving their country-specific health plans.
- Leverage partnerships and the CGI Commitments to Action model to deliver efficient and cost-effective solutions to respond to outbreaks and increase access to primary care.
- Utilize private sector financing and donor assistance to identify, secure, and implement long-term solutions for making health care systems more resilient to public health risks.

OPENING CONVERSATION:

Moderator:

Chelsea Clinton, *Vice Chair, Clinton Foundation*

CLOSING CONVERSATION:

Moderator:

Eric Goosby, *Director, Institute for Global Health Delivery and Diplomacy, UCSF Global Health Sciences*

Participants:

Bernice Dahn, *Minister of Health, Republic of Liberia*

4:15 PM - 6:00 PM

CGI Conversation moderated by Fareed Zakaria, CNN host & Washington Post columnist

Advancing Growth in Europe

SESSION FEATURES: THE GREEK CRISIS AND BEYOND • FILMED FOR BROADCAST

The effects of the Great Recession are still evident today across the European Union (EU): unemployment is estimated at 9.5 percent, up from 7 percent before the crisis. Europe’s young people are particularly affected—of the 57 million individuals aged 15-24, over 20 percent are unemployed. Despite serious challenges, the region overall is now heading toward a recovery, and the EU needs to find ways to accelerate economic growth and job creation. This requires leadership across all sectors to utilize the great assets the region possesses: a single market of over 500 million consumers constituting the largest combined GDP in the world, high levels of education and quality manufacturing, and world-class corporations. This also means mitigating the Greek crisis, which brought into question the sustainability of the whole Eurozone as Greece continues to face an unresolved debt crisis and a youth unemployment rate above 50 percent. However, for a Europe forged in crises, Greece can serve as an opportunity—one that firstly requires political leadership across European countries and financial

institutions, and secondly employs the productive capacity and ingenuity of all Greek citizens to set the country on a path to growth.

In this session, leaders from the private, public, and civil sectors will discuss how CGI members can:

- Improve competitiveness, facilitate innovation, and highlight entrepreneurship—particularly among youth.
- Develop the workforce by training workers and enhancing lifelong workforce preparedness.
- Scale-up effective partnerships, improve connections between sectors, and learn about strategies that have been successful in other countries.

This conversation is scheduled for broadcast on CNN.

PANEL DISCUSSION:

Moderator:

Fareed Zakaria, *Host, CNN's Fareed Zakaria GPS, Columnist, Washington Post*

Participants:

Louka Katseli, *Chair, National Bank of Greece*
Joseph Stiglitz, *Professor, Columbia University*

ONE-ON-ONE CONVERSATION:

Remarks:

Gianna Angelopoulos, *Ambassador at Large, The Hellenic Republic*

Participants:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*
Alexis Tsipras, *Prime Minister, The Hellenic Republic*

PANEL DISCUSSION:

Moderator:

Fareed Zakaria, *Host, CNN's Fareed Zakaria GPS, Columnist, Washington Post*

Participants:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*
Matteo Renzi, *President, Council of Ministers of the Italian Republic*
George Soros, *Chairman, Soros Fund Management*

SPECIAL EVENT

8:00 PM - 9:30 PM

Clinton Global Citizen Awards

Established in 2007, the Clinton Global Citizen Awards embody President Bill Clinton’s call to action by honoring outstanding individuals who exemplify global citizenship through their vision and leadership. These citizens have proven that diverse sectors of society can work together successfully to devise solutions that effect positive, lasting social change.

Nominated by CGI members, CGI staff, and other global leaders, honorees are chosen based on their innovative approaches, and on the demonstrated results and sustainability of their work. Through their uncommon abilities to strengthen civil society, these visionaries inspire us all to take action and to become true global citizens.

PLENARY SESSION

9:15 AM - 10:30 AM

Escalators of Opportunity

Over the last several decades, most of the world has experienced a decline in poverty rates and many emerging markets have achieved unprecedented economic growth, largely driven by progress in countries across Africa and Latin America. Despite this, more than 70 percent of people globally live in societies today that have greater income inequality than 20 years ago. This disparity in income hampers global economic growth and prohibits individuals, namely women and marginalized communities, from reaching their full potential. Addressing income inequality and social mobility starts by investing in children—placing them on the escalator to more equitable futures—and is continued by empowering individuals to create wealth and break cycles of inequality.

In this session, leaders from the private, public, and civil society sectors will discuss how CGI members can:

- Create ecosystems that promote quality lifelong learning, adequate nutrition, and improved health outcomes, starting with early childhood development.
- Empower individuals to build wealth for their families by connecting them to the formal financial system and eliminating barriers to asset and property ownership.

Moderator:

Rana Foroohar, *Assistant Managing Editor and Economics Columnist, Global Economic Analyst, TIME, CNN*

Participants:

Jessica Biel, *Ambassador to the "Then Who Will" Campaign, WomanCare Global*
Robert Collymore, *Chief Executive Officer, Safaricom Limited*
Maryana Iskander, *Chief Executive Officer, Harambee Youth Employment Accelerator*
Art Peck, *Chief Executive Officer, Gap Inc.*
Hanne Rasmussen, *Chief Executive Officer, The LEGO Foundation*
Joseph Stiglitz, *Professor, Columbia University*

BREAKOUT SESSIONS

11:00 AM - 12:30 PM

CGI Conversation hosted by CNBC's Becky Quick

Making the Economy Work for People

SESSION FEATURES: FILMED FOR BROADCAST

Although we'd like to think markets are the best way to allocate resources and capital, they have continuously contained inefficiencies. New models driven by digitization, offer ways to create jobs, empower people, lower the costs of living, and promote more sustainable resource consumption. The rapid pace of mobile phone and internet penetration across the world has allowed businesses to flourish, bringing consumers that were previously hard to reach, access to information, finance, education and health, and this growth is set to continue as millions a year are becoming literate and equipped with

smartphones. Further, with global revenues set to hit \$335 billion by 2025, shared economy businesses allow asset owners capitalize the unused capacity of things they already own or untapped skills they possess. Similarly, these principles, increasingly embraced by business, have the potential to significantly contribute to waste reduction and resource savings.

In this session, leaders from the private, public and civil society sectors will discuss how CGI members can:

- Support and scale shared economy ventures that provide social and environmental value
- Accelerate access to services through digitization to support thriving livelihoods and financial wellbeing for all
- Create new markets and bring products to the base of the pyramid

Moderator:

Becky Quick, *Co-Anchor, CNBC's Squawk Box*

Participants:

Karen Appleton, *Senior Vice President of Industry, Box, Founder, Box.org*
Jim Brett, *President, West Elm*
John Chambers, *Executive Chairman of the Board, Cisco*
Erica Kochi, *Senior Advisor on Innovation to the Executive Director, UNICEF, Co-founder and Co-lead, UNICEF Innovation*
John McFarlane, *Chairman, Barclays*

ONE-ON-ONE CONVERSATION:

Moderator:

Becky Quick, *Co-Anchor, CNBC's Squawk Box*

Participants:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

11:00 AM - 12:30 PM

The Future of Gender Investing

SESSION FEATURES: FUTURE LABS

Women-owned enterprises grow faster and create more jobs than those owned by men, but face numerous barriers to success despite women reinvesting their profits in the health and education of their communities at a higher rate than men. Globally, women business owners face an estimated collective credit gap of more than \$300 billion, and only 6 percent of U.S. venture capital funding goes to firms run by women. Given their higher growth potential, women-led enterprises represent a multitude of lucrative opportunities for investors. The impact investing market is uniquely positioned to harness this potential and provide gender-equitable access to capital.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Develop and scale financial instruments, such as pay-for-success structures, that support female entrepreneurs and businesses.
- Increase and strengthen public-private investment partnerships that support women-led initiatives.
- Improve data collection for gender-related impact investments, thereby creating industry benchmarks to drive future investments.

Participants:

Jackie VanderBrug, *Senior Vice President, U.S. Trust Bank of America*
Muhammad Yunus, *Nobel Peace Prize Laureate and Chairman, Yunus Social Business Global Initiatives*

11:00 AM - 12:30 PM

Water Scarcity: From the Wetlands to the Water Glass

SESSION FEATURES: CALLS TO ACTION

With 20 percent of the world's GDP and 36 percent of the global population located in severely water stressed areas, water scarcity is an economic, environmental, and social threat. Globally, 750 million people do not have access to safe drinking water, and demand for water will only increase as populations and industries grow. The need will be particularly strong in the agricultural sector, which accounts for 70 percent of the world's freshwater use. Looking ahead, integrated approaches between the public, private, and nonprofit sectors are critical for increasing water security for all and addressing key issues such as water supply contamination, water use management, and clean water access within underserved communities.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Create partnerships to connect sectors spanning the life cycle of water use.
- Implement agricultural and industrial water use practices that reduce water consumption and ensure clean water is returned to communities.
- Invest in technology, financing mechanisms, and behavioral change solutions that incentivize clean water conservation and access for all.

Participants:

Jane Madgwick, *Chief Executive Officer, Wetlands International*
Mahadev Raman, *Arup Fellow | Chairman Americas Region, Arup*
Achim Steiner, *Executive Director, United Nations Environment Programme*
Robert Zimmerman, *Senior Manager of Sustainability, Kohler Co.*

Facilitators:

Ravi Chhatpar, *Co-Founder and Principal, Dalberg's Design Impact Group*
Robert Fabricant, *Co-Founder and Principal, Dalberg's Design Impact Group*

SMALL GROUP DISCUSSIONS

11:00 AM - 12:30 PM

Climate and Economic Resiliency on Islands and in Coastal Communities

As sea levels rise and extreme weather events continue to become more common, island nations and coastal communities bear a disproportionate brunt of these impacts. However, they also stand to gain a great deal from serving as leaders in the adoption of climate mitigation and adaptation strategies through systems-based thinking and early adoption of new technologies. Through marine spatial planning, resilient infrastructure, affordable clean energy for commercial and residential use, and waste management strategies that emphasize the values of reuse and maintaining pristine coastlines, critical stakeholders like government, industry, and consumers are all well-positioned to benefit. Advancing communities with a holistic design approach offers new potential to create value, increase

efficiency, and manage precious resources. Investments in climate mitigation and adaptation strategies can yield higher than expected economic, environmental, and social returns.

Objectives:

- Discuss how systems thinking can unlock unrecognized economic opportunities and save communities millions of dollars per year.
- Identify current and expected infrastructure issues that islands and coastal communities face due to climate change and sea level rise.
- Share best practices for innovative financing models for businesses and individuals to adopt resiliency and adaptation measures that have economic and environmental returns.

Participants:

Carlos Alonso, *President, The Government of Tenerife*
Dana Hyde, *Chief Executive Officer, Millennium Challenge Corporation*

11:00 AM - 12:30 AM

Survive and Thrive: The Integration of Maternal and Child Health, Nutrition, and Education

The time between conception and the first few years of a child's life is a critical developmental period with long-term physical and cognitive implications. Holistic interventions that promote healthy pregnancy, safe birth, appropriate vaccinations, good nutrition, and early cognitive stimulation and education not only help ensure that children survive, but also maximize their ability to thrive through childhood, adolescence, and adulthood. Building on several meetings organized by CGI under its Survive and Thrive series this past year, members will celebrate CGI Commitments to Action that integrate these interventions, providing an opportunity for cross-sector networking and partnership building.

Objectives:

- Provide a platform for members to network and share best practices in the maternal and child health, nutrition, and education spaces.
- Highlight Commitments to Action that take an integrated approach to enable children to survive and thrive.
- Identify opportunities to build partnerships through cross-sector commitments.

Participants:

Nancy Aossey, *President and CEO, International Medical Corps*
Jessie Cronan, *Executive Director, Gardens for Health International*
Heidi Murkoff, *Author and Advocate, What to Expect and the What to Expect Foundation*

11:00 AM - 12:30 PM

Tackling Child and Youth Hunger in the United States

In 2014, nearly 14 percent of American households—approximately 48 million Americans, including 15.3 million children—experienced food insecurity. Hunger can have significant, long-term effects on a young person's health, academic performance, and future economic success. However, there are promising opportunities to bring together businesses, foundations, and nonprofits to support and scale solutions to reduce childhood and youth hunger while increasing access to healthy food. Several CGI Commitments to Action related to the 2015 CGI Call to Action on U.S. Food Insecurity are currently working to

address the issue.

Objectives:

- Discuss how businesses and other partners can advance new CGI commitments and overcome core implementation barriers.
- Explore new public-private partnership opportunities that solve for the key challenges around child and youth hunger.
- Convene a community of organizations interested in eliminating childhood, youth, and teen hunger in the United States.

Remarks:

Mario Batali, *Chef and Philanthropist*, Mario Batali Foundation
Chelsea Clinton, *Vice Chair*, Clinton Foundation

11:00 AM - 12:30 PM

The Market for Sustainable Products

In recent years, companies of all sizes have taken great strides to embed social and environmental sustainability into how they source, design, manufacture, distribute, and recycle products. However, building consumer acceptance continues to be a significant challenge in shaping the market for sustainable products. Identifying strategies and tools for increasing consumer awareness and the adoption of sustainably sourced products is essential to not only mainstreaming companies' transitions to responsible sourcing, but also redefining industry quality standards to include sustainable performance.

Objectives:

- Highlight the innovative approaches companies are undertaking to test and grow the market for sustainable products, including measurement through consumer-oriented metrics, extension of the "use" phase of products, and development of incentives for suppliers and buyers.
- Discuss how retailers can effectively communicate to consumers to encourage sustainable choices.
- Explore strategies for increasing the competitiveness of sustainable products.

Participants:

Eileen Fisher, *Founder and Chairwoman*, Eileen Fisher, Inc.
Jay Gould, *Executive Vice President and COO*, Interface, Inc.
Doug Guiley, *Senior Vice President, Brand Strategy and Sourcing*, West Elm
Timothy Prewitt, *Chief Executive Officer*, International Development Enterprises

11:00 AM - 12:30 PM

The Mental Health Epidemic: A Conversation on Stigma, Services, and Support

Worldwide, 450 million people are affected by mental illness, yet the majority do not receive adequate care. Vast inequality in access to mental health services remains a pressing global challenge, with only 10 percent of those affected in the developing world and 50 percent of those in wealthier countries receiving treatment. In addition, those in need of mental health services continue to suffer from both social and self-stigmatization, which can lead to a reluctance to seek treatment and poor treatment outcomes. Unmet mental health needs not only limit an individual's capacity to lead a productive and healthy life, but also perpetuate cycles of poverty and negatively impact overall

economic growth.

Objectives:

- Address the challenges of global inequality in access to mental health services and treatment.
- Mobilize public and political support to break down stigmatization and lead to greater investments in mental health.
- Develop strategies to integrate mental health services and treatment into primary health care and health systems.

Participants:

Fiona Ashhead, *Chief Wellbeing and Public Health Officer*, Bupa
Michael Nyenhuis, *President and CEO*, AmeriCares Foundation

PLENARY SESSION

1:00 PM - 2:00 PM

Looking to the Next Frontier

Many of today's disruptive ideas, technologies, and breakthroughs will serve as benefits that govern our shared future and societies. Some advancements achieved in the near-term have quickly showcased their potential to improve human well-being, including artificial intelligence, human exploration of Mars, gene therapy, and the Internet of things. However, the benefits of some of history's most revolutionary discoveries—such as penicillin, wireless telegraphy, and deoxyribonucleic acid (DNA)—took decades to realize. How can the innovations of today impact our societies, environment, and economies of tomorrow?

In this session, leaders from the private, public, and civil society sectors will discuss how CGI members can:

- Extend access to and use of today's innovations by underserved communities and ensure that benefits are shared by all rather than a few.
- Invest in research and development to advance new ideas and technologies for social and environmental change.

Moderator:

Neil deGrasse Tyson, *Astrophysicist*, American Museum of Natural History

Participants:

Sangeeta Bhatia, *Professor*, Massachusetts Institute of Technology
Sir Richard Branson, *Founder*, Virgin Group and Virgin Unite
Fereshteh Forough, *Founder and President*, Code to Inspire
Pepper, *Social Humanoid Robot*, Aldebaran and SoftBank

BREAKOUT SESSIONS

2:30 PM - 4:00 PM

Starting the Food Chain with Nutrition

SESSION FEATURES: CALLS TO ACTION

Globally, more than 800 million people suffer from chronic hunger and billions more suffer from micronutrient deficiency, consuming inadequate amounts of nutrients that are essential to healthy physical and mental development. Every dollar invested in micronutrient-dense food is estimated to yield a 14-fold return in earnings and health care spend savings globally. The challenge ahead lies in increasing the

nutrient value of food produced while also achieving a 70 percent increase in food production by 2050 to meet the needs of the growing global population.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Invest in bioengineering, biofortification, and other technologies to increase nutritious yields for farmers and fishers.
- Educate communities about micronutrients to shift production and consumption decisions.
- Equip women with tools and resources to increase yields of nutritious crops and empower them as stewards of nutrition for their communities.

Moderator:

Kathy Spahn, *President and CEO, Helen Keller International*

Participants:

Hugh Grant, *Chairman and CEO, Monsanto*

Sylvia Magezi, *Uganda Program Leader, HarvestPlus*

Marcus Samuelsson, *Chef-Owner, Red Rooster Harlem, Ginny's Supper Club, Streetbird Rotisserie, Marcus Samuelsson Group*

Facilitators:

Ravi Chhatpar, *Co-Founder and Principal, Dalberg's Design Impact Group*

Robert Fabricant, *Co-Founder and Principal, Dalberg's Design Impact Group*

2:30 PM - 4:00 PM

Sustainable Oceans

SESSION FEATURES: SPECIAL SESSION

With more than 40 percent of the world's population living within 100 kilometers of the ocean and 80 percent of global trade water-based, oceans are key to sustaining individual livelihoods and the global economy. But the combined threats of overfishing and climate change stress our oceans, demanding the need for cross-sector partnerships designed to increase ocean and coastal resilience and establish and promote sustainable fishing practices.

In this session, leaders from the private sector, public sector, and civil society will discuss how CGI members can:

- Strengthen coral reefs, mangrove forests, and other natural infrastructure to bolster resilience against climate change.
- Invest in sustainable supply chains and improve fisheries management in order to create economic opportunities and combat illegal fishing practices and overfishing.

Remarks:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd President of the United States*

Moderator:

Shane Smith, *CEO and Co-Founder, VICE Media*

Participants:

Ted Danson, *Actor, Member of the Board of Directors, Oceana*

Sylvia Earle, *Founder and Chairman, The Sylvia Earle Alliance*

María José González, *Executive Director, Mesoamerican Reef Fund - MAR Fund*

James Michel, *President, The Republic of Seychelles*

SMALL GROUP DISCUSSIONS

2:30 PM - 4:00 PM

Broadening the Sustainable Development Narrative to Include Gender Equality

According to the United Nations, environmental challenges and gender inequalities are mutually reinforcing, seriously jeopardizing health, education, livelihoods, and other aspects of human well-being. For example, women in rural areas of developing countries rely heavily on local natural resources because of their responsibility to secure water, food, and energy for cooking and heating. The effects of climate change, including drought, uncertain rainfall, and deforestation make it more difficult for girls and women to obtain these resources. Girls and women also face historical disadvantages, including limited decision-making power and access to economic assets, which compound the challenges of promoting environmental sustainability. As the primary caretakers of the home and the community, the greater involvement of women in decision-making is essential in addressing climate change, energy, and land-use planning.

Objectives:

- Explore the connections between gender equality and sustainable development across the energy, climate change, and built environment sectors.
- Determine what actions need to be taken to holistically advance sustainable development and gender equality.
- Identify opportunities for governments and the private sector to contribute to sustainable development solutions that include girls and women.

Participants:

Erinn McGurn, *Founder and Executive Director, SCALEAfrica*

Nicky McIntyre, *Executive Director, Mama Cash*

Radha Muthiah, *Chief Executive Officer, Global Alliance for Clean Cookstoves*

Maura O'Neill, *Distinguished Teaching Fellow, University of California at Berkeley*

2:30 PM - 4:00 PM

Democratic Republic of the Congo Action Network: Celebrating Successes and Looking to the Future

The Democratic Republic of the Congo (DRC) is rich in biodiversity and natural resources, as well as in ethnic and linguistic diversity among its 75 million people. The country contains most of the world's coltan, more than one-third of the world's cobalt and diamond reserves, and numerous national parks that are home to many rare species, such as elephants and rhinos. At the center of the continent, its health and prosperity is critical to the success of its nine border countries as well as the wider region. However, the country also has one of the lowest levels of human development, the world's second-highest rate of infant mortality, no free access to primary education, and an unemployment rate that is between 40 and 50 percent. Since 2011, the DRC Action Network has regularly brought members of the CGI community working in the region together to share opportunities, challenges, and resources.

Objectives:

- Reconvene the multi-sector DRC Action Network to identify areas of success and best practices, share updates on past Commitments to

Action, and explore new and continuing work.

- Discuss and troubleshoot challenges, as well as share resources.
- Engage new players who are interested in supporting opportunities for Congolese people to thrive and identify opportunities for ongoing partnerships.

2:30 PM - 4:00 PM

Mind the Gap: Connecting Youth, Education Providers, and Tech Employers

In today's world, youth, education providers, and employers are becoming increasingly disconnected. Half of the world's 75 million unemployed youth feel that their education has not improved their chances of finding a job, while many employers say that the skills they seek and value are not taught to students through educational institutions. While this disconnect exists across sectors, it is especially relevant to employers in need of workers with technology skills. Equipping students with digital skills, which are integral to the global economy, has the potential to unlock employment opportunities for millions of young people.

Objectives:

- Hear from CGI commitment-makers who are strengthening the bridge from education to employment, particularly for jobs that require technological competencies.
- Frame the global youth unemployment challenge and discuss how employers, education providers, and youth themselves can work together to close the skills gap.
- Identify the types of skills that employers need and discuss best practices to fulfill that demand.

Participants:

Mike Gregoire, *Chief Executive Officer, CA Technologies*
Lori Harnick, *General Manager for Citizenship & Public Affairs, Microsoft*
Dafna Lifshitz, *Chief Executive Officer, Appleseeds Academy*
Mona Mourshed, *Senior Partner, McKinsey & Company*
Gabriela Ramos, *Chief of Staff and Sherpa, Organisation for Economic Cooperation and Development (OECD)*
Roxana Rugina, *Founder and CEO, Simplon Romania*

2:30 PM - 4:00 PM

Risky Business: Learning from Failure to Maximize Impact

Over the past 10 years, members of the CGI community have made more than 3,200 Commitments to Action. While many of these commitments have realized great success and widespread positive impact, some have encountered challenges along the way and others have failed altogether. During this session, participants will have the opportunity to hear about common project challenges, learn risk mitigation best practices, and share their own insights. By reflecting on our common challenges and identifying the foreseeable risk factors and barriers associated with commitments, this session will highlight how considering risk at a commitment's outset can ultimately lead to greater success in practice.

Objectives:

- Share experiences related to project risk and failure across

Commitments to Action.

- Provide best practices to improve ongoing and future work.
- Solicit insight and input from participants regarding future project reporting and related programming for CGI members.

Participants:

Laurie Michaels, *Founder, Open Road Alliance*
Zack Rosenburg, *CEO and Co-Founder, St. Bernard Project*

2:30 PM - 4:00 PM

Talking About Sex: Breaking Down the Stigma Around Sexual and Reproductive Health

Around the world, 225 million women want to avoid pregnancy but are not using a modern method of contraception. In addition, there are 340 million new cases of sexually transmitted infections each year and about 6,000 young people are infected with HIV every day. Access to sexual and reproductive health services is not only critical for saving lives, but also for improving gender equality, supporting women's empowerment, and reducing poverty. Even in places where sexual and reproductive health services are available, a lack of information, stigmatization, and discrimination remain significant barriers to access.

Objectives:

- Engage in an open dialogue with community leaders, service providers, beneficiaries, and the unexpected champions of sexual and reproductive health.
- Highlight on-the-ground challenges that service providers and beneficiaries face in accessing sexual and reproductive health information and reducing stigma and discrimination.
- Explore strategies and opportunities to normalize sexual health conversations and break down negative perceptions.

Participants:

Oko Armah, *Young Leader, Ghana, Women Deliver Commitment to Action*
John Faison, *Senior Pastor and Advisory Board Member, Watson Grove Missionary Baptist Church; The Black Church and HIV: The Social Justice Imperative, Gilead Inc. and NAACP Commitment to Action*
Vanessa Geffrard, *Senior Director of Education and Training, Planned Parenthood of Maryland*
Kate Gilmore, *Deputy Executive Director for Programme, United Nations Population Fund*
Leith Greenslade, *Vice Chair, MDG Health Alliance*
Oswaldo Montoya, *Women and Children's Rights Advocate, MenEngage Alliance and Promundo Commitment to Action*
Catherine Nyambura, *Young Leader, Women Deliver, Deputy Director, Dandelion Kenya*

PLENARY SESSION

4:30 PM - 5:45 PM

Climate Change and Resiliency: Redefining Business as Usual

Investing in prevention and preparedness has proven to save lives and resources—for example, for every \$1 spent on disaster preparedness, \$7 is saved in future recovery efforts. Yet, investments made to address natural disasters and climate change are still too often reactionary rather than focused on long-term prevention strategies. This year marks several milestones related to such crises—the Climate Change

Conference will take place in Paris in November, a decade has passed since Hurricane Katrina and the Indian Ocean tsunami, and it has been five years since the devastation of the Haiti earthquake. Future solutions require long-term commitments which focus equally on mitigation and adaptation, as well as community resiliency.

In this session, leaders from the private, public, and civil society sectors will discuss how CGI members can:

- Create incentives and reduce risk for all sectors to invest in sustainable solutions, including clean and renewable energy, and energy efficiency programs.
- Build partnerships and innovative financing mechanisms, such as flood insurance and green bonds, which promote large-scale public good initiatives.
- Utilize resources that flow in during crises to build back hard and natural infrastructure to mitigate or prevent future emergencies.

Moderator:

Judith Rodin, *President, The Rockefeller Foundation*

Participants:

Pelenise Alofa, *National Coordinator and Country Manager, Kiribati Climate Action Network and Live & Learn Environmental Education*

Juan Manuel Santos Calderón, *President, Republic of Colombia*

Theresa Jester, *Chief Executive Officer, Silicor Materials, Inc.*

Jim Yong Kim, *President, World Bank Group*

SPECIAL EVENT

7:30 PM - 9:30 PM

Empowering Youth Through Computer Science Education

Dinner hosted by Microsoft

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Today, technology is an integral part of people's lives around the world. Yet, in order for youth to fully benefit from technology, they must be able to become its creators and innovators, not just its users and consumers. In the United States, just one in four high schools offer computer science education—a subject that builds critical skills like computational thinking and problem solving, while exposing young minds to the possibilities that computer science can enable in areas such as medicine, art, retail, manufacturing, technology, and entrepreneurship. For these reasons and more, computer science education can help every young person build a bright future. Microsoft's YouthSpark Initiative, a CGI Commitment to Action, aims to create opportunities for all youth to learn computer science worldwide. Participants in this Topic Dinner will hear directly from youth, educators, and community leaders about the promise and potential for computer science to positively impact today's world and tomorrow's future.

Participants:

Justin Austin, *TEALS Alumni, Microsoft*

Rodrigo Baggio, *President, Center for Digital Inclusion*

Jennifer Chayes, *Distinguished Scientist and Managing Director of Microsoft Research, Microsoft Research*

7:30 PM - 9:30 PM

Giving Girls a Chance

Dinner hosted by Procter & Gamble

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

It is increasingly recognized that investing in girls and women not only empowers communities, but strengthens the global economy. For example, if empowered with the appropriate job skills, girls could increase global GDP by as much as 5.4 percent. Creating the conditions to unlock their full potential, however, requires greater advancements in terms of education, health care, and safety worldwide. To further the agenda for girls and women, this Topic Dinner will feature three global advocates who will share their perspectives on current programs and multi-sector partnerships that focus on family planning, gender-based violence, health challenges, economic development, and education. Participants will discuss how to overcome existing barriers and also innovate solutions that create pathways so that girls and women can not only improve their lives, but thrive.

Participants:

Tina Brown, *Founder and CEO, Tina Brown Live Media and Women in the World*

Ashley Judd, *Ambassador, Population Services International*

Sienna Miller, *Global Ambassador, International Medical Corps*

Michelle Nunn, *President & CEO, CARE*

Pasquine Ogunsanya, *Executive Director and Founder, Alive Medical Services*

7:30 PM - 9:30 PM

Transforming the Global Energy Landscape: Environmental Opportunities and Challenges

Dinner hosted by Cheniere Energy

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Over the last decade, the United States has transformed itself into a net exporter of energy while reducing carbon emissions through the expansion of new advanced technologies. As a 21st century energy leader, the United States is well-positioned to accelerate a worldwide transition to a cleaner energy future through a diverse set of energy resources. Globally, there is greater potential than ever to reduce pollutants and address climate change while also driving economic growth. Nevertheless, low-emission energy options can at times be accompanied by environmental challenges at the local level. During this dinner, a panel of experts will discuss how this historic opportunity can lead to innovation in the transition to a balanced, clean energy sector and help secure the futures of communities, the global economy, and the environment.

Moderator:

Jason Bordoff, *Founding Director, Center on Global Energy Policy, Columbia University*

Participants:

Charif Souki, *Chairman and CEO, Cheniere Energy, Inc.*

Lawrence Summers, *Charles W. Eliot University Professor, Harvard Kennedy School*

Sue Tierney, *Senior Advisor, Analysis Group*

Heather Zichal, *Distinguished Fellow, Atlantic Council*

7:45 PM - 9:30 PM

Celebrating Our Educators: The Global Teacher Prize

Dinner hosted by The Varkey Foundation

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

The Global Teacher Prize is an annual \$1 million award given to an exceptional teacher who has made an outstanding contribution to the

profession. Created by the Varkey Foundation and referred to as the “Nobel Prize of Teaching,” this award not only celebrates the exceptional teachers of today, but raises the stature of the teaching profession. The winner is chosen from over 5,000 nominations, and the prize has received support from Her Majesty Queen Rania Al Abdullah, President Bill Clinton, Bill Gates, Mikhail Gorbachev, Kevin Spacey, and 35 former world leaders.

During the CGI 2015 Annual Meeting, the Varkey Foundation will host a Topic Dinner dedicated to teacher appreciation. Keynote speaker Nancie Atwell, the winner of the 2015 Global Teacher Prize, will share her personal love of literature, her innovative techniques, and the joys of teaching with participants. Additionally, a series of speakers will share their personal experiences on teachers who have changed their lives, and further illuminate the role that educators can play in influencing student development and growth.

Participants:

Nancie Atwell, *School Founder and Writing Support Teacher, Center for Teaching and Learning*

Fareed Zakaria, *Host, CNN's Fareed Zakaria GPS, Columnist, Washington Post*

8:00 PM - 9:30 PM

Unfinished Business: Achieving Parity at Work and at Home

Dinner hosted by Barclays

SESSION FEATURES: OFF-SITE LOCATION • PRE-REGISTRATION REQUIRED

Corporations are increasingly realizing the power of greater diversity in the boardroom and across the workforce—ultimately benefiting corporate culture and the bottom line. Yet, despite efforts to break down barriers to advance the full participation of working parents, the pace of improvement and the creation of supportive workplace practices lag behind. From enhancing parental leave policies to creating a more supportive corporate culture, companies are uniquely positioned to support individuals in achieving their aspirations at work and at home while also improving productivity, competitiveness, and the ability to attract and retain talent. This Topic Dinner will feature a dynamic conversation between Chelsea Clinton and Anne-Marie Slaughter that will focus on opportunities in which both men and women can live full, purposeful, and productive lives at home and in the workplace.

Participants:

Anne-Marie Slaughter, *President and CEO, New America*

Tuesday, September 29

PLENARY SESSION

9:15 AM - 10:30 AM

Unleashing Women's Economic Opportunities

PART I: A NO CEILINGS CONVERSATION

Marking the 20th anniversary of the 1995 Fourth World Conference on Women in Beijing, this conversation will share data from the No Ceilings: The Full Participation Report which represents gains made for women and girls over the last two decades, as well as the gaps that

remain. Priorities to advance the status of women and girls over another 20 years to promote economic growth and stability in both the developing and developed world will be examined.

PART II: WOMEN AS SUSTAINABILITY LEADERS

Women's labor is often informal and undervalued across industries around the world—barriers such as a lack of property ownership, inheritance rights, or access to markets, capital, and financial tools hampers women's ability to fully realize their economic potential. For example, while less than 20 percent of women globally own their land, they are responsible for more than half of food production. In sub-Saharan Africa, this rate is even higher—women and girls produce up to 80 percent of food and collect up to 90 percent of water and firewood for household use. With global food demand estimated to increase 50 percent by 2030, it is essential that women have the same access to productive resources as men to increase productivity, meet future demand sustainably, and raise family incomes.

In this session, leaders from the private, public, and civil society sectors will discuss how CGI members can:

- Expand successful models to connect women and women-owned businesses with global supply chains.
- Support women's access to land and capital to formalize their role in their economy, increasing yields and improving livelihoods.
- Teach and scale land management, harvesting, and conservation practices in farming and fishing to enable more sustainable resource use.

Participants:

Tedros Adhanom Ghebreyesus, *Minister of Foreign Affairs, Federal Democratic Republic of Ethiopia*

PANEL DISCUSSION:

Moderator:

Chelsea Clinton, *Vice Chair, Clinton Foundation*

Participants:

Supisra Arayaphong, *Founder, FarmerDo*

William Lauder, *Executive Chairman, The Estée Lauder Companies*

Kathleen McLaughlin, *President, Walmart Foundation, Senior Vice President of Sustainability, Walmart*

OPENING CONVERSATION:

Participants:

Ursula Burns, *Chairman and Chief Executive Officer, Xerox Corporation*

Chelsea Clinton, *Vice Chair, Clinton Foundation*

BREAKOUT SESSIONS

11:00 AM - 12:30 PM

CGI Conversation moderated by CNN's Erin Burnett

Looking to the Next Decade

SESSION FEATURES: FILMED FOR BROADCAST • PANEL

In 2005, President Bill Clinton's goal was simple: convene the global community to move beyond just talking about the world's most complex challenges to taking action. As CGI celebrates its 10th anniversary, the world looks very different today than it did a decade ago—while significant progress has been achieved, numerous

challenges remain. Globally, 2015 marks a pivotal year to drive forward further advancements with the launch of the United Nations' Sustainable Development Goals and the 20th anniversary of the Beijing World Conference on Women.

President Clinton will be joined by a panel of celebrities, business and government leaders, and philanthropists to discuss the remaining global challenges and the promising solutions that aim to achieve shared prosperity and opportunity over the next decade. The panel discussion and interview with President Clinton will be moderated by CNN anchor Erin Burnett and is scheduled for broadcast on CNN.

Moderator:

Erin Burnett, *Anchor, Erin Burnett OutFront*

Participants:

Edward Norton, *Actor, Activist, Co-Founder, CrowdRise*

Sean Parker, *Chairman, The Parker Foundation*

J. Craig Venter, *Co-Founder, CEO, and Chairman, Human Longevity, Inc.*

11:00 AM - 12:30 PM

The Future of Girls' Education

SESSION FEATURES: FUTURE LABS

When girls are empowered through education, cycles of poverty are broken and stronger, healthier societies and nations develop. Increasing the number of girls with secondary education by 10 percent boosts a country's per-capita income by 3 percent, and each year of secondary school increases a girl's future income by 25 percent. However, while more children around the world attend primary school than ever before, secondary school enrollment for girls has stagnated—in Africa and South Asia, boys remain 1.5 times more likely to complete this phase of schooling than girls. Addressing poverty, discrimination, violence, and other barriers will enable more girls to gain the education necessary to reach their full potential.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Scale exemplary models of public-private partnerships to increase financing that supports secondary education access and completion among girls.
- Create learning places that are safe and gender-sensitive.
- Recruit, train, and empower female teachers to serve as supportive role models in schools.

Participants:

Tamela Noboa, *Managing Director, Discovery Learning Alliance*

Freida Pinto, *Actor and Producer of Girl Rising*

Tisungeni, *Girl Leader, Let Girls Lead*

SMALL GROUP DISCUSSIONS

11:00 AM - 12:30 PM

Building Smarter Cities Using Design and Technology

In 2050, 70 percent of the world's 9 billion people are expected to live in urban areas, driven largely by rapid population growth in Southeast Asia and Africa. As people of all economic backgrounds continue to gravitate toward new and existing city centers for access to jobs, basic

services, and education, local leaders and real estate developers must not only stay ahead of complex infrastructure needs in a changing global climate, but also create a welcoming, healthy home for all residents. Existing cities have the opportunity to utilize new technologies to dramatically improve efficiency, but must work within historical confines. Despite facing challenges of their own, ground-up cities have the significant advantage of being able to "build it right" the first time through design thinking and by working with natural ecosystems rather than against them.

Objectives:

- Learn from leaders in the field of smart city planning and implementation about topics ranging from the critical building blocks of resiliency codes, reliable energy, clean water, and waste management, to newly recognized necessities like walkable streets, wildlife corridors, and equal access to services and opportunities.
- Share best practices for measuring how and when people consume energy, water, and public services.
- Explore the roles that technology plays in helping campuses, neighborhoods, and entire cities be "smart" in different ways.

Participants:

Joan Clos, *Executive Director, UN-Habitat*

David Herzl, *Chief Executive Officer, Aclima*

Sam Liccardo, *Mayor, City of San José*

John Peterson, *Founder and President, Public Architecture*

11:00 AM - 12:30 AM

Eating Smart: Leveraging Food and Beverage Industry Expertise to Reduce Chronic Disease

In the United States, more than 117 million adults suffer from at least one non-communicable disease (NCD) as a result of unhealthy lifestyles, usually stemming from childhood. This challenge is not one that the global health community can solve alone—companies in the food and beverage industry are important allies in supporting smart consumer choices. Industry efforts to direct product formulation, marketing, and retail resources can be amplified by partnerships with the health community to generate powerful solutions for chronic disease prevention and nutrition. CGI members will explore this opportunity through a multi-stakeholder conversation that unites industry and health actors around shared goals.

Objectives:

- Leverage the private sector's efforts and strengths in marketing, innovation, and distribution to increase and sustain healthy consumer choices.
- Discuss initiatives that increase access to affordable low-calorie, low-fat, low-sugar, and low-salt products.
- Explore multi-sector partnerships for systemic change to improve health.

Participants:

Lisa Gable, *President, Healthy Weight Commitment Foundation*

Steven Hilton, *Corporate Vice President, Global Government and Public Affairs, McDonald's Corporation*

Jack Maia, *Vice President, Science and Regulatory Affairs, American Beverage Association*

11:00 AM - 12:30 PM

Elephants Action Network: Next Steps to Save Africa's Elephants

Since the creation of the Elephants Action Network in 2013, the CGI community has come together in an extraordinary effort to stop the killing of African elephants, the trafficking of tusks, and the demand for ivory. Members of the Action Network have made more than 20 transformational Commitments to Action to protect this majestic species and mitigate associated economic, environmental, and security challenges. As the Elephants Action Network enters its third year, participants will celebrate the community's successes, evaluate shared challenges, and identify opportunities for how nontraditional partners can leverage their unique resources and expertise to add momentum to the next phase of the global movement to save the elephants.

Objectives:

- Highlight key accomplishments made within the three pillars of the Elephants Action Network.
- Identify opportunities for nontraditional allies to propel the movement to save Africa's elephants forward.
- Discuss how the CGI community can best position itself to support the next phase of this work and craft a framework to achieve these renewed goals.

Participants:

Iain Douglas-Hamilton, *Founder and CEO, Save the Elephants*
Terry Garcia, *Chief Science & Exploration Officer, National Geographic Society*
David Higgins, *Head of Environmental Security, INTERPOL*
Peyton West, *Executive Director, Frankfurt Zoological Society – U.S.*

11:00 AM - 12:30 PM

From Access to Assets: Advancing Women's Financial Opportunity

According to the Global Findex Report, between 2011 and 2014, the number of unbanked individuals around the world dropped by 20 percent. Despite this progress, data from No Ceilings: The Full Participation Project and the World Bank show that the gender gap has remained persistent, with seven percent fewer women accessing formal financial institutions than men globally. The gap is even greater in some regions, such as South Asia where it is 18 percent. Overall, 1 billion women are still unbanked—and many of the women who do own a bank account do not fully leverage the financial services for asset building, while a disproportionate amount of dormant accounts are held by women.

Objectives:

- Discuss how CGI members and industry leaders can mobilize community groups to expand and replicate best practices in financial literacy based on proven metrics, behavioral economics, and past Commitments to Action.
- Identify strategies to invest in and empower women to start and sustain small businesses, which can be critical to income generation.
- Discuss eliminating the gender gap by building public-private partnerships that can fuel innovative ideas in mobile technology, financial products, credit, and asset building.

Participants:

Mary Ellen Iskenderian, *President and CEO, Women's World Banking*

11:00 AM - 12:30 PM

The Future of Disaster Response

New tools are transforming disaster response and empowering survivors, first responders, governments, and the international community by equipping them with critical information and resources. Hardware innovations—such as unmanned aerial vehicles (UAVs), robots, and mobile applications—revolutionize the accuracy and quality of real-time response. For example, immediately following the April 2015 earthquake in Nepal, UAVs were deployed to survey and map damage while robots and new medical technology, such as heartbeat sensors, enabled search and rescue teams to locate survivors buried in rubble. Moving forward, both the exploration of emerging tools and approaches and the optimization of data related to disasters and humanitarian crises will be of paramount importance.

Objectives:

- Share lessons learned from Nepal and past natural disasters.
- Explore innovative interventions that reduce communities' vulnerability and increase their capacity to prevent or cope with such adverse events.
- Identify opportunities for increased coordination between relief organizations, the private sector, technology developers, and government agencies in order to increase the impact of innovations in disaster response.

Participants:

Andrew Schroeder, *Director of Research and Analysis, Direct Relief*
Amy Skeeters-Behrens, *Executive Director, DocuSign Impact*
Dennis Walto, *Vice President - Program Innovation & Performance, International Medical Corps*

NETWORKING EVENT

12:30 PM - 1:30 PM

Lunch

This informal networking opportunity will provide a dedicated space for members to enjoy lunch while making connections with fellow meeting attendees.

BREAKOUT SESSIONS

1:45 PM - 3:15 PM

CGI Conversation moderated by Al Jazeera's Abderrahim Foukara

Refugees, Conflict, and Community

SESSION FEATURES: FILMED FOR BROADCAST

Despite a dramatic decline in inter-state conflicts over the last 50 years, there are more refugees in the world today than since World War II. In an age of globalization and increased access to information, weapons of war have become accessible to individuals and borders are more porous. Conflicts that may at first appear local, such as the civil wars in Syria and Yemen, increasingly have global ramifications with the

potential to destabilize entire regions, as well as the world. Stronger communities that provide opportunities for all are essential, both in conflict-affected countries struggling to uphold peace and prevent violent extremism, as well as in countries welcoming those fleeing violence and human rights abuses.

In this session, leaders from the private sector, public sector, and civil society will discuss how to:

- Support efforts across the world to create peaceful and stable communities that promote human rights and ensure that displaced individuals prosper.
- Provide disenfranchised communities and people, especially youth, with education and job opportunities to help combat the appeal of extremism.
- Enable refugees—and host communities—to prosper through access to essential services and enhanced livelihoods for the displaced.

Moderator:

Abderrahim Foukara, *Regional Director for the Americas; Host Min Washington*, *Al Jazeera Media Network*

Participants:

Fereshteh Forough, *Founder and President*, *Code to Inspire*

Atifete Jahjaga, *President, Republic of Kosovo*

Lavinia Limón, *President and CEO, U.S. Committee for Refugees and Immigrants*

Hamdi Ulukaya, *Founder and CEO, Chobani*

1:45 PM - 3:15 PM

Powering Economies and Critical Infrastructure Through Sustainable Energy

SESSION FEATURES: CALLS TO ACTION

Access to sustainable and affordable energy is crucial to poverty alleviation. It attracts local and multinational business investments; allows neighborhoods to be safer and more resilient; and lets critical infrastructure, such as hospitals and schools, effectively serve their communities. In many African countries, achieving affordable and sustainable energy access could increase GDP by at least 5 percent through job creation, increased productivity, and healthier communities. Yet, more than 2.3 billion people worldwide lack reliable access to energy, particularly in rural communities and urban slums.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Partner with energy service providers to improve energy access and infrastructure within rural and ultra-poor communities.
- Invest in sustainable energy solutions that unlock capital for new technologies that simultaneously address climate change, reduce buildings' energy use, and replace expensive and unhealthy fuels.
- Scale entrepreneurship and workforce training programs to grow local marketplaces for renewable products and services.

Moderator:

Kathy Calvin, *President and CEO, United Nations Foundation*

Participants:

Wesley Clark, *Chairman and CEO, Wesley K. Clark and Associates*

Hemant Kanoria, *Chairman and Managing Director, Sri Infrastructure Finance*

Limited

1:45 PM - 3:15 PM

The Future of Accessible Medicines and Diagnostics

SESSION FEATURES: FUTURE LABS

Two billion people in the world today lack access to medicines, particularly in low-income countries where it is estimated that one child dies every 20 seconds from a disease that could have been prevented by proper vaccination. Making medicine more accessible and affordable globally requires greater progress in enhancing delivery channels, supply chains, and research and development. Additionally, more public-private partnerships are needed to solve the challenges associated with counterfeit and substandard medicines, as well as to increase the affordability of diagnostics that are appropriate for the developing and emerging world.

In this session, leaders from the public sector, private sector, and civil society will discuss how CGI members can:

- Create health care solutions to decrease cost, improve quality, and expand delivery of medicines for low-income communities.
- Replicate and scale proven solutions that improve access to diagnostics, particularly for underserved populations.
- Expand proven financial products that allow those who are uninsured and under-financed to afford health care services.

Participants:

Charlotte Ersbøll, *Corporate Vice President*, *Novo Nordisk A/S*

Jacob Gayle, *Vice President, Medtronic Philanthropy*

Anita Goel, *Chairman and CEO, Nanobiosym Diagnostics*

Peter Hotez, *Dean and President, National School of Tropical Medicine at Baylor College of Medicine and Sabin Vaccine Institute*

Eduardo Martinez, *President*, *The UPS Foundation*

Deogratias Niyizonkiza, *CEO and Founder, Village Health Works*

SMALL GROUP DISCUSSIONS

1:45 PM - 3:15 PM

Beyond Shelter, Water, and Food: Prioritizing Education in Emergency Response

In 2015, the world is home to the largest refugee population since World War II due to mass displacement caused by natural disasters, war, and protracted crises. Investing in education in emergency settings provides the stability, structure, and routine that children need in order to cope with loss, fear, stress, and violence. Moreover, education in these environments significantly contributes to more peaceful, prosperous, and stable societies. Experienced practitioners in the field will provide expert insights on increasing access to relevant, quality education in emergencies and will present today's most successful approaches to improving education service delivery in these settings.

Objectives:

- Frame the challenge that emergencies pose to achieving education development goals.
- Discuss the case for prioritizing education in emergency responses and how to incentivize new players to engage, take action, and elevate education's role in these settings.

- Provide members an opportunity to share best practices and next steps for action.

Participants:

Valentino Achak Deng, *Co-Founder and Director, VAD Foundation, Minister of Education, Northern Bahr el Ghazal, South Sudan*

Kate James, *Chief Corporate Affairs Officer, Pearson*

Carolyn Miles, *President and CEO, Save the Children*

Jorge Fernando Branco de Sampaio, *Former President, Portugal*

1:45 PM - 3:15 PM

Ecosystems of Prosperity: Linking Protection of Vulnerable Populations and the Environment

Environmental degradation due to disaster, conflict, or over-use leaves individuals, families, and communities increasingly vulnerable to human trafficking and other forms of exploitation. As natural resources are destroyed or depleted, a community's food, water, shelter, and even their personal security can be compromised. Humanitarian response organizations and environmental defenders are often already working in these communities, creating a powerful opportunity to collaborate and deploy basic resources to mitigate the risk of human trafficking. Likewise, those working to prevent human trafficking can benefit from conservation efforts, which retain local natural resources that provide economic benefit. Furthermore, the development of shared resources, such as maps of affected areas or training resources on risk indicators, can equip a new army of frontline workers to both protect the most vulnerable people and conserve fragile ecosystems.

Objectives:

- Connect the CGI environmental stewardship community to anti-trafficking practitioners in order to learn about opportunities to link environmental projects — such as reforestation or resource management — to peace and security.
- Explore opportunities to share resources, goals, and collaborative efforts in the protection of the environment, megafauna, and vulnerable people.
- Raise and answer questions, share best practices, and make resources visible to a wider audience.

Participants:

Jamie Bechtel, *Chief Executive Officer, New Course*

Nick Grono, *Chief Executive Officer, The Freedom Fund*

1:45 PM - 3:15 PM

Investing in Outcomes: The Future of Impact Bonds

Overcoming persistent social challenges around the globe will require more effective and cost-efficient solutions. Social and Development Impact Bonds (SIBs and DIBs) have emerged as one way to enhance the outcomes of development resources. By harnessing investment capital to fund social programs and making repayment contingent upon the achievement of desired outcomes, SIBs and DIBs have the potential to drive innovation in service delivery and add a new level of rigor and performance management in program implementation. While SIBs, DIBs, and other outcomes-based financing approaches have the potential to be transformative, their relatively limited use has not yet allowed them to demonstrate far-reaching impact across social

challenges.

Objectives:

- Convene a community of members interested in building the market for SIBs, DIBs, and outcomes-based financing, including in low- and middle-income countries.
- Discuss lessons learned, emerging best practices, and shared challenges with those who have designed, financed, priced, and executed transactions.
- Define future priorities to scale and grow this market and identify how to best use the CGI platform to advance the field.

Participants:

Sherwin Charles, *Trustee, Nandos Foundation*

Avnish Gungadurdoss, *Co-Founder and Managing Partner, Instiglio*

Tracy Palandjian, *Co-Founder and CEO, Social Finance*

Andi Phillips, *Head, Goldman Sachs Social Impact Fund*

1:45 PM - 3:15 PM

Supporting Early Stage Social Enterprises

Social enterprise is a much-discussed framework for utilizing business models to address social problems, however, its specific definition is often disputed. The label of “social entrepreneur” is frequently applied to a range of enterprises, including both nonprofit and for-profit efforts in both the developed and developing worlds. Regardless of precise definitions, all types of social enterprises have their own challenges, including investor skepticism, talent acquisition, and navigation of novel business structures. CGI members can help mitigate these challenges by developing new funding sources for social enterprises in their early stages, establishing more sustainable talent development strategies and expanding the support network.

Objectives:

- Develop a working definition of social enterprise for members of the CGI community.
- Examine early stage challenges for social entrepreneurs and identify effective interventions.
- Develop strategies to connect promising social enterprises with individual and institutional investors.

Participants:

Jacqueline Novogratz, *Founder and CEO, Acumen*

CLOSING PLENARY SESSION

3:45 PM - 5:15 PM

The Future of Equality and Opportunity

In the 21st century, the advancement of societies will continue to be dependent on principles common throughout centuries of modern history: the strength and fairness of government institutions, the justice of political and social systems, and the equality of economic opportunities available to all people—all while managing a complex and evolving geopolitical landscape. Today, the future also relies on widening the scope of who is included in the determination of how those principles are applied in practice. Large swaths of the global population—including women, youth, lesbian, gay, bisexual, and

transgender (LGBT) people, religious and ethnic minorities, and the economically disadvantaged—are left on the sidelines as the world's social, economic, and environmental futures are shaped.

In this session, global leaders will join CGI members and youth around the world in a special closing conversation on co-creating a future rooted in justice, human rights, equality, and opportunity for all.

Participants:

President Bill Clinton, *Founding Chairman, Clinton Global Initiative, 42nd*

President of the United States

Chelsea Clinton, *Vice Chair, Clinton Foundation*

Polyphony Foundation

Elizabeth Holmes, *Founder and CEO, Theranos*

Jack Ma, *Executive Chairman, Alibaba Group*